

Global Geographic Information System (GIS) in Telecom Market Growth (Status and Outlook) 2023-2029

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Abstracts

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GIS stands for geographic information system. It helps Telecom companies in solving their problems in the following ways:

GIS for Capacity management: As we know that capacity management is about the planning of providing the services to whom they have not reached yet. So GIS can help in locating the regions and areas on their Map, where they have not reached yet, or where they need to improve.

GIS for Personnel Management: GIS is very useful for allocating resources according to the requirements. GIS helps telecom company in identifying the areas where there is the requirement of the personnel. It also helps in identifying the number of personnel required, for which post they are required. All these can be done on the Maps with the help of GIS.

GIS for Market Segmentation: Market Segmentation can be done more efficiently on the maps with the help of GIS. One can easily divide the customers according to their groups, and then it becomes easy for them to allocate the towers for their network, where do they need to implant more towers, according to the complaints and grievances of the customer from different region.

GIS for Real Time Knowledge of Network Structure: Telecom industries can easily access their network points and signals, where are the signals reachable and where not, whether the signal is weak or good. It helps them in analysing the network status

and structure as well for a particular region at particular point of time.

GIS for Demand Forecasting: Telecom Companies can use GIS for forecasting the demand of their products along with the help of the previous data and the market segmentation. With market segmentation company can know what is their target Market. It makes easy on the company's perspective if they know well about their target Market.

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LPI (LP Information)' newest research report, the “Geographic Information System (GIS) in Telecom Industry Forecast” looks at past sales and reviews total world Geographic Information System (GIS) in Telecom sales in 2022, providing a comprehensive analysis by region and market sector of projected Geographic Information System (GIS) in Telecom sales for 2023 through 2029. With Geographic Information System (GIS) in Telecom sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Geographic Information System (GIS) in Telecom industry.

This Insight Report provides a comprehensive analysis of the global Geographic Information System (GIS) in Telecom landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Geographic Information System (GIS) in Telecom portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Geographic Information System (GIS) in Telecom market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Geographic Information System (GIS) in Telecom and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Geographic Information System (GIS) in Telecom.

The global Geographic Information System (GIS) in Telecom market size is projected to grow from US\$ 1038.9 million in 2022 to US\$ 1296.6 million in 2029; it is expected to grow at a CAGR of 3.2% from 2023 to 2029.

Global GIS in telecom main manufacturers include Esri, General Electric (SmallWorld) and Hexagon, etc., totally holding a share for 44% of the market. Americas is the largest market of GIS in telecom, with a share about 40%. As for the types of products, it can be divided into software and service and hardware. The most common product is software and service, with a share over 90%. In terms of applications, it is widely used in large enterprise and small and medium enterprise. The most common application is in small and medium enterprise, with a share over 95%.

This report presents a comprehensive overview, market shares, and growth

opportunities of Geographic Information System (GIS) in Telecom market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On Premises

Cloud-based

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Environmental Systems Research Institute (Esri) Inc.

Hexagon AB

Trimble Inc.

Pitney Bowes Inc.

Bentley Systems Incorporated

Autodesk Inc.

Schneider Electric SE

General Electric Company

RMSI Private Limited

Cyient Limited

L3Harris Technologies Inc.

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