

Global General Influenza Diagnostics Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global General Influenza Diagnostics market size was valued at US\$ million in 2023. With growing demand in downstream market, the General Influenza Diagnostics is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global General Influenza Diagnostics market. General Influenza Diagnostics are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of General Influenza Diagnostics. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the General Influenza Diagnostics market.

Influenza virus testing is not required to make a clinical diagnosis of Influenza in outpatients with suspected Influenza, Particularly during increased state-run activity when seasonal state-run influenza A and B viruses are circulating in the local community. The traditional detection methods include: RIDT, Viral Culture, DFA, Serological assays.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing

demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

Key Features:

The report on General Influenza Diagnostics market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the General Influenza Diagnostics market. It may include historical data, market segmentation by Type (e.g., RIDT, Viral Culture), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the General Influenza Diagnostics market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the General Influenza Diagnostics market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the General Influenza Diagnostics industry. This include advancements in General Influenza Diagnostics technology, General Influenza Diagnostics new entrants, General Influenza Diagnostics new investment, and other innovations that are shaping the future of General Influenza Diagnostics.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the General Influenza Diagnostics

market. It includes factors influencing customer ' purchasing decisions, preferences for General Influenza Diagnostics product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the General Influenza Diagnostics market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting General Influenza Diagnostics market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the General Influenza Diagnostics market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the General Influenza Diagnostics industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the General Influenza Diagnostics market.

Market Segmentation:

General Influenza Diagnostics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

RIDT

Viral Culture

DFA

Serological Assays

Segmentation by application

Hospitals

Clinical Laboratories

Other End-User

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

F. Hoffmann-La Roche

Quidel Corporation

Thermo Fisher Scientific

Abbott Laboratories

Becton, Dickinson, and Company

DiaSorin

bioMérieux

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global General Influenza Diagnostics Market Size 2019-2030
 - 2.1.2 General Influenza Diagnostics Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 General Influenza Diagnostics Segment by Type
 - 2.2.1 RIDT
 - 2.2.2 Viral Culture
 - 2.2.3 DFA
 - 2.2.4 Serological Assays
- 2.3 General Influenza Diagnostics Market Size by Type
 - 2.3.1 General Influenza Diagnostics Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global General Influenza Diagnostics Market Size Market Share by Type (2019-2024)
- 2.4 General Influenza Diagnostics Segment by Application
 - 2.4.1 Hospitals
 - 2.4.2 Clinical Laboratories
 - 2.4.3 Other End-User
- 2.5 General Influenza Diagnostics Market Size by Application
 - 2.5.1 General Influenza Diagnostics Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

3 GENERAL INFLUENZA DIAGNOSTICS MARKET SIZE BY PLAYER

3.1 General Influenza Diagnostics Market Size Market Share by Players

3.1.1 Global General Influenza Diagnostics Revenue by Players (2019-2024)

3.1.2 Global General Influenza Diagnostics Revenue Market Share by Players (2019-2024)

3.2 Global General Influenza Diagnostics Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 GENERAL INFLUENZA DIAGNOSTICS BY REGIONS

4.1 General Influenza Diagnostics Market Size by Regions (2019-2024)

4.2 Americas General Influenza Diagnostics Market Size Growth (2019-2024)

4.3 APAC General Influenza Diagnostics Market Size Growth (2019-2024)

4.4 Europe General Influenza Diagnostics Market Size Growth (2019-2024)

4.5 Middle East & Africa General Influenza Diagnostics Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas General Influenza Diagnostics Market Size by Country (2019-2024)

5.2 Americas General Influenza Diagnostics Market Size by Type (2019-2024)

5.3 Americas General Influenza Diagnostics Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC General Influenza Diagnostics Market Size by Region (2019-2024)

6.2 APAC General Influenza Diagnostics Market Size by Type (2019-2024)

6.3 APAC General Influenza Diagnostics Market Size by Application (2019-2024)

6.4 China

6.5 Japan

- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe General Influenza Diagnostics by Country (2019-2024)
- 7.2 Europe General Influenza Diagnostics Market Size by Type (2019-2024)
- 7.3 Europe General Influenza Diagnostics Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa General Influenza Diagnostics by Region (2019-2024)
- 8.2 Middle East & Africa General Influenza Diagnostics Market Size by Type (2019-2024)
- 8.3 Middle East & Africa General Influenza Diagnostics Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL GENERAL INFLUENZA DIAGNOSTICS MARKET FORECAST

- 10.1 Global General Influenza Diagnostics Forecast by Regions (2025-2030)
 - 10.1.1 Global General Influenza Diagnostics Forecast by Regions (2025-2030)

