

# Global General Generator Sets Market Growth 2026-2032

<https://marketpublishers.com/r/G56AE09B1B3FEN.html>

Date: January 2026

Pages: 162

Price: US\$ 3,660.00 (Single User License)

ID: G56AE09B1B3FEN

## Abstracts

The global General Generator Sets market size is predicted to grow from US\$ 4335 million in 2025 to US\$ 7416 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

General Generator Sets are a broad classification concept, not based on fuel type, but rather referring to generator sets with a relatively small power range, versatile applications, and a high degree of standardization rather than customization. This typically includes gasoline generators, small diesel generators, and some small gas generators. In 2025, global General Generator Sets production reached approximately 7249.7 k units, with an average global market price of around US\$ 611.2 per unit. The global annual production capacity is estimated to be approximately 9700 k units in 2025. The general generator set value chain is anchored upstream by engines and alternators, dominated by suppliers such as Cummins, Caterpillar, mtu, Weichai, and Guangxi Yuchai. Downstream demand is primarily driven by household and commercial use, healthcare and public services, industrial backup power.

The general generator sets market is characterized by strong demand, a wide range of applications, and a high degree of product standardization. Globally, insufficient grid stability, frequent extreme weather events, and the continuous expansion of data centers and digital infrastructure are the core factors driving the growth in demand for general generator sets. In terms of the competitive landscape, international manufacturers such as Caterpillar, Cummins, Rolls-Royce Power Systems (mtu), Generac, and Mitsubishi Heavy Industries dominate the mid-to-high-end market, leveraging their engine and complete system integration capabilities, certification systems, and global service networks to create barriers to entry. Meanwhile, Chinese manufacturers are continuously increasing their market share in the low-to-medium

power segment and regional markets by leveraging their cost advantages, delivery capabilities, and localized services.

LP Information, Inc. (LPI) ' newest research report, the “General Generator Sets Industry Forecast” looks at past sales and reviews total world General Generator Sets sales in 2025, providing a comprehensive analysis by region and market sector of projected General Generator Sets sales for 2026 through 2032. With General Generator Sets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world General Generator Sets industry.

This Insight Report provides a comprehensive analysis of the global General Generator Sets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on General Generator Sets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global General Generator Sets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for General Generator Sets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global General Generator Sets.

This report presents a comprehensive overview, market shares, and growth opportunities of General Generator Sets market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Power less than 5KW

Power: 5-200KW

Power: 200-500KW

#### Segmentation by Fuel:

Diesel Generator Sets

Gas Generator Sets

Gasoline Generator Sets

Segmentation by Operating Mode:

Standby Power

Prime Power

Segmentation by Configuration:

Open-type Gensets

Enclosed Gensets

Containerized Gensets

Mobile Gensets

Segmentation by Application:

Household and Commercial Use

Agriculture

Industrial Backup Power

Construction Engineering

Healthcare and Public Services

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Caterpillar

Kohler

Cummins

Generac

Mitsubishi Heavy Industries

Rolls-Royce (mtu)

HIMOINSA

GE

Tellhow

Weichai

Guangxi Yuchai

LoncinMotor

SDEC

Quanchai Engine

BAIFA

YUNNEI POWER

SUMEC

Fujian Yanan Power Group

3Tech Corporate Limited

Yamaha

Pramac

Briggs & Stratton

Atlas Copco

Honda

### Key Questions Addressed in this Report

What is the 10-year outlook for the global General Generator Sets market?

What factors are driving General Generator Sets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do General Generator Sets market opportunities vary by end market size?

How does General Generator Sets break out by Type, by Application?

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