

Global General Purpose Portable Generator Market Growth 2026-2032

<https://marketpublishers.com/r/G555E07EB43EEN.html>

Date: June 2026

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: G555E07EB43EEN

Abstracts

The global General Purpose Portable Generator market size is predicted to grow from US\$ 2159 million in 2025 to US\$ 3373 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

A general-purpose portable generator is a versatile power solution designed to provide temporary electricity for a wide range of applications, including home backup power, outdoor events, construction sites, and emergency situations. Compact and easily transportable, these generators typically run on gasoline, diesel, or propane and are equipped with features such as multiple power outlets, overload protection, and fuel-efficient engines. They are available in various power capacities to accommodate diverse needs, from powering small appliances to running heavy-duty equipment. Durable and user-friendly, general-purpose portable generators are essential tools for ensuring reliable power wherever it is needed.

Globally, the General Purpose Portable Generators industry market is low concentrated as the manufacturing technology of General Purpose Portable Generators is relatively matures than some high-tech equipment. And some enterprises, like Honda Power, Generac, Yamaha, LONCIN MOTOR, Zongshen Power, KOHLER, etc. are well-known for the wonderful performance of their General Purpose Portable Generators and related services. The Top 5 players accounted for 69% of the Global General Purpose Portable Generators revenue market share in 2024.

In this study, the revenue market for General Purpose Portable Generators was divided into five geographic regions. US & Canada occupied the largest market share with 51% in 2024 in term of value. It is followed by Europe, and Asia-Pacific, while other regions have smaller market.

In terms of product types, gasoline generators hold the largest market share at approximately 68%, primarily due to their convenience and cost-effectiveness .

In the applications, the residential use segment holds significant importance in the General Purpose Portable Generator market, comprising approximately 60% of the global market share. This segment's dominance is attributed to the increasing number of power outages in residential areas, particularly in regions affected by extreme weather conditions, such as hurricanes, storms, and other natural disasters. General Purpose Portable Generators provide an affordable, easily accessible solution for homeowners who need a backup power source for essentials like lighting, refrigeration, heating, and medical equipment. And some consumers also use them for recreational purposes, such as camping, outdoor events, etc.

Market Driving Factors

Frequent Natural Disasters: Extreme weather events such as hurricanes and snowstorms lead to frequent power outages, driving the demand for General Purpose Portable Generators

Rising Demand for Outdoor Activities and Camping: With the growing trend toward outdoor recreational activities, the demand for General Purpose Portable Generators has risen significantly. General Purpose Portable Generators are widely used for camping, RVing, tailgating, and other outdoor events, as they provide a convenient and portable source of power for lighting, cooking, and powering electronics. As outdoor activities become increasingly popular, the need for portable power solutions will continue to drive market growth.

Construction Applications: The construction industry requires reliable temporary power sources for tools, machinery, and equipment. General Purpose Portable Generators are essential for construction sites, especially in remote areas where access to a permanent power grid is unavailable. As the construction and infrastructure development sector grows globally, the demand for General Purpose Portable Generators will also increase.

LP Information, Inc. (LPI) ' newest research report, the "General Purpose Portable Generator Industry Forecast" looks at past sales and reviews total world General Purpose Portable Generator sales in 2025, providing a comprehensive analysis by region and market sector of projected General Purpose Portable Generator sales for 2026 through 2032. With General Purpose Portable Generator sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world General Purpose Portable Generator industry.

This Insight Report provides a comprehensive analysis of the global General Purpose Portable Generator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on General Purpose Portable Generator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global General Purpose Portable Generator market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for General Purpose Portable Generator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global General Purpose Portable Generator.

This report presents a comprehensive overview, market shares, and growth opportunities of General Purpose Portable Generator market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Diesel Type

Gasoline Type

Gas Type, etc.

Segmentation by Application:

Personal Use

Commercial Use

Industrial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Honda Power

Generac

Yamaha

LONCIN MOTOR

Zongshen Power

KOHLER

Cummins Power Systems

Champion

TTI

Honeywell

Sawafuji

United Power Technology

Wacker Neuson

Mi-T-M

Hyundai Power

Key Questions Addressed in this Report

What is the 10-year outlook for the global General Purpose Portable Generator market?

