

Global Gig Economy Platforms Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The gig economy refers to a labor market characterized by the prevalence of short-term or freelance work assignments, often facilitated through digital platforms. These platforms connect workers with individuals or businesses seeking their services. Digital platforms like Upwork or Fiverr have been allowing a big number of freelancers (or people with a fulltime job wanting to make extra money) to show their skillset. On the other hand, businesses can choose specialized staff from all over the world. This allows them to afford expensive skills for a short period or to have low recruitment and selection costs as there's a large pool of candidates to choose from. For Gig Economy Platforms, temporary, flexible jobs are commonplace and companies tend toward hiring independent contractors and freelancers instead of full-time employees. A gig Based Business undermines the traditional economy of full-time workers who rarely change positions and instead focus on a lifetime career. Gig work platform sites match people with short-term and ongoing work for organizations in a variety of industries.

The global Gig Economy Platforms market size is projected to grow from US\$ 363880 million in 2024 to US\$ 1354610 million in 2030; it is expected to grow at a CAGR of 24.5% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Gig Economy Platforms Industry Forecast" looks at past sales and reviews total world Gig Economy Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Gig Economy Platforms sales for 2023 through 2029. With Gig Economy Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gig Economy Platforms industry.



This Insight Report provides a comprehensive analysis of the global Gig Economy Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Gig Economy Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gig Economy Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gig Economy Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gig Economy Platforms.

Global key players of Gig Economy Platforms include TaskRabbit, BellHops, Guru.com, HopSkipDrive, Freelancer.com, etc. The top five players hold a share over 0.15 %. North America is the largest market, and has a share about 40%, followed by Europe and Asia-Pacific with share 31% and 25%, separately. In terms of product type, APPbased is the largest segment, occupied for a share of 73%. In terms of application, Freelancer has a share about 37 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Gig Economy Platforms market by product type, application, key

players and key regions and countries.

Segmentation by Type:

Website-based

APP-based

Segmentation by Application:

Freelancer

Independent Contractor



	Project	t Worker
	Part-Ti	me
	Other	
This re	port als	o splits the market by region:
	Americ	cas
		United States
		Canada
		Mexico
		Brazil
	APAC	
		China
		Japan
		Korea
		Southeast Asia
		India
		Australia
	Europe	e
		Germany
		France



UK

Italy
Russia
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries
Segmentation by Type:
APP-based
Website-based
Segmentation by Application:
Freelancer
Independent Contractor
Project Worker
Part-Time
Other

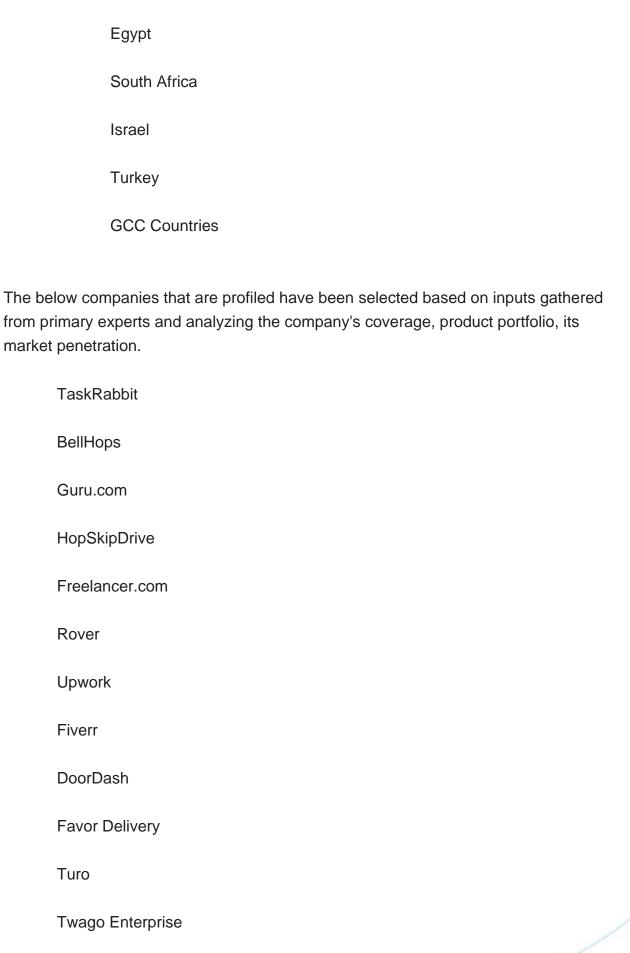


This report also splits the market by region:

Americas			
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe)		
	Germany		
	France		
	UK		
	Italy		
	Russia		

Middle East & Africa







Handy



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