

Global Generative AI Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Generative AI Services market size is predicted to grow from US\$ 11910 million in 2025 to US\$ 71200 million in 2032; it is expected to grow at a CAGR of 29.7% from 2026 to 2032.

The generative AI services market represents a specialized segment dedicated to consulting, integration, and implementation support for organizations aiming to integrate generative AI capabilities.

United States market for Generative AI Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Generative AI Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Generative AI Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Generative AI Services players cover Accenture, IBM, Capgemini, PwC, McKinsey, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Generative AI Services Industry Forecast' looks at past sales and reviews total world Generative AI Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Generative AI Services sales for 2026 through 2032. With Generative AI Services sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Generative AI Services industry.

This Insight Report provides a comprehensive analysis of the global Generative AI Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Generative AI Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Generative AI Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Generative AI Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Generative AI Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Generative AI Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

IaaS

PaaS

SaaS

Segmentation by Application:

Marketing and Advertising

Technology

Consulting

Teaching

Accounting

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

IBM

Capgemini

PwC

McKinsey

Cognizant

Tata Consultancy Services

Oracle

Intellias

BCG

Bain & company

HPE

Microsoft

Eviden

Webkul

MSRcosmos

Dell

Unit8

Persistent

HCLTech

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