What factors are driving General Purpose Portable Generator market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do General Purpose Portable Generator market opportunities vary by end market size?

How does General Purpose Portable Generator break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global General Purpose Portable Generator Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for General Purpose Portable Generator by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for General Purpose Portable Generator by Country/Region, 2021, 2025 & 2032
- 2.2 General Purpose Portable Generator Segment by Type
 - 2.2.1 Diesel Type
 - 2.2.2 Gasoline Type
 - 2.2.3 Gas Type, etc.
 - 2.2.4 General Purpose Portable Generator Sales by Type
 - 2.2.4.1 Global General Purpose Portable Generator Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global General Purpose Portable Generator Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global General Purpose Portable Generator Sale Price by Type (2021-2026)
- 2.3 General Purpose Portable Generator Segment by Application
 - 2.3.1 Personal Use
 - 2.3.2 Commercial Use
 - 2.3.3 Industrial Use
 - 2.3.4 General Purpose Portable Generator Sales by Application
 - 2.3.4.1 Global General Purpose Portable Generator Sale Market Share by Application (2021-2026)
 - 2.3.4.2 Global General Purpose Portable Generator Revenue and Market Share by

Application (2021-2026)

2.3.4.3 Global General Purpose Portable Generator Sale Price by Application
(2021-2026)

3 GLOBAL BY COMPANY

3.1 Global General Purpose Portable Generator Breakdown Data by Company

3.1.1 Global General Purpose Portable Generator Annual Sales by Company
(2021-2026)

3.1.2 Global General Purpose Portable Generator Sales Market Share by Company
(2021-2026)

3.2 Global General Purpose Portable Generator Annual Revenue by Company
(2021-2026)

3.2.1 Global General Purpose Portable Generator Revenue by Company (2021-2026)

3.2.2 Global General Purpose Portable Generator Revenue Market Share by
Company (2021-2026)

3.3 Global General Purpose Portable Generator Sale Price by Company

3.4 Key Manufacturers General Purpose Portable Generator Producing Area
Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers General Purpose Portable Generator Product Location
Distribution

3.4.2 Players General Purpose Portable Generator Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR GENERAL PURPOSE PORTABLE GENERATOR BY GEOGRAPHIC REGION

4.1 World Historic General Purpose Portable Generator Market Size by Geographic
Region (2021-2026)

4.1.1 Global General Purpose Portable Generator Annual Sales by Geographic Region
(2021-2026)

4.1.2 Global General Purpose Portable Generator Annual Revenue by Geographic
Region (2021-2026)

4.2 World Historic General Purpose Portable Generator Market Size by Country/Region
(2021-2026)

4.2.1 Global General Purpose Portable Generator Annual Sales by Country/Region (2021-2026)

4.2.2 Global General Purpose Portable Generator Annual Revenue by Country/Region (2021-2026)

4.3 Americas General Purpose Portable Generator Sales Growth

4.4 APAC General Purpose Portable Generator Sales Growth

4.5 Europe General Purpose Portable Generator Sales Growth

4.6 Middle East & Africa General Purpose Portable Generator Sales Growth

5 AMERICAS

5.1 Americas General Purpose Portable Generator Sales by Country

5.1.1 Americas General Purpose Portable Generator Sales by Country (2021-2026)

5.1.2 Americas General Purpose Portable Generator Revenue by Country (2021-2026)

5.2 Americas General Purpose Portable Generator Sales by Type (2021-2026)

5.3 Americas General Purpose Portable Generator Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC General Purpose Portable Generator Sales by Region

6.1.1 APAC General Purpose Portable Generator Sales by Region (2021-2026)

6.1.2 APAC General Purpose Portable Generator Revenue by Region (2021-2026)

6.2 APAC General Purpose Portable Generator Sales by Type (2021-2026)

6.3 APAC General Purpose Portable Generator Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe General Purpose Portable Generator by Country

