

Global Generative AI Video Editing Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Generative AI Video Editing Software market size is predicted to grow from US\$ 1467 million in 2025 to US\$ 4986 million in 2032; it is expected to grow at a CAGR of 19.2% from 2026 to 2032.

The gross profit margin of major companies in the industry is between 65%-85%.

Generative AI Video Editing Software is a software product that uses generative models to create, edit, enhance, subtitle, translate, resize, stylize, and automate video content. It supports text-to-video, video enhancement, object removal, scene generation, voice editing, intelligent clipping, and workflow automation for creators, marketing teams, media companies, and enterprise users.

The industrial chain of Generative AI Video Editing Software covers upstream computing infrastructure, graphics processors, datasets, model frameworks, cloud platforms, storage, development tools, and content rights resources. The midstream consists of model training, software development, interface design, video processing optimization, security review, deployment, subscription management, and customer support. Downstream applications mainly include content creation, advertising, education, social media, film production, enterprise marketing, e-commerce, and digital media operations.

United States market for Generative AI Video Editing Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Generative AI Video Editing Software is estimated to increase from

US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Generative AI Video Editing Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Generative AI Video Editing Software players cover OpenAI, Runway, Adobe, Luma AI, Pika Labs, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Generative AI Video Editing Software Industry Forecast" looks at past sales and reviews total world Generative AI Video Editing Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Generative AI Video Editing Software sales for 2026 through 2032. With Generative AI Video Editing Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Generative AI Video Editing Software industry.

This Insight Report provides a comprehensive analysis of the global Generative AI Video Editing Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Generative AI Video Editing Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Generative AI Video Editing Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Generative AI Video Editing Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Generative AI Video Editing Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Generative AI Video Editing Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based AI Video Editing Software

Desktop AI Video Editing Software

API-Based AI Video Editing Software

Segmentation by Core Function:

Text-to-Video Editing Software

AI Video Enhancement Software

AI Clip Generation Software

Segmentation by Output Resolution:

Standard Resolution (?1080p)

High Resolution (2K?4K)

Ultra-High Resolution (?8K)

Segmentation by Application:

Short Video Creation

Advertising Video Production

Film and TV Post-Production

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

OpenAI

Runway

Adobe

Luma AI

Pika Labs

Synthesia

HeyGen

Descript

Google

InVideo

CapCut

VEED.io

Kapwing

Opus Clip

Baidu

Tencent

MiniMax

Meitu

ByteDance

Kuaishou Kling AI

Alibaba Tongyi

Zhipu AI

Wondershare

iFlytek

Shengshu Technology Vidu

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