

Global GenAI Smartphone Market Growth 2026-2032

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Abstracts

The global GenAI Smartphone market size is predicted to grow from US\$ 100985 million in 2025 to US\$ 405673 million in 2032; it is expected to grow at a CAGR of 22.7% from 2026 to 2032.

GenAI Smartphone is advanced smartphones that integrate generative artificial intelligence capabilities at the operating system and hardware level, enabling on-device or hybrid cloud-based generation of text, images, voice, and multimodal content. These devices embed large language models and AI agents directly into the user experience, transforming smartphones from application-centric tools into context-aware, interactive intelligent terminals.

In 2025, global GenAI Smartphone production reaches approximately 185.4 million units, with an average global market price of around US\$558 per unit, underscoring their rapid penetration into the high-value segment of the smartphone market.

Upstream, the GenAI Smartphone industry relies on AI-capable mobile SoCs, advanced logic foundries, high-bandwidth DRAM, NAND flash, image sensors, and power-efficient displays. Software platforms, operating systems, and foundation model providers form a critical intangible layer. Downstream, OEMs distribute devices through consumer retail, telecom operators, and enterprise channels, while cloud providers, AI service partners, and application developers extend device functionality and monetization across productivity, imaging, and communication use cases.

Typical GenAI Smartphone single production lines deliver approximately 3–6 million units annually, depending on automation level, product complexity, and flagship versus mid-range configuration.

LP Information, Inc. (LPI) ' newest research report, the “GenAI Smartphone Industry

Forecast” looks at past sales and reviews total world GenAI Smartphone sales in 2025, providing a comprehensive analysis by region and market sector of projected GenAI Smartphone sales for 2026 through 2032. With GenAI Smartphone sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GenAI Smartphone industry.

This Insight Report provides a comprehensive analysis of the global GenAI Smartphone landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GenAI Smartphone portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global GenAI Smartphone market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GenAI Smartphone and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GenAI Smartphone.

This report presents a comprehensive overview, market shares, and growth opportunities of GenAI Smartphone market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

On-device Generative AI Phones

Hybrid (On-device + Cloud) Generative AI Phones

Cloud-centric Generative AI Phones

Segmentation by Core AI Capability / Model Type:

LLM-centric Generative AI Phones

Multimodal Generative AI Phones

Visual-first Generative AI Phones

Voice-centric Generative AI Phones

Segmentation by Hardware AI Enablement:

High-NPU Phones

Mid-NPU Phones

Low-NPU Phones

Segmentation by Application:

AI Assistant & OS-level Agent

Content Creation & Productivity

Imaging, Video & Multimodal Creation

Communication, Translation & Voice Interaction

Personalized AI Services & Lifestyle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Google

Apple

OPPO

Samsung

Honor

VIVO

Xiaomi

Huawei

Lenovo

Key Questions Addressed in this Report

What is the 10-year outlook for the global GenAI Smartphone market?

What factors are driving GenAI Smartphone market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GenAI Smartphone market opportunities vary by end market size?

How does GenAI Smartphone break out by Type, by Application?

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