- 7.1.1 Europe General Purpose Portable Generator Sales by Country (2021-2026)
- 7.1.2 Europe General Purpose Portable Generator Revenue by Country (2021-2026)
- 7.2 Europe General Purpose Portable Generator Sales by Type (2021-2026)
- 7.3 Europe General Purpose Portable Generator Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa General Purpose Portable Generator by Country
 - 8.1.1 Middle East & Africa General Purpose Portable Generator Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa General Purpose Portable Generator Revenue by Country (2021-2026)
- 8.2 Middle East & Africa General Purpose Portable Generator Sales by Type (2021-2026)
- 8.3 Middle East & Africa General Purpose Portable Generator Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of General Purpose Portable Generator
- 10.3 Manufacturing Process Analysis of General Purpose Portable Generator
- 10.4 Industry Chain Structure of General Purpose Portable Generator

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 General Purpose Portable Generator Distributors

11.3 General Purpose Portable Generator Customer

12 WORLD FORECAST REVIEW FOR GENERAL PURPOSE PORTABLE GENERATOR BY GEOGRAPHIC REGION

12.1 Global General Purpose Portable Generator Market Size Forecast by Region

12.1.1 Global General Purpose Portable Generator Forecast by Region (2027-2032)

12.1.2 Global General Purpose Portable Generator Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global General Purpose Portable Generator Forecast by Type (2027-2032)

12.7 Global General Purpose Portable Generator Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Honda Power

13.1.1 Honda Power Company Information

13.1.2 Honda Power General Purpose Portable Generator Product Portfolios and Specifications

13.1.3 Honda Power General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Honda Power Main Business Overview

13.1.5 Honda Power Latest Developments

13.2 Generac

13.2.1 Generac Company Information

13.2.2 Generac General Purpose Portable Generator Product Portfolios and Specifications

13.2.3 Generac General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.2.4 Generac Main Business Overview
- 13.2.5 Generac Latest Developments
- 13.3 Yamaha
 - 13.3.1 Yamaha Company Information
 - 13.3.2 Yamaha General Purpose Portable Generator Product Portfolios and Specifications
 - 13.3.3 Yamaha General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Yamaha Main Business Overview
 - 13.3.5 Yamaha Latest Developments
- 13.4 LONCIN MOTOR
 - 13.4.1 LONCIN MOTOR Company Information
 - 13.4.2 LONCIN MOTOR General Purpose Portable Generator Product Portfolios and Specifications
 - 13.4.3 LONCIN MOTOR General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 LONCIN MOTOR Main Business Overview
 - 13.4.5 LONCIN MOTOR Latest Developments
- 13.5 Zongshen Power
 - 13.5.1 Zongshen Power Company Information
 - 13.5.2 Zongshen Power General Purpose Portable Generator Product Portfolios and Specifications
 - 13.5.3 Zongshen Power General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Zongshen Power Main Business Overview
 - 13.5.5 Zongshen Power Latest Developments
- 13.6 KOHLER
 - 13.6.1 KOHLER Company Information
 - 13.6.2 KOHLER General Purpose Portable Generator Product Portfolios and Specifications
 - 13.6.3 KOHLER General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 KOHLER Main Business Overview
 - 13.6.5 KOHLER Latest Developments
- 13.7 Cummins Power Systems
 - 13.7.1 Cummins Power Systems Company Information
 - 13.7.2 Cummins Power Systems General Purpose Portable Generator Product Portfolios and Specifications
 - 13.7.3 Cummins Power Systems General Purpose Portable Generator Sales,

Revenue, Price and Gross Margin (2021-2026)

