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Global Generative Design AI Software Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/G36DE62A4FFDEN.html
Date: February 2025
Pages: 114
Price: US$ 3,660.00 (Single User License)
ID: G36DE62A4FFDEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Generative Design AI Software market size is predicted to grow from US$ 1430 million in 2025 to US$ 2557 million in 2031; it is expected to grow at a CAGR of 10.2% from 2025 to 2031.

Generative Design AI Software is a type of software that utilizes artificial intelligence (AI) algorithms to automate the creation and optimization of design solutions. It leverages machine learning and other AI techniques to analyze design parameters, constraints, and user preferences, and then generates a range of design options that meet these criteria. The software can further refine and optimize these designs based on performance metrics, cost considerations, and other factors.

United States market for Generative Design AI Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Generative Design AI Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Generative Design AI Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Generative Design AI Software players cover OpenAI, Microsoft, NVIDIA, IBM, Siemens, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LPI (LP Information)' newest research report, the “Generative Design AI Software Industry Forecast” looks at past sales and reviews total world Generative Design AI Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Generative Design AI Software sales for 2025 through 2031. With Generative Design AI Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Generative Design AI Software industry.

This Insight Report provides a comprehensive analysis of the global Generative Design AI Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Generative Design AI Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Generative Design AI Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Generative Design AI Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Generative Design AI Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Generative Design AI Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Entertainment and Media

Retail and E-commerce

Architecture and Design

Others

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Segmentation by Application:

- Gaming and Animation
- VR and AR
- Architecture and Design
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- OpenAI
- Microsoft
- NVIDIA
- IBM
- Siemens
- Adobe

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Intel AI

DeepMind

Unity Technologies

Google

Cohere

Gepetto AI

Luma AI

Alpha3D

Backflip AI

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