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Global Gifts Retailing Market Growth 2025-2031

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Abstracts

The global Gifts Retailing market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A gift signifies a product bought for social expression achieved through the act of presenting it to someone. A gift is an item given to someone without the expectation of payment or return. The retail market for gifts comprises a wide range of products, including souvenirs and novelty items, seasonal decoration, greeting cards, giftware, and other products, which are sold through physical store retailers (offline distribution channel) and online retailers (online distribution channel).

One driver in the market is rise in demand for seasonal decorations and growing gifting culture. According to this market research and analysis, the continuous rise for seasonal decorations and growing gifting culture will be the key factors fueling the market's growth during the next few years. Consumers in the advanced economies including the US and the UK contribute to the major demand for seasonal gifts.

LP Information, Inc. (LPI) ' newest research report, the ?Gifts Retailing Industry Forecast? looks at past sales and reviews total world Gifts Retailing sales in 2024, providing a comprehensive analysis by region and market sector of projected Gifts Retailing sales for 2025 through 2031. With Gifts Retailing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Gifts Retailing industry.

This Insight Report provides a comprehensive analysis of the global Gifts Retailing

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landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gifts Retailing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Gifts Retailing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gifts Retailing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gifts Retailing.

This report presents a comprehensive overview, market shares, and growth opportunities of Gifts Retailing market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Souvenirs and Novelty

Seasonal Decorations

Greeting Cards

Giftware

Others

Segmentation by Application:

Online Retail

Offline Retail

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

American Greetings

Card Factory

Disney

Hallmark Licensing

Spencer Gifts

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gifts Retailing market?
What factors are driving Gifts Retailing market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Gifts Retailing market opportunities vary by end market size?
How does Gifts Retailing break out by Type, by Application?

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