13.7.4 Cummins Power Systems Main Business Overview

13.7.5 Cummins Power Systems Latest Developments

13.8 Champion

13.8.1 Champion Company Information

13.8.2 Champion General Purpose Portable Generator Product Portfolios and Specifications

13.8.3 Champion General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Champion Main Business Overview

13.8.5 Champion Latest Developments

13.9 TTI

13.9.1 TTI Company Information

13.9.2 TTI General Purpose Portable Generator Product Portfolios and Specifications

13.9.3 TTI General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 TTI Main Business Overview

13.9.5 TTI Latest Developments

13.10 Honeywell

13.10.1 Honeywell Company Information

13.10.2 Honeywell General Purpose Portable Generator Product Portfolios and Specifications

13.10.3 Honeywell General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Honeywell Main Business Overview

13.10.5 Honeywell Latest Developments

13.11 Sawafuji

13.11.1 Sawafuji Company Information

13.11.2 Sawafuji General Purpose Portable Generator Product Portfolios and Specifications

13.11.3 Sawafuji General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Sawafuji Main Business Overview

13.11.5 Sawafuji Latest Developments

13.12 United Power Technology

13.12.1 United Power Technology Company Information

13.12.2 United Power Technology General Purpose Portable Generator Product Portfolios and Specifications

13.12.3 United Power Technology General Purpose Portable Generator Sales,

Revenue, Price and Gross Margin (2021-2026)

13.12.4 United Power Technology Main Business Overview

13.12.5 United Power Technology Latest Developments

13.13 Wacker Neuson

13.13.1 Wacker Neuson Company Information

13.13.2 Wacker Neuson General Purpose Portable Generator Product Portfolios and Specifications

13.13.3 Wacker Neuson General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Wacker Neuson Main Business Overview

13.13.5 Wacker Neuson Latest Developments

13.14 Mi-T-M

13.14.1 Mi-T-M Company Information

13.14.2 Mi-T-M General Purpose Portable Generator Product Portfolios and Specifications

13.14.3 Mi-T-M General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Mi-T-M Main Business Overview

13.14.5 Mi-T-M Latest Developments

13.15 Hyundai Power

13.15.1 Hyundai Power Company Information

13.15.2 Hyundai Power General Purpose Portable Generator Product Portfolios and Specifications

13.15.3 Hyundai Power General Purpose Portable Generator Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Hyundai Power Main Business Overview

13.15.5 Hyundai Power Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. General Purpose Portable Generator Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. General Purpose Portable Generator Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Diesel Type

Table 4. Major Players of Gasoline Type

Table 5. Major Players of Gas Type, etc.

Table 6. Global General Purpose Portable Generator Sales by Type (2021-2026) & (K Units)

Table 7. Global General Purpose Portable Generator Sales Market Share by Type (2021-2026)

Table 8. Global General Purpose Portable Generator Revenue by Type (2021-2026) & (\$ million)

Table 9. Global General Purpose Portable Generator Revenue Market Share by Type (2021-2026)

Table 10. Global General Purpose Portable Generator Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global General Purpose Portable Generator Sale by Application (2021-2026) & (K Units)

Table 12. Global General Purpose Portable Generator Sale Market Share by Application (2021-2026)

Table 13. Global General Purpose Portable Generator Revenue by Application (2021-2026) & (\$ million)

Table 14. Global General Purpose Portable Generator Revenue Market Share by Application (2021-2026)

Table 15. Global General Purpose Portable Generator Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global General Purpose Portable Generator Sales by Company (2021-2026) & (K Units)

Table 17. Global General Purpose Portable Generator Sales Market Share by Company (2021-2026)

Table 18. Global General Purpose Portable Generator Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global General Purpose Portable Generator Revenue Market Share by Company (2021-2026)

