

# Global GNSS Chips & Modules Market Growth 2025-2031

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## Abstracts

The global GNSS Chips & Modules market size is predicted to grow from US\$ 3264 million in 2025 to US\$ 4369 million in 2031; it is expected to grow at a CAGR of 5.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

**Proliferation of Location-Based Services (LBS):** The increasing adoption of location-based services in various industries, including automotive, transportation, agriculture, logistics, and consumer electronics, drove the demand for GNSS chips and modules. LBS applications include vehicle tracking, asset management, location-based advertising, fleet management, and navigation services, among others.

**Growing Use of Smartphones and Wearable Devices:** The widespread use of smartphones, smartwatches, fitness trackers, and other wearable devices with location-based functionalities created a significant demand for GNSS chips and modules. These chips enable accurate GPS positioning and support various location-based applications in mobile devices.

**Rise in Autonomous Vehicles and ADAS:** The development and deployment of autonomous vehicles and Advanced Driver Assistance Systems (ADAS) relied on GNSS technology for precise positioning and navigation. GNSS chips and modules were crucial for providing real-time location data to autonomous vehicles and assisting in path planning and obstacle avoidance.

LP Information, Inc. (LPI) ' newest research report, the “GNSS Chips & Modules Industry Forecast” looks at past sales and reviews total world GNSS Chips & Modules sales in 2024, providing a comprehensive analysis by region and market sector of projected GNSS Chips & Modules sales for 2025 through 2031. With GNSS Chips & Modules sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GNSS Chips & Modules industry.

This Insight Report provides a comprehensive analysis of the global GNSS Chips & Modules landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GNSS Chips & Modules portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GNSS Chips & Modules market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GNSS Chips & Modules and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GNSS Chips & Modules.

This report presents a comprehensive overview, market shares, and growth opportunities of GNSS Chips & Modules market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

High Precision GNSS Chips & Modules

Standard Precision GNSS Chips & Modules

### **Segmentation by Application:**

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel Corporation

Furuno Electric

Quectel Wireless Solutions

Navika Electronics

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global GNSS Chips & Modules market?

What factors are driving GNSS Chips & Modules market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GNSS Chips & Modules market opportunities vary by end market size?

How does GNSS Chips & Modules break out by Type, by Application?

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