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Global Gifting Platforms Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Gifting Platforms market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Gifting Platforms are online tools designed to simplify the process of selecting, purchasing, and delivering gifts. They offer a variety of options, including gift cards, electronics, apparel, and entertainment experiences, typically managed through integrated marketplaces and reward catalogs. These platforms enable users to choose suitable gifts based on their needs and provide delivery services, often including personalization options.

United States market for Gifting Platforms is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Gifting Platforms is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Gifting Platforms is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Gifting Platforms players cover Sender Inc, Giftogram, BHN Rewards, Loop & Tie, Giftsenda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Gifting Platforms Industry Forecast? looks at past sales and reviews total world Gifting Platforms sales in 2025, providing a comprehensive analysis by region and market sector of projected Gifting Platforms

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sales for 2026 through 2032. With Gifting Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Gifting Platforms industry.

This Insight Report provides a comprehensive analysis of the global Gifting Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Gifting Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Gifting Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gifting Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gifting Platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Gifting Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

Digital Gifting Platform

Physical Gifting Platform

Segmentation by Application:

Personal

Enterprise

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sender Inc

Giftogram

BHN Rewards

Loop & Tie

Giftsenda

Client Giant, Inc

SwagUp

Tinggly

CorporateGift.com

Reachdesk

Snappy App Inc

Goody Technologies, Inc.

Guusto

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Xoxoday

TruCentive

PerkUp, Inc.

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