

Global Geographic Information System (GIS) Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Geographic Information System (GIS) Software market size was valued at US\$ 2475.4 million in 2023. With growing demand in downstream market, the Geographic Information System (GIS) Software is forecast to a readjusted size of US\$ 3650.3 million by 2030 with a CAGR of 5.7% during review period.

The research report highlights the growth potential of the global Geographic Information System (GIS) Software market. Geographic Information System (GIS) Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Geographic Information System (GIS) Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Geographic Information System (GIS) Software market.

A Geographic Information System (GIS) Software is designed to store, retrieve, manage, display, and analyze all types of geographic and spatial data. GIS software lets you produce maps and other graphic displays of geographic information for analysis and presentation. This report studies the Geographic Information System (GIS) market.

The market for GIS software is driven by several factors, including the increasing demand for location-based services, the growing adoption of GIS in various industries, and advancements in GIS technology. The ability of GIS software to integrate with other systems and technologies, such as remote sensing, GPS, and mobile devices, has also

contributed to its popularity.

The GIS software market is characterized by the presence of several key players, both large multinational corporations and smaller specialized companies. Some of the prominent GIS software vendors include Esri, Hexagon AB, SuperMap, Bentley Systems, and Pitney Bowes Inc. These companies offer a range of GIS software solutions catering to different industry sectors, such as government, transportation, utilities, natural resources, and telecommunications.

The adoption of GIS software is widespread across various industries. In the government sector, GIS is used for urban planning, land management, public safety, and environmental monitoring. In the transportation industry, GIS is utilized for route optimization, fleet management, and traffic analysis. Other sectors, such as utilities, healthcare, retail, and agriculture, also leverage GIS for various purposes, including asset management, site selection, and market analysis.

With the increasing availability of cloud-based GIS solutions and the integration of GIS with emerging technologies like artificial intelligence (AI), machine learning (ML), and Internet of Things (IoT), the GIS software market is poised for further growth. These advancements enable users to access and analyze geospatial data more easily and efficiently, opening up new possibilities for decision-making and innovation.

Key Features:

The report on Geographic Information System (GIS) Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Geographic Information System (GIS) Software market. It may include historical data, market segmentation by Type (e.g., Basic Platform and Application GIS Software, Cloud GIS Software), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Geographic Information System (GIS) Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive

landscape within the Geographic Information System (GIS) Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Geographic Information System (GIS) Software industry. This include advancements in Geographic Information System (GIS) Software technology, Geographic Information System (GIS) Software new entrants, Geographic Information System (GIS) Software new investment, and other innovations that are shaping the future of Geographic Information System (GIS) Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Geographic Information System (GIS) Software market. It includes factors influencing customer ' purchasing decisions, preferences for Geographic Information System (GIS) Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Geographic Information System (GIS) Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Geographic Information System (GIS) Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Geographic Information System (GIS) Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Geographic Information System (GIS) Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Geographic Information System (GIS) Software market.

Market Segmentation:

Geographic Information System (GIS) Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

- Basic Platform and Application GIS Software

- Cloud GIS Software

Segmentation by application

- Government & Utilities

- Business

This report also splits the market by region:

- Americas

 - United States

 - Canada

 - Mexico

 - Brazil

- APAC

 - China

 - Japan

 - Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ERSI

Hexagon

Pitney Bowes

SuperMap

Bentley System

GE

GeoStar

Zondy Cyber Group

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Geographic Information System (GIS) Software Market Size 2019-2030
 - 2.1.2 Geographic Information System (GIS) Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Geographic Information System (GIS) Software Segment by Type
 - 2.2.1 Basic Platform and Application GIS Software
 - 2.2.2 Cloud GIS Software
- 2.3 Geographic Information System (GIS) Software Market Size by Type
 - 2.3.1 Geographic Information System (GIS) Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)
- 2.4 Geographic Information System (GIS) Software Segment by Application
 - 2.4.1 Government & Utilities
 - 2.4.2 Business
- 2.5 Geographic Information System (GIS) Software Market Size by Application
 - 2.5.1 Geographic Information System (GIS) Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

