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Global Geranyl Butyrate Market Growth 2026-2032

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Abstracts

The global Geranyl Butyrate market size is predicted to grow from US$ 64.58 million in 2025 to US$ 90.18 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

In 2024, global Geranyl Butyrate production was approximately 3,000 tons, with an average selling price of about US$21 per kilogram. Single-line production capacity was approximately 300 tons per year, with an average gross profit margin of about 25%. Geranyl Butyrate is a synthetic fragrance with fruity and rose notes, commonly used in food and daily chemical products. It is a colorless or pale yellow oily liquid, produced by the esterification reaction of butyric acid and geraniol. It is insoluble in water but soluble in organic solvents such as ethanol. It is widely used as a raw material for blending lavender, rose, and other fragrances.

The core upstream raw materials for Geranyl Butyrate is geraniol and butyric acid. Its downstream applications are highly concentrated in the fragrance and flavor industry. As a key fruity aroma component, it is widely used in food flavorings to create fruity flavors such as apricot, peach, and banana. It is also widely used as a middle note in daily chemical fragrances, providing fruity aromas for perfumes, skincare products, and personal care products.

United States market for Geranyl Butyrate is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Geranyl Butyrate is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Geranyl Butyrate is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Global key Geranyl Butyrate players cover IFF, Alfrebro, Advanced Biotech, Pu-Jie Aroma Chemicals (Shanghai), Kunshan Asia Aroma, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Geranyl Butyrate Industry Forecast” looks at past sales and reviews total world Geranyl Butyrate sales in 2025, providing a comprehensive analysis by region and market sector of projected Geranyl Butyrate sales for 2026 through 2032. With Geranyl Butyrate sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Geranyl Butyrate industry.

This Insight Report provides a comprehensive analysis of the global Geranyl Butyrate landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Geranyl Butyrate portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Geranyl Butyrate market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Geranyl Butyrate and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Geranyl Butyrate.

This report presents a comprehensive overview, market shares, and growth opportunities of Geranyl Butyrate market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Industrial Grade

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Food Grade

Segmentation by Purity:

Purity?98%

Purity?99%

Other

Segmentation by Application:

Food Flavoring

Fragrance for Personal Care

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- IFF

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Alfrebro

Advanced Biotech

Pu-Jie Aroma Chemicals (Shanghai)

Kunshan Asia Aroma

Anhui JinDragon Flavor&fragrance

Shanghai Wencai New Material Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Geranyl Butyrate market?

What factors are driving Geranyl Butyrate market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Geranyl Butyrate market opportunities vary by end market size?

How does Geranyl Butyrate break out by Type, by Application?

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