

Global Genealogical DNA Test Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Genealogical DNA Test market size is predicted to grow from US\$ 248 million in 2025 to US\$ 342 million in 2031; it is expected to grow at a CAGR of 5.5% from 2025 to 2031.

Genealogical DNA testing was a rapidly growing and popular market within the broader consumer DNA testing industry. Genealogical DNA tests provide individuals with insights into their ancestry and family history by analyzing specific segments of their DNA.

Consumer DNA testing, including genealogical DNA tests, experienced significant growth as people became interested in learning more about their heritage and ancestry.

Genealogical DNA tests allow individuals to discover their ethnic origins, trace migration patterns of their ancestors, and connect with distant relatives they may not have known existed.

LPI (LP Information)' newest research report, the "Genealogical DNA Test Industry Forecast" looks at past sales and reviews total world Genealogical DNA Test sales in 2024, providing a comprehensive analysis by region and market sector of projected Genealogical DNA Test sales for 2025 through 2031. With Genealogical DNA Test sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Genealogical DNA Test industry.

This Insight Report provides a comprehensive analysis of the global Genealogical DNA Test landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyses the strategies of leading global companies with a focus on Genealogical DNA Test portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Genealogical DNA Test market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Genealogical DNA Test and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Genealogical DNA Test.

This report presents a comprehensive overview, market shares, and growth opportunities of Genealogical DNA Test market by product type, application, key players and key regions and countries.

Segmentation by Type:

Y Chromosome DNA (Y-DNA) Test

Mitochondrial DNA (mtDNA) Test

Autosomal DNA Test

Segmentation by Application:

Male

Female

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Genomia

African Ancestry

AncestryDNA

MyHeritage

FamilyTreeDNA

23andMe

Living DNA

Genera

Full Genomes

Veritas Genetics

Nebula Genomics

Dante Labs

CRI Genetics

Geneanet

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