

Global Genotyping Kits Market Growth 2026-2032

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Abstracts

The global Genotyping Kits market size is predicted to grow from US\$ 1348 million in 2025 to US\$ 2981 million in 2032; it is expected to grow at a CAGR of 12.2% from 2026 to 2032.

In 2024, the global production of genotyping kits is reach 850,000 units, with an average price of US\$1,500 per unit.

Genotyping kits are laboratory tools used to identify genetic variations within DNA sequences. They are designed to detect specific genetic markers, such as single nucleotide polymorphisms (SNPs), insertions/deletions (indels), or larger structural variations, enabling researchers to study genetic traits, mutations, and variations across different samples.

The genotyping kit market is experiencing significant growth and technological change, driven by multiple factors. This growth is primarily driven by the rapid development of precision medicine, the increasing demand for early cancer screening and genetic disease diagnosis, and the continued decline in the cost of genetic sequencing.

North America and Europe remain the world's largest markets, but the Asia-Pacific region, particularly China and India, is becoming the fastest-growing region thanks to its large patient base, government policy support, and domestic technological breakthroughs. Technological advancement is a key driver of industry development. Next-generation sequencing (NGS) currently dominates due to its high throughput and high accuracy. Microarray technology also holds a significant share in clinical screening due to its cost advantages. Future technological development will move towards higher throughput, greater automation, and greater intelligence. The commercial application of cutting-edge technologies such as single-cell typing and nanopore real-time sequencing is accelerating.

On the supply chain side, import customs clearance for genotyping kits involves a series of specialized procedures, including qualification filing, providing documents such as MSDS (Material Safety Data Sheets), Chinese labeling, and compliance with customs regulations for the accurate declaration of product name, quantity, and value. Its manufacturing relies heavily on high-quality raw materials, such as fluorescent probes and enzymes. Currently, the domestic content rate for these raw materials remains below 30%, posing certain supply chain risks. The stability of the global supply chain is susceptible to geopolitical fluctuations and unexpected events, and prices of key raw materials are expected to rise in 2024. Therefore, localized supply chain deployment and stability assurance are gaining increasing importance. The market competition landscape is characterized by a "one superpower, many strong players." The international market is dominated by giants such as Illumina and Thermo Fisher Scientific, while Chinese companies such as BGI, Berry Genomics, and Daan Genomics are rapidly rising through localization strategies and technological innovation. Leading companies are building barriers through "vertical integration + ecological alliances." For example, BGI has connected the multi-omics data platform of 142 tertiary hospitals nationwide, while Berry Genomics has partnered with insurance companies to integrate genetic testing into health insurance products. Meanwhile, many small and medium-sized companies are focusing on specific disease markers or regional services, establishing differentiated advantages in niche markets.

LP Information, Inc. (LPI) ' newest research report, the "Genotyping Kits Industry Forecast" looks at past sales and reviews total world Genotyping Kits sales in 2025, providing a comprehensive analysis by region and market sector of projected Genotyping Kits sales for 2026 through 2032. With Genotyping Kits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Genotyping Kits industry.

This Insight Report provides a comprehensive analysis of the global Genotyping Kits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Genotyping Kits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Genotyping Kits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Genotyping Kits and breaks down the forecast by Type,

by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Genotyping Kits.

This report presents a comprehensive overview, market shares, and growth opportunities of Genotyping Kits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PCR-Based Kits

Next-Generation Sequencing (NGS) Kits

Microarray-Based Kits

Segmentation by Application:

Medical Diagnostics

Biological Research

Forensic Science

Drug Development

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Roche

Thermo Fisher Scientific

Merck

Illumina

Bio-Rad

Promega

Fujirebio

Seegene

Bionano Genomics

Creative Enzymes

Yaneng Biological Technology

Triplex International Biosciences

Hangzhou KBM Life Sciences

ROSE Genomics

Daan Gene

HybriBio Biotech

Wuhan Easy Diagnosis Biomedicine

Microread Genetics

Uni-medica

RayBiotech

Quantabio

Paragon Genomics

Grifols

BGI

Key Questions Addressed in this Report

What is the 10-year outlook for the global Genotyping Kits market?

What factors are driving Genotyping Kits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Genotyping Kits market opportunities vary by end market size?

How does Genotyping Kits break out by Type, by Application?

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