- 10.1.2 Americas General Influenza Diagnostics Forecast
- 10.1.3 APAC General Influenza Diagnostics Forecast
- 10.1.4 Europe General Influenza Diagnostics Forecast
- 10.1.5 Middle East & Africa General Influenza Diagnostics Forecast
- 10.2 Americas General Influenza Diagnostics Forecast by Country (2025-2030)
 - 10.2.1 United States General Influenza Diagnostics Market Forecast
 - 10.2.2 Canada General Influenza Diagnostics Market Forecast
 - 10.2.3 Mexico General Influenza Diagnostics Market Forecast
 - 10.2.4 Brazil General Influenza Diagnostics Market Forecast
- 10.3 APAC General Influenza Diagnostics Forecast by Region (2025-2030)
 - 10.3.1 China General Influenza Diagnostics Market Forecast
 - 10.3.2 Japan General Influenza Diagnostics Market Forecast
 - 10.3.3 Korea General Influenza Diagnostics Market Forecast
 - 10.3.4 Southeast Asia General Influenza Diagnostics Market Forecast
 - 10.3.5 India General Influenza Diagnostics Market Forecast
 - 10.3.6 Australia General Influenza Diagnostics Market Forecast
- 10.4 Europe General Influenza Diagnostics Forecast by Country (2025-2030)
 - 10.4.1 Germany General Influenza Diagnostics Market Forecast
 - 10.4.2 France General Influenza Diagnostics Market Forecast
 - 10.4.3 UK General Influenza Diagnostics Market Forecast
 - 10.4.4 Italy General Influenza Diagnostics Market Forecast
 - 10.4.5 Russia General Influenza Diagnostics Market Forecast
- 10.5 Middle East & Africa General Influenza Diagnostics Forecast by Region (2025-2030)
 - 10.5.1 Egypt General Influenza Diagnostics Market Forecast
 - 10.5.2 South Africa General Influenza Diagnostics Market Forecast
 - 10.5.3 Israel General Influenza Diagnostics Market Forecast
 - 10.5.4 Turkey General Influenza Diagnostics Market Forecast
 - 10.5.5 GCC Countries General Influenza Diagnostics Market Forecast
- 10.6 Global General Influenza Diagnostics Forecast by Type (2025-2030)
- 10.7 Global General Influenza Diagnostics Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 F. Hoffmann-La Roche
 - 11.1.1 F. Hoffmann-La Roche Company Information
 - 11.1.2 F. Hoffmann-La Roche General Influenza Diagnostics Product Offered
 - 11.1.3 F. Hoffmann-La Roche General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)

- 11.1.4 F. Hoffmann-La Roche Main Business Overview
- 11.1.5 F. Hoffmann-La Roche Latest Developments
- 11.2 Quidel Corporation
 - 11.2.1 Quidel Corporation Company Information
 - 11.2.2 Quidel Corporation General Influenza Diagnostics Product Offered
 - 11.2.3 Quidel Corporation General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Quidel Corporation Main Business Overview
 - 11.2.5 Quidel Corporation Latest Developments
- 11.3 Thermo Fisher Scientific
 - 11.3.1 Thermo Fisher Scientific Company Information
 - 11.3.2 Thermo Fisher Scientific General Influenza Diagnostics Product Offered
 - 11.3.3 Thermo Fisher Scientific General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Thermo Fisher Scientific Main Business Overview
 - 11.3.5 Thermo Fisher Scientific Latest Developments
- 11.4 Abbott Laboratories
 - 11.4.1 Abbott Laboratories Company Information
 - 11.4.2 Abbott Laboratories General Influenza Diagnostics Product Offered
 - 11.4.3 Abbott Laboratories General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Abbott Laboratories Main Business Overview
 - 11.4.5 Abbott Laboratories Latest Developments
- 11.5 Becton, Dickinson, and Company
 - 11.5.1 Becton, Dickinson, and Company Company Information
 - 11.5.2 Becton, Dickinson, and Company General Influenza Diagnostics Product Offered
 - 11.5.3 Becton, Dickinson, and Company General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Becton, Dickinson, and Company Main Business Overview
 - 11.5.5 Becton, Dickinson, and Company Latest Developments
- 11.6 DiaSorin
 - 11.6.1 DiaSorin Company Information
 - 11.6.2 DiaSorin General Influenza Diagnostics Product Offered
 - 11.6.3 DiaSorin General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 DiaSorin Main Business Overview
 - 11.6.5 DiaSorin Latest Developments
- 11.7 bioMérieux