3 GEOGRAPHIC INFORMATION SYSTEM (GIS) SOFTWARE MARKET SIZE BY PLAYER

3.1 Geographic Information System (GIS) Software Market Size Market Share by Players

3.1.1 Global Geographic Information System (GIS) Software Revenue by Players (2019-2024)

3.1.2 Global Geographic Information System (GIS) Software Revenue Market Share by Players (2019-2024)

3.2 Global Geographic Information System (GIS) Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 GEOGRAPHIC INFORMATION SYSTEM (GIS) SOFTWARE BY REGIONS

4.1 Geographic Information System (GIS) Software Market Size by Regions (2019-2024)

4.2 Americas Geographic Information System (GIS) Software Market Size Growth (2019-2024)

4.3 APAC Geographic Information System (GIS) Software Market Size Growth (2019-2024)

4.4 Europe Geographic Information System (GIS) Software Market Size Growth (2019-2024)

4.5 Middle East & Africa Geographic Information System (GIS) Software Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Geographic Information System (GIS) Software Market Size by Country (2019-2024)

5.2 Americas Geographic Information System (GIS) Software Market Size by Type (2019-2024)

5.3 Americas Geographic Information System (GIS) Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Geographic Information System (GIS) Software Market Size by Region (2019-2024)

6.2 APAC Geographic Information System (GIS) Software Market Size by Type (2019-2024)

6.3 APAC Geographic Information System (GIS) Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Geographic Information System (GIS) Software by Country (2019-2024)

7.2 Europe Geographic Information System (GIS) Software Market Size by Type (2019-2024)

7.3 Europe Geographic Information System (GIS) Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Geographic Information System (GIS) Software by Region (2019-2024)

8.2 Middle East & Africa Geographic Information System (GIS) Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Geographic Information System (GIS) Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL GEOGRAPHIC INFORMATION SYSTEM (GIS) SOFTWARE MARKET FORECAST

10.1 Global Geographic Information System (GIS) Software Forecast by Regions (2025-2030)

10.1.1 Global Geographic Information System (GIS) Software Forecast by Regions (2025-2030)

10.1.2 Americas Geographic Information System (GIS) Software Forecast

10.1.3 APAC Geographic Information System (GIS) Software Forecast

10.1.4 Europe Geographic Information System (GIS) Software Forecast

10.1.5 Middle East & Africa Geographic Information System (GIS) Software Forecast

10.2 Americas Geographic Information System (GIS) Software Forecast by Country (2025-2030)

10.2.1 United States Geographic Information System (GIS) Software Market Forecast

10.2.2 Canada Geographic Information System (GIS) Software Market Forecast

10.2.3 Mexico Geographic Information System (GIS) Software Market Forecast

10.2.4 Brazil Geographic Information System (GIS) Software Market Forecast

10.3 APAC Geographic Information System (GIS) Software Forecast by Region (2025-2030)

10.3.1 China Geographic Information System (GIS) Software Market Forecast

10.3.2 Japan Geographic Information System (GIS) Software Market Forecast

10.3.3 Korea Geographic Information System (GIS) Software Market Forecast

10.3.4 Southeast Asia Geographic Information System (GIS) Software Market Forecast

10.3.5 India Geographic Information System (GIS) Software Market Forecast

10.3.6 Australia Geographic Information System (GIS) Software Market Forecast

10.4 Europe Geographic Information System (GIS) Software Forecast by Country (2025-2030)

10.4.1 Germany Geographic Information System (GIS) Software Market Forecast

- 10.4.2 France Geographic Information System (GIS) Software Market Forecast
- 10.4.3 UK Geographic Information System (GIS) Software Market Forecast
- 10.4.4 Italy Geographic Information System (GIS) Software Market Forecast
- 10.4.5 Russia Geographic Information System (GIS) Software Market Forecast
- 10.5 Middle East & Africa Geographic Information System (GIS) Software Forecast by Region (2025-2030)
 - 10.5.1 Egypt Geographic Information System (GIS) Software Market Forecast
 - 10.5.2 South Africa Geographic Information System (GIS) Software Market Forecast
 - 10.5.3 Israel Geographic Information System (GIS) Software Market Forecast
 - 10.5.4 Turkey Geographic Information System (GIS) Software Market Forecast
 - 10.5.5 GCC Countries Geographic Information System (GIS) Software Market Forecast
- 10.6 Global Geographic Information System (GIS) Software Forecast by Type (2025-2030)
- 10.7 Global Geographic Information System (GIS) Software Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 ERSI

