

Global Generative AI Foundational Models and Platforms Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G0B4794805EBEN.html>

Date: July 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: G0B4794805EBEN

Abstracts

The global Generative AI Foundational Models and Platforms market size is predicted to grow from US\$ 9207 million in 2025 to US\$ 103890 million in 2032; it is expected to grow at a CAGR of 42.2% from 2026 to 2032.

The foundational models and platforms market comprises two related areas. Foundational models are large-scale, pre-trained models that can be adapted to various tasks without the need for training from scratch, such as language processing, image recognition, and decision-making algorithms. Generative AI platforms, in turn, refer to software that enables the management of generative AI-related activities outside of foundational models.

United States market for Generative AI Foundational Models and Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Generative AI Foundational Models and Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Generative AI Foundational Models and Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Generative AI Foundational Models and Platforms players cover OpenAI, Microsoft, AWS, Google, Anthropic, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Generative AI Foundational Models and Platforms Industry Forecast' looks at past sales and reviews total world Generative AI Foundational Models and Platforms sales in 2025, providing a comprehensive analysis by region and market sector of projected Generative AI Foundational Models and Platforms sales for 2026 through 2032. With Generative AI Foundational Models and Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Generative AI Foundational Models and Platforms industry.

This Insight Report provides a comprehensive analysis of the global Generative AI Foundational Models and Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Generative AI Foundational Models and Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Generative AI Foundational Models and Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Generative AI Foundational Models and Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Generative AI Foundational Models and Platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Generative AI Foundational Models and Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

Foundational Models

Platforms

Segmentation by Application:

Retail

Fashion

Healthcare

BFSI

Manufacturing

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

OpenAI

Microsoft

AWS

Google

Anthropic

AI21 Labs

Cohere

Aleph Alpha

Hugging Face

Alibaba Cloud

IBM

Baidu

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