

Global GNSS Chip Market Growth 2024-2030

<https://marketpublishers.com/r/GAEIBC45FB6AEN.html>

Date: January 2024

Pages: 95

Price: US\$ 3,660.00 (Single User License)

ID: GAEIBC45FB6AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global GNSS Chip market size was valued at US\$ 2847.7 million in 2023. With growing demand in downstream market, the GNSS Chip is forecast to a readjusted size of US\$ 4029.2 million by 2030 with a CAGR of 5.1% during review period.

The research report highlights the growth potential of the global GNSS Chip market. GNSS Chip are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of GNSS Chip. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the GNSS Chip market.

Global Navigation Satellite System (GNSS) is the infrastructure that allows users with a compatible device to determine their position, velocity and time by processing signals from satellites. GNSS signals are provided by a variety of satellite positioning systems, including global and regional constellations and Satellite-Based Augmentation Systems: Global constellations: GPS (USA), GLONASS (Russian Federation), Galileo (EU), BeiDou (PRC). Regional constellations: QZSS (Japan), IRNSS (Taiwan), and BeiDou regional component (PRC). Satellite-Based Augmentation Systems (SBAS): WAAS (USA), EGNOS (EU), MSAS (Japan), GAGAN (Taiwan), SDCM (Russian Federation) and SNAS (PRC). This report studies the GNSS Chip market.

Global GNSS Chip key players include Qualcomm, Broadcom, Mediatek, STM, Intel, etc. Global top five manufacturers hold a share about 60%. China is the largest market, with a share about 45%, followed by Europe and North America, total with a share

about 30 percent. In terms of product, Standard Precision GNSS Chips is the largest segment, with a share about 70%. And in terms of application, the largest application is Smartphones, followed by Tablets, In-Vehicle Systems, Wearable Devices, Digital Cameras, and Personal Navigation Devices, etc.

Key Features:

The report on GNSS Chip market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the GNSS Chip market. It may include historical data, market segmentation by Type (e.g., High Precision GNSS Chips, Standard Precision GNSS Chips), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the GNSS Chip market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the GNSS Chip market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the GNSS Chip industry. This include advancements in GNSS Chip technology, GNSS Chip new entrants, GNSS Chip new investment, and other innovations that are shaping the future of GNSS Chip.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the GNSS Chip market. It includes factors influencing customer ' purchasing decisions, preferences for GNSS Chip product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the GNSS Chip market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting GNSS Chip market. The report also evaluates the effectiveness of

these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the GNSS Chip market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the GNSS Chip industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the GNSS Chip market.

Market Segmentation:

GNSS Chip market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

High Precision GNSS Chips

Standard Precision GNSS Chips

Segmentation by application

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

Key Questions Addressed in this Report

What is the 10-year outlook for the global GNSS Chip market?

What factors are driving GNSS Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GNSS Chip market opportunities vary by end market size?

How does GNSS Chip break out type, application?

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Figure 88. Global GNSS Chip Sales Market Share Forecast by Application (2025-2030)

Figure 89. Global GNSS Chip Revenue Market Share Forecast by Application (2025-2030)

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