Table 20. Global General Purpose Portable Generator Sale Price by Company (2021-2026) & (US\$/Unit)
Table 21. Key Manufacturers General Purpose Portable Generator Producing Area Distribution and Sales Area
Table 22. Players General Purpose Portable Generator Products Offered
Table 23. General Purpose Portable Generator Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 24. New Products and Potential Entrants
Table 25. Market M&A Activity & Strategy
Table 26. Global General Purpose Portable Generator Sales by Geographic Region (2021-2026) & (K Units)
Table 27. Global General Purpose Portable Generator Sales Market Share Geographic Region (2021-2026)
Table 28. Global General Purpose Portable Generator Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 29. Global General Purpose Portable Generator Revenue Market Share by Geographic Region (2021-2026)
Table 30. Global General Purpose Portable Generator Sales by Country/Region (2021-2026) & (K Units)
Table 31. Global General Purpose Portable Generator Sales Market Share by Country/Region (2021-2026)
Table 32. Global General Purpose Portable Generator Revenue by Country/Region (2021-2026) & (\$ millions)
Table 33. Global General Purpose Portable Generator Revenue Market Share by Country/Region (2021-2026)
Table 34. Americas General Purpose Portable Generator Sales by Country (2021-2026) & (K Units)
Table 35. Americas General Purpose Portable Generator Sales Market Share by Country (2021-2026)
Table 36. Americas General Purpose Portable Generator Revenue by Country (2021-2026) & (\$ millions)
Table 37. Americas General Purpose Portable Generator Sales by Type (2021-2026) & (K Units)
Table 38. Americas General Purpose Portable Generator Sales by Application (2021-2026) & (K Units)
Table 39. APAC General Purpose Portable Generator Sales by Region (2021-2026) & (K Units)
Table 40. APAC General Purpose Portable Generator Sales Market Share by Region (2021-2026)

Table 41. APAC General Purpose Portable Generator Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC General Purpose Portable Generator Sales by Type (2021-2026) & (K Units)

Table 43. APAC General Purpose Portable Generator Sales by Application (2021-2026) & (K Units)

Table 44. Europe General Purpose Portable Generator Sales by Country (2021-2026) & (K Units)

Table 45. Europe General Purpose Portable Generator Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe General Purpose Portable Generator Sales by Type (2021-2026) & (K Units)

Table 47. Europe General Purpose Portable Generator Sales by Application (2021-2026) & (K Units)

Table 48. Middle East & Africa General Purpose Portable Generator Sales by Country (2021-2026) & (K Units)

Table 49. Middle East & Africa General Purpose Portable Generator Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa General Purpose Portable Generator Sales by Type (2021-2026) & (K Units)

Table 51. Middle East & Africa General Purpose Portable Generator Sales by Application (2021-2026) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of General Purpose Portable Generator

Table 53. Key Market Challenges & Risks of General Purpose Portable Generator

Table 54. Key Industry Trends of General Purpose Portable Generator

Table 55. General Purpose Portable Generator Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. General Purpose Portable Generator Distributors List

Table 58. General Purpose Portable Generator Customer List

Table 59. Global General Purpose Portable Generator Sales Forecast by Region (2027-2032) & (K Units)

Table 60. Global General Purpose Portable Generator Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas General Purpose Portable Generator Sales Forecast by Country (2027-2032) & (K Units)

Table 62. Americas General Purpose Portable Generator Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC General Purpose Portable Generator Sales Forecast by Region

(2027-2032) & (K Units)

Table 64. APAC General Purpose Portable Generator Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe General Purpose Portable Generator Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe General Purpose Portable Generator Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa General Purpose Portable Generator Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa General Purpose Portable Generator Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global General Purpose Portable Generator Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global General Purpose Portable Generator Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global General Purpose Portable Generator Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global General Purpose Portable Generator Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Honda Power Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 74. Honda Power General Purpose Portable Generator Product Portfolios and Specifications

Table 75. Honda Power General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Honda Power Main Business

Table 77. Honda Power Latest Developments

Table 78. Generac Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 79. Generac General Purpose Portable Generator Product Portfolios and Specifications

Table 80. Generac General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. Generac Main Business

Table 82. Generac Latest Developments

Table 83. Yamaha Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 84. Yamaha General Purpose Portable Generator Product Portfolios and Specifications

Table 85. Yamaha General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Yamaha Main Business

Table 87. Yamaha Latest Developments

Table 88. LONCIN MOTOR Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 89. LONCIN MOTOR General Purpose Portable Generator Product Portfolios and Specifications

Table 90. LONCIN MOTOR General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. LONCIN MOTOR Main Business

Table 92. LONCIN MOTOR Latest Developments

Table 93. Zongshen Power Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 94. Zongshen Power General Purpose Portable Generator Product Portfolios and Specifications

Table 95. Zongshen Power General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Zongshen Power Main Business