- 11.1.1 ERSI Company Information
- 11.1.2 ERSI Geographic Information System (GIS) Software Product Offered
- 11.1.3 ERSI Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 ERSI Main Business Overview
- 11.1.5 ERSI Latest Developments

11.2 Hexagon

- 11.2.1 Hexagon Company Information
- 11.2.2 Hexagon Geographic Information System (GIS) Software Product Offered
- 11.2.3 Hexagon Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Hexagon Main Business Overview
- 11.2.5 Hexagon Latest Developments

11.3 Pitney Bowes

- 11.3.1 Pitney Bowes Company Information
- 11.3.2 Pitney Bowes Geographic Information System (GIS) Software Product Offered
- 11.3.3 Pitney Bowes Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Pitney Bowes Main Business Overview

- 11.3.5 Pitney Bowes Latest Developments
- 11.4 SuperMap
 - 11.4.1 SuperMap Company Information
 - 11.4.2 SuperMap Geographic Information System (GIS) Software Product Offered
 - 11.4.3 SuperMap Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 SuperMap Main Business Overview
 - 11.4.5 SuperMap Latest Developments
- 11.5 Bentley System
 - 11.5.1 Bentley System Company Information
 - 11.5.2 Bentley System Geographic Information System (GIS) Software Product Offered
 - 11.5.3 Bentley System Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Bentley System Main Business Overview
 - 11.5.5 Bentley System Latest Developments
- 11.6 GE
 - 11.6.1 GE Company Information
 - 11.6.2 GE Geographic Information System (GIS) Software Product Offered
 - 11.6.3 GE Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 GE Main Business Overview
 - 11.6.5 GE Latest Developments
- 11.7 GeoStar
 - 11.7.1 GeoStar Company Information
 - 11.7.2 GeoStar Geographic Information System (GIS) Software Product Offered
 - 11.7.3 GeoStar Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 GeoStar Main Business Overview
 - 11.7.5 GeoStar Latest Developments
- 11.8 Zondy Cyber Group
 - 11.8.1 Zondy Cyber Group Company Information
 - 11.8.2 Zondy Cyber Group Geographic Information System (GIS) Software Product Offered
 - 11.8.3 Zondy Cyber Group Geographic Information System (GIS) Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Zondy Cyber Group Main Business Overview
 - 11.8.5 Zondy Cyber Group Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Geographic Information System (GIS) Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Basic Platform and Application GIS Software

Table 3. Major Players of Cloud GIS Software

Table 4. Geographic Information System (GIS) Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Geographic Information System (GIS) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Table 7. Geographic Information System (GIS) Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Geographic Information System (GIS) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Table 10. Global Geographic Information System (GIS) Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Geographic Information System (GIS) Software Revenue Market Share by Player (2019-2024)

Table 12. Geographic Information System (GIS) Software Key Players Head office and Products Offered

Table 13. Geographic Information System (GIS) Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Geographic Information System (GIS) Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Geographic Information System (GIS) Software Market Size Market Share by Regions (2019-2024)

Table 18. Global Geographic Information System (GIS) Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Geographic Information System (GIS) Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Geographic Information System (GIS) Software Market Size by

Country (2019-2024) & (\$ Millions)

Table 21. Americas Geographic Information System (GIS) Software Market Size Market Share by Country (2019-2024)

Table 22. Americas Geographic Information System (GIS) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Table 24. Americas Geographic Information System (GIS) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Table 26. APAC Geographic Information System (GIS) Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Geographic Information System (GIS) Software Market Size Market Share by Region (2019-2024)

Table 28. APAC Geographic Information System (GIS) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Table 30. APAC Geographic Information System (GIS) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Table 32. Europe Geographic Information System (GIS) Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Geographic Information System (GIS) Software Market Size Market Share by Country (2019-2024)

Table 34. Europe Geographic Information System (GIS) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Table 36. Europe Geographic Information System (GIS) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Geographic Information System (GIS) Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Geographic Information System (GIS) Software Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Geographic Information System (GIS) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Geographic Information System (GIS) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Geographic Information System (GIS) Software

Table 45. Key Market Challenges & Risks of Geographic Information System (GIS) Software

Table 46. Key Industry Trends of Geographic Information System (GIS) Software

Table 47. Global Geographic Information System (GIS) Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Geographic Information System (GIS) Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Geographic Information System (GIS) Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Geographic Information System (GIS) Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. ERSI Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 52. ERSI Geographic Information System (GIS) Software Product Offered

