

Global GNSS Value-added Service Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GFB8CE9FD85FEN.html>

Date: May 2026

Pages: 109

Price: US\$ 3,660.00 (Single User License)

ID: GFB8CE9FD85FEN

Abstracts

The global GNSS Value-added Service market size is predicted to grow from US\$ 195070 million in 2025 to US\$ 337390 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Global Navigation Satellite System (GNSS) value-added services (VAS) are enhanced services that leverage GNSS data to provide additional functionality and benefits beyond basic positioning, navigation, and timing (PNT) capabilities. These services utilize advanced technologies, algorithms, and data processing techniques to extract valuable insights from GNSS signals, offering a wide range of applications across various industries.

The global GNSS value-added service (VAS) market growth is driven by several factors, including:

- Increasing adoption of GNSS technology:** The widespread adoption of GNSS technology across various industries, including transportation, agriculture, logistics, and construction, is creating a strong demand for enhanced GNSS services.
- Growing demand for precision applications:** The demand for precise positioning and navigation is increasing in applications such as autonomous vehicles, precision agriculture, and surveying, driving the need for advanced GNSS VAS.
- Advancements in GNSS technology:** Advancements in GNSS technology, such as multi-GNSS constellations and improved signal processing techniques, are enabling the development of more sophisticated and accurate GNSS VAS.
- Integration with other technologies:** The integration of GNSS VAS with other technologies, such as IoT sensors, big data analytics, and artificial intelligence, is expanding the range of applications and enhancing the value of these services.

Overall, the GNSS value-added service market is a promising and dynamic market with strong growth potential. Manufacturers that can develop innovative products, provide excellent customer service, and effectively target

key market segments are well-positioned for success in this market.

LPI (LP Information)' newest research report, the 'GNSS Value-added Service Industry Forecast' looks at past sales and reviews total world GNSS Value-added Service sales in 2025, providing a comprehensive analysis by region and market sector of projected GNSS Value-added Service sales for 2026 through 2032. With GNSS Value-added Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GNSS Value-added Service industry.

This Insight Report provides a comprehensive analysis of the global GNSS Value-added Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on GNSS Value-added Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GNSS Value-added Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GNSS Value-added Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GNSS Value-added Service.

This report presents a comprehensive overview, market shares, and growth opportunities of GNSS Value-added Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

GNSS Positioning Service

GNSS Navigation Service

GNSS Information Service

GNSS Security Services

Segmentation by Application:

Consumer Solutions

Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Garmin

TomTom

Trimble

Atlas GNSS

Thales

International GNSS Service

Tersus

Septentrio

NovAtel

QZSS

Baidu

Tencent

Amap

Beijing BDStar Navigation

Navinfo

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