- 11.7.1 bioMérieux Company Information
- 11.7.2 bioMérieux General Influenza Diagnostics Product Offered
- 11.7.3 bioMérieux General Influenza Diagnostics Revenue, Gross Margin and Market Share (2019-2024)
- 11.7.4 bioMérieux Main Business Overview
- 11.7.5 bioMérieux Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. General Influenza Diagnostics Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of RIDT

Table 3. Major Players of Viral Culture

Table 4. Major Players of DFA

Table 5. Major Players of Serological Assays

Table 6. General Influenza Diagnostics Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 7. Global General Influenza Diagnostics Market Size by Type (2019-2024) & (\$ Millions)

Table 8. Global General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Table 9. General Influenza Diagnostics Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global General Influenza Diagnostics Market Size by Application (2019-2024) & (\$ Millions)

Table 11. Global General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Table 12. Global General Influenza Diagnostics Revenue by Players (2019-2024) & (\$ Millions)

Table 13. Global General Influenza Diagnostics Revenue Market Share by Player (2019-2024)

Table 14. General Influenza Diagnostics Key Players Head office and Products Offered

Table 15. General Influenza Diagnostics Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global General Influenza Diagnostics Market Size by Regions 2019-2024 & (\$ Millions)

Table 19. Global General Influenza Diagnostics Market Size Market Share by Regions (2019-2024)

Table 20. Global General Influenza Diagnostics Revenue by Country/Region (2019-2024) & (\$ millions)

Table 21. Global General Influenza Diagnostics Revenue Market Share by Country/Region (2019-2024)

Table 22. Americas General Influenza Diagnostics Market Size by Country (2019-2024) & (\$ Millions)

Table 23. Americas General Influenza Diagnostics Market Size Market Share by Country (2019-2024)

Table 24. Americas General Influenza Diagnostics Market Size by Type (2019-2024) & (\$ Millions)

Table 25. Americas General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Table 26. Americas General Influenza Diagnostics Market Size by Application (2019-2024) & (\$ Millions)

Table 27. Americas General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Table 28. APAC General Influenza Diagnostics Market Size by Region (2019-2024) & (\$ Millions)

Table 29. APAC General Influenza Diagnostics Market Size Market Share by Region (2019-2024)

Table 30. APAC General Influenza Diagnostics Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Table 32. APAC General Influenza Diagnostics Market Size by Application (2019-2024) & (\$ Millions)

Table 33. APAC General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Table 34. Europe General Influenza Diagnostics Market Size by Country (2019-2024) & (\$ Millions)

Table 35. Europe General Influenza Diagnostics Market Size Market Share by Country (2019-2024)

Table 36. Europe General Influenza Diagnostics Market Size by Type (2019-2024) & (\$ Millions)

Table 37. Europe General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Table 38. Europe General Influenza Diagnostics Market Size by Application (2019-2024) & (\$ Millions)

Table 39. Europe General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Table 40. Middle East & Africa General Influenza Diagnostics Market Size by Region (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa General Influenza Diagnostics Market Size Market Share

by Region (2019-2024)

Table 42. Middle East & Africa General Influenza Diagnostics Market Size by Type (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Table 44. Middle East & Africa General Influenza Diagnostics Market Size by Application (2019-2024) & (\$ Millions)

Table 45. Middle East & Africa General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Table 46. Key Market Drivers & Growth Opportunities of General Influenza Diagnostics

Table 47. Key Market Challenges & Risks of General Influenza Diagnostics

Table 48. Key Industry Trends of General Influenza Diagnostics

Table 49. Global General Influenza Diagnostics Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 50. Global General Influenza Diagnostics Market Size Market Share Forecast by Regions (2025-2030)

Table 51. Global General Influenza Diagnostics Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 52. Global General Influenza Diagnostics Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 53. F. Hoffmann-La Roche Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 54. F. Hoffmann-La Roche General Influenza Diagnostics Product Offered

Table 55. F. Hoffmann-La Roche General Influenza Diagnostics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 56. F. Hoffmann-La Roche Main Business

Table 57. F. Hoffmann-La Roche Latest Developments

Table 58. Quidel Corporation Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 59. Quidel Corporation General Influenza Diagnostics Product Offered

Table 60. Quidel Corporation Main Business

Table 61. Quidel Corporation General Influenza Diagnostics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. Quidel Corporation Latest Developments

Table 63. Thermo Fisher Scientific Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 64. Thermo Fisher Scientific General Influenza Diagnostics Product Offered

Table 65. Thermo Fisher Scientific Main Business

Table 66. Thermo Fisher Scientific General Influenza Diagnostics Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 67. Thermo Fisher Scientific Latest Developments