Table 53. ERSI Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. ERSI Main Business

Table 55. ERSI Latest Developments

Table 56. Hexagon Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 57. Hexagon Geographic Information System (GIS) Software Product Offered

Table 58. Hexagon Main Business

Table 59. Hexagon Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Hexagon Latest Developments

Table 61. Pitney Bowes Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 62. Pitney Bowes Geographic Information System (GIS) Software Product Offered

Table 63. Pitney Bowes Main Business

Table 64. Pitney Bowes Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Pitney Bowes Latest Developments

Table 66. SuperMap Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 67. SuperMap Geographic Information System (GIS) Software Product Offered

Table 68. SuperMap Main Business

Table 69. SuperMap Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. SuperMap Latest Developments

Table 71. Bentley System Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 72. Bentley System Geographic Information System (GIS) Software Product Offered

Table 73. Bentley System Main Business

Table 74. Bentley System Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Bentley System Latest Developments

Table 76. GE Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 77. GE Geographic Information System (GIS) Software Product Offered

Table 78. GE Main Business

Table 79. GE Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. GE Latest Developments

Table 81. GeoStar Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 82. GeoStar Geographic Information System (GIS) Software Product Offered

Table 83. GeoStar Main Business

Table 84. GeoStar Geographic Information System (GIS) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. GeoStar Latest Developments

Table 86. Zondy Cyber Group Details, Company Type, Geographic Information System (GIS) Software Area Served and Its Competitors

Table 87. Zondy Cyber Group Geographic Information System (GIS) Software Product Offered

Table 88. Zondy Cyber Group Main Business

Table 89. Zondy Cyber Group Geographic Information System (GIS) Software Revenue

(\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Zondy Cyber Group Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Geographic Information System (GIS) Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Geographic Information System (GIS) Software Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Geographic Information System (GIS) Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Geographic Information System (GIS) Software Sales Market Share by Country/Region (2023)

Figure 8. Geographic Information System (GIS) Software Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Geographic Information System (GIS) Software Market Size Market Share by Type in 2023

Figure 10. Geographic Information System (GIS) Software in Government & Utilities

Figure 11. Global Geographic Information System (GIS) Software Market: Government & Utilities (2019-2024) & (\$ Millions)

Figure 12. Geographic Information System (GIS) Software in Business

Figure 13. Global Geographic Information System (GIS) Software Market: Business (2019-2024) & (\$ Millions)

Figure 14. Global Geographic Information System (GIS) Software Market Size Market Share by Application in 2023

Figure 15. Global Geographic Information System (GIS) Software Revenue Market Share by Player in 2023

Figure 16. Global Geographic Information System (GIS) Software Market Size Market Share by Regions (2019-2024)

Figure 17. Americas Geographic Information System (GIS) Software Market Size 2019-2024 (\$ Millions)

Figure 18. APAC Geographic Information System (GIS) Software Market Size 2019-2024 (\$ Millions)

Figure 19. Europe Geographic Information System (GIS) Software Market Size 2019-2024 (\$ Millions)

Figure 20. Middle East & Africa Geographic Information System (GIS) Software Market Size 2019-2024 (\$ Millions)

Figure 21. Americas Geographic Information System (GIS) Software Value Market

Share by Country in 2023

Figure 22. United States Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 24. Mexico Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Geographic Information System (GIS) Software Market Size Market Share by Region in 2023

Figure 27. APAC Geographic Information System (GIS) Software Market Size Market Share by Type in 2023

Figure 28. APAC Geographic Information System (GIS) Software Market Size Market Share by Application in 2023

Figure 29. China Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Geographic Information System (GIS) Software Market Size Market Share by Country in 2023

Figure 36. Europe Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Geographic Information System (GIS) Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Geographic Information System (GIS) Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Geographic Information System (GIS) Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Geographic Information System (GIS) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 59. China Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Geographic Information System (GIS) Software Market Size

2025-2030 (\$ Millions)

Figure 61. Korea Geographic Information System (GIS) Software Market Size

2025-2030 (\$ Millions)

Figure 62. Southeast Asia Geographic Information System (GIS) Software Market Size

2025-2030 (\$ Millions)

Figure 63. India Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 66. France Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Geographic Information System (GIS) Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Geographic Information System (GIS) Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Geographic Information System (GIS) Software Market Size Market Share Forecast by Application (2025-2030)

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