

Global GMA Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global GMA Service market size is predicted to grow from US\$ 2108 million in 2025 to US\$ 3213 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

GMA (Global Market Access) Service refers to a specialized service designed to help businesses navigate the complexities of entering and operating in international markets. It includes a wide range of activities aimed at ensuring that products meet local regulatory, compliance, and certification standards in different countries or regions. These services often involve the preparation of market-specific documentation, regulatory approvals, product testing, labeling, and tariff assessments. By utilizing global market access services, businesses can expedite the process of launching products in new markets, ensure compliance with local laws, and reduce the risk of costly delays or rejections at the border. This service is vital for companies expanding globally, as it ensures that their products are legally permitted for sale in foreign markets while meeting local safety, environmental, and quality standards.

The Global Market Access (GMA) Service market boasts a promising outlook fueled by several key factors: **Increasing Global Trade:** As international trade continues to expand, businesses are increasingly looking to enter new markets to reach wider audiences and drive growth. This creates a significant demand for services that help them navigate the complexities of global market entry. **Regulatory Complexity:** Entering new markets often involves complying with stringent and complex regulations, standards, and certification requirements. GMA services provide invaluable expertise in deciphering and navigating these complexities, reducing risks and delays. **Focus on Efficiency and Speed to Market:** Businesses operating in a globalized environment need to enter new markets quickly and efficiently to stay competitive. GMA services offer

streamlined processes and expert guidance, facilitating faster market entry and reducing time-to-market. **Product Diversification and Specialization:** The increasing variety and specialization of products also drives the demand for GMA services. Companies with niche or innovative products often require tailored market access strategies and specific regulatory expertise, which GMA service providers can offer.

LPI (LP Information)' newest research report, the 'GMA Service Industry Forecast' looks at past sales and reviews total world GMA Service sales in 2025, providing a comprehensive analysis by region and market sector of projected GMA Service sales for 2026 through 2032. With GMA Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GMA Service industry.

This Insight Report provides a comprehensive analysis of the global GMA Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on GMA Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GMA Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GMA Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GMA Service.

This report presents a comprehensive overview, market shares, and growth opportunities of GMA Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Advisory Service

Product Testing

International Approval

Others

Segmentation by Application:

Consumer Electronics

Industrial Electronics

Electrical Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Intertek

TUV SUD

UL Solutions

Dekra

SGS

Eurofins Scientific

Element

Kiwa

QIMA

BSI Group

Bureau Veritas

MegaLab

ICIM Consulting

EMTAC

iCertifi

Groupe Emitech

Nemko

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