

# Global Gift Packaging Market Growth 2018-2023

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## Abstracts

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Gift packaging refers to the act of enclosing a gift in a certain kind of material, in order to enhance its aesthetic value. Gift packaging is often held by a ribbon-like structure and is topped with a decorative embellishment, such as a bow. Gift packaging, with attractive look and appeal, has been identified to have a positive influence on the recipient.

The global gift packaging market remains a fragmented landscape. Leading players in the gift packaging market space are expanding their reach across densely populated emerging economies, to benefit from the booming retail sector.

According to this study, over the next five years the Gift Packaging market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Gift Packaging business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Gift Packaging market by product type, application, key manufacturers and key regions and countries.

This study considers the Gift Packaging value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 11.7.

Primary Gift Packaging

## Secondary Gift Packaging

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 11.8.

Personal

Commercial

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

IG Design Group

Card Factory

Mondi Group

Hallmark Cards

Schurman Retail Group

POL-MAK Printing

Karl Knauer

Fiorini International

DS Smith

Xiamen Yama Ribbon & Bows

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Gift Packaging consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Gift Packaging market by identifying its various subsegments.

Focuses on the key global Gift Packaging manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Gift Packaging with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Gift Packaging submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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