Table 68. Abbott Laboratories Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 69. Abbott Laboratories General Influenza Diagnostics Product Offered

Table 70. Abbott Laboratories Main Business

Table 71. Abbott Laboratories General Influenza Diagnostics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. Abbott Laboratories Latest Developments

Table 73. Becton, Dickinson, and Company Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 74. Becton, Dickinson, and Company General Influenza Diagnostics Product Offered

Table 75. Becton, Dickinson, and Company Main Business

Table 76. Becton, Dickinson, and Company General Influenza Diagnostics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Becton, Dickinson, and Company Latest Developments

Table 78. DiaSorin Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 79. DiaSorin General Influenza Diagnostics Product Offered

Table 80. DiaSorin Main Business

Table 81. DiaSorin General Influenza Diagnostics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. DiaSorin Latest Developments

Table 83. bioMérieux Details, Company Type, General Influenza Diagnostics Area Served and Its Competitors

Table 84. bioMérieux General Influenza Diagnostics Product Offered

Table 85. bioMérieux Main Business

Table 86. bioMérieux General Influenza Diagnostics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. bioMérieux Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. General Influenza Diagnostics Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global General Influenza Diagnostics Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. General Influenza Diagnostics Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. General Influenza Diagnostics Sales Market Share by Country/Region (2023)
- Figure 8. General Influenza Diagnostics Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global General Influenza Diagnostics Market Size Market Share by Type in 2023
- Figure 10. General Influenza Diagnostics in Hospitals
- Figure 11. Global General Influenza Diagnostics Market: Hospitals (2019-2024) & (\$ Millions)
- Figure 12. General Influenza Diagnostics in Clinical Laboratories
- Figure 13. Global General Influenza Diagnostics Market: Clinical Laboratories (2019-2024) & (\$ Millions)
- Figure 14. General Influenza Diagnostics in Other End-User
- Figure 15. Global General Influenza Diagnostics Market: Other End-User (2019-2024) & (\$ Millions)
- Figure 16. Global General Influenza Diagnostics Market Size Market Share by Application in 2023
- Figure 17. Global General Influenza Diagnostics Revenue Market Share by Player in 2023
- Figure 18. Global General Influenza Diagnostics Market Size Market Share by Regions (2019-2024)
- Figure 19. Americas General Influenza Diagnostics Market Size 2019-2024 (\$ Millions)
- Figure 20. APAC General Influenza Diagnostics Market Size 2019-2024 (\$ Millions)
- Figure 21. Europe General Influenza Diagnostics Market Size 2019-2024 (\$ Millions)
- Figure 22. Middle East & Africa General Influenza Diagnostics Market Size 2019-2024 (\$ Millions)
- Figure 23. Americas General Influenza Diagnostics Value Market Share by Country in 2023

Figure 24. United States General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Canada General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 26. Mexico General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Brazil General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 28. APAC General Influenza Diagnostics Market Size Market Share by Region in 2023

Figure 29. APAC General Influenza Diagnostics Market Size Market Share by Type in 2023

Figure 30. APAC General Influenza Diagnostics Market Size Market Share by Application in 2023

Figure 31. China General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Japan General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Korea General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Southeast Asia General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 35. India General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Australia General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Europe General Influenza Diagnostics Market Size Market Share by Country in 2023

Figure 38. Europe General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Figure 39. Europe General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Figure 40. Germany General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 41. France General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 42. UK General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Italy General Influenza Diagnostics Market Size Growth 2019-2024 (\$

Millions)

Figure 44. Russia General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Middle East & Africa General Influenza Diagnostics Market Size Market Share by Region (2019-2024)

Figure 46. Middle East & Africa General Influenza Diagnostics Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa General Influenza Diagnostics Market Size Market Share by Application (2019-2024)

Figure 48. Egypt General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 49. South Africa General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Israel General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Turkey General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 52. GCC Country General Influenza Diagnostics Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Americas General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 54. APAC General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 55. Europe General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 56. Middle East & Africa General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 57. United States General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 58. Canada General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 59. Mexico General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 60. Brazil General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 61. China General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 62. Japan General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 63. Korea General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 64. Southeast Asia General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 65. India General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 66. Australia General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 67. Germany General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 68. France General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 69. UK General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 70. Italy General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 71. Russia General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 72. Spain General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 75. Israel General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries General Influenza Diagnostics Market Size 2025-2030 (\$ Millions)

Figure 78. Global General Influenza Diagnostics Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global General Influenza Diagnostics Market Size Market Share Forecast by Application (2025-2030)

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