Table 97. Zongshen Power Latest Developments

Table 98. KOHLER Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 99. KOHLER General Purpose Portable Generator Product Portfolios and Specifications

Table 100. KOHLER General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. KOHLER Main Business

Table 102. KOHLER Latest Developments

Table 103. Cummins Power Systems Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 104. Cummins Power Systems General Purpose Portable Generator Product Portfolios and Specifications

Table 105. Cummins Power Systems General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Cummins Power Systems Main Business

Table 107. Cummins Power Systems Latest Developments

Table 108. Champion Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 109. Champion General Purpose Portable Generator Product Portfolios and

Specifications

Table 110. Champion General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Champion Main Business

Table 112. Champion Latest Developments

Table 113. TTI Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 114. TTI General Purpose Portable Generator Product Portfolios and Specifications

Table 115. TTI General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. TTI Main Business

Table 117. TTI Latest Developments

Table 118. Honeywell Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 119. Honeywell General Purpose Portable Generator Product Portfolios and Specifications

Table 120. Honeywell General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Honeywell Main Business

Table 122. Honeywell Latest Developments

Table 123. Sawafuji Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 124. Sawafuji General Purpose Portable Generator Product Portfolios and Specifications

Table 125. Sawafuji General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Sawafuji Main Business

Table 127. Sawafuji Latest Developments

Table 128. United Power Technology Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 129. United Power Technology General Purpose Portable Generator Product Portfolios and Specifications

Table 130. United Power Technology General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. United Power Technology Main Business

Table 132. United Power Technology Latest Developments

Table 133. Wacker Neuson Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 134. Wacker Neuson General Purpose Portable Generator Product Portfolios and Specifications

Table 135. Wacker Neuson General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Wacker Neuson Main Business

Table 137. Wacker Neuson Latest Developments

Table 138. Mi-T-M Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 139. Mi-T-M General Purpose Portable Generator Product Portfolios and Specifications

Table 140. Mi-T-M General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Mi-T-M Main Business

Table 142. Mi-T-M Latest Developments

Table 143. Hyundai Power Basic Information, General Purpose Portable Generator Manufacturing Base, Sales Area and Its Competitors

Table 144. Hyundai Power General Purpose Portable Generator Product Portfolios and Specifications

Table 145. Hyundai Power General Purpose Portable Generator Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Hyundai Power Main Business

Table 147. Hyundai Power Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of General Purpose Portable Generator
- Figure 2. General Purpose Portable Generator Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global General Purpose Portable Generator Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global General Purpose Portable Generator Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. General Purpose Portable Generator Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. General Purpose Portable Generator Sales Market Share by Country/Region (2025)
- Figure 10. General Purpose Portable Generator Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Diesel Type
- Figure 12. Product Picture of Gasoline Type
- Figure 13. Product Picture of Gas Type, etc.
- Figure 14. Global General Purpose Portable Generator Sales Market Share by Type in 2026
- Figure 15. Global General Purpose Portable Generator Revenue Market Share by Type (2021-2026)
- Figure 16. General Purpose Portable Generator Consumed in Personal Use
- Figure 17. Global General Purpose Portable Generator Market: Personal Use (2021-2026) & (K Units)
- Figure 18. General Purpose Portable Generator Consumed in Commercial Use
- Figure 19. Global General Purpose Portable Generator Market: Commercial Use (2021-2026) & (K Units)
- Figure 20. General Purpose Portable Generator Consumed in Industrial Use
- Figure 21. Global General Purpose Portable Generator Market: Industrial Use (2021-2026) & (K Units)
- Figure 22. Global General Purpose Portable Generator Sale Market Share by Application (2025)
- Figure 23. Global General Purpose Portable Generator Revenue Market Share by Application in 2026

Figure 24. General Purpose Portable Generator Sales by Company in 2026 (K Units)

Figure 25. Global General Purpose Portable Generator Sales Market Share by Company in 2026

Figure 26. General Purpose Portable Generator Revenue by Company in 2026 (\$ millions)

Figure 27. Global General Purpose Portable Generator Revenue Market Share by Company in 2026

Figure 28. Global General Purpose Portable Generator Sales Market Share by Geographic Region (2021-2026)

Figure 29. Global General Purpose Portable Generator Revenue Market Share by Geographic Region in 2026

Figure 30. Americas General Purpose Portable Generator Sales 2021-2026 (K Units)

Figure 31. Americas General Purpose Portable Generator Revenue 2021-2026 (\$ millions)

Figure 32. APAC General Purpose Portable Generator Sales 2021-2026 (K Units)

Figure 33. APAC General Purpose Portable Generator Revenue 2021-2026 (\$ millions)

Figure 34. Europe General Purpose Portable Generator Sales 2021-2026 (K Units)

Figure 35. Europe General Purpose Portable Generator Revenue 2021-2026 (\$ millions)

Figure 36. Middle East & Africa General Purpose Portable Generator Sales 2021-2026 (K Units)

Figure 37. Middle East & Africa General Purpose Portable Generator Revenue 2021-2026 (\$ millions)

Figure 38. Americas General Purpose Portable Generator Sales Market Share by Country in 2026

Figure 39. Americas General Purpose Portable Generator Revenue Market Share by Country (2021-2026)

Figure 40. Americas General Purpose Portable Generator Sales Market Share by Type (2021-2026)

Figure 41. Americas General Purpose Portable Generator Sales Market Share by Application (2021-2026)

Figure 42. United States General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 43. Canada General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 44. Mexico General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 45. Brazil General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 46. APAC General Purpose Portable Generator Sales Market Share by Region in 2026

Figure 47. APAC General Purpose Portable Generator Revenue Market Share by Region (2021-2026)

Figure 48. APAC General Purpose Portable Generator Sales Market Share by Type (2021-2026)

Figure 49. APAC General Purpose Portable Generator Sales Market Share by Application (2021-2026)

Figure 50. China General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 51. Japan General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 52. South Korea General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 53. Southeast Asia General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 54. India General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 55. Australia General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 56. China Taiwan General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 57. Europe General Purpose Portable Generator Sales Market Share by Country in 2026

Figure 58. Europe General Purpose Portable Generator Revenue Market Share by Country (2021-2026)

Figure 59. Europe General Purpose Portable Generator Sales Market Share by Type (2021-2026)

Figure 60. Europe General Purpose Portable Generator Sales Market Share by Application (2021-2026)

Figure 61. Germany General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 62. France General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 63. UK General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 64. Italy General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 65. Russia General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

millions)

Figure 66. Middle East & Africa General Purpose Portable Generator Sales Market Share by Country (2021-2026)

Figure 67. Middle East & Africa General Purpose Portable Generator Sales Market Share by Type (2021-2026)

Figure 68. Middle East & Africa General Purpose Portable Generator Sales Market Share by Application (2021-2026)

Figure 69. Egypt General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Africa General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 71. Israel General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 72. Turkey General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 73. GCC Countries General Purpose Portable Generator Revenue Growth 2021-2026 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of General Purpose Portable Generator in 2026

Figure 75. Manufacturing Process Analysis of General Purpose Portable Generator

Figure 76. Industry Chain Structure of General Purpose Portable Generator

Figure 77. Channels of Distribution

Figure 78. Global General Purpose Portable Generator Sales Market Forecast by Region (2027-2032)

Figure 79. Global General Purpose Portable Generator Revenue Market Share Forecast by Region (2027-2032)

Figure 80. Global General Purpose Portable Generator Sales Market Share Forecast by Type (2027-2032)

Figure 81. Global General Purpose Portable Generator Revenue Market Share Forecast by Type (2027-2032)

Figure 82. Global General Purpose Portable Generator Sales Market Share Forecast by Application (2027-2032)

Figure 83. Global General Purpose Portable Generator Revenue Market Share Forecast by Application (2027-2032)

I would like to order

Product name: Global General Purpose Portable Generator Market Growth 2026-2032

Product link: <https://marketpublishers.com/r/G555E07EB43EEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G555E07EB43EEN.html>