

Global Gel Pen Market Growth 2025-2031

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Abstracts

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The global Gel Pen market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

A gel pen uses ink in which pigment is suspended in a water-based gel. Because the ink is thick and opaque, it shows up more clearly on slick surfaces than the typical inks used in ballpoint or felt tip pens. Gel pens can be used for many types of writing and illustration. The general design of a gel pen is similar to that of a regular ink based pen, with a barrel containing the writing mechanism and a cap, and a reservoir filled with ink. At the end of the ink tube is an ink 'follower', made of more viscous gelled material which is usually translucent and follows the water-based ink. The follower mainly prevents leakage and back flow of the ink. The barrels can be created in many different sizes and designs; some have finger grips of rubber or plastic. The size of the nib or pen tip ranges from 0.18 millimetres (0.0071 in) to 1.5 millimetres (0.059 in).

United States market for Gel Pen is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Gel Pen is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Gel Pen is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Gel Pen players cover M&G, TrueColor, Snowwhite, UNI, Pilot, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Gel Pen Industry Forecast” looks at past sales and reviews total world Gel Pen sales in 2024, providing a comprehensive analysis by region and market sector of projected Gel Pen sales for 2025 through 2031. With Gel Pen sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gel Pen industry.

This Insight Report provides a comprehensive analysis of the global Gel Pen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gel Pen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gel Pen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gel Pen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gel Pen.

This report presents a comprehensive overview, market shares, and growth opportunities of Gel Pen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Capped

Retractable

Segmentation by Application:

Household

Office

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

M&G

TrueColor

Snowwhite

UNI

Pilot

DELI

AIHAO

Genvana

ZEBRA

BAOKE

PARKER

Schneider

BEIFA

Pentel

HERO

STAEDTLER

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gel Pen market?

What factors are driving Gel Pen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gel Pen market opportunities vary by end market size?

How does Gel Pen break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Gel Pen Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Gel Pen by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Gel Pen by Country/Region, 2020, 2024 & 2031
- 2.2 Gel Pen Segment by Type
 - 2.2.1 Capped
 - 2.2.2 Retractable
- 2.3 Gel Pen Sales by Type
 - 2.3.1 Global Gel Pen Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Gel Pen Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Gel Pen Sale Price by Type (2020-2025)
- 2.4 Gel Pen Segment by Application
 - 2.4.1 Household
 - 2.4.2 Office
 - 2.4.3 Other
- 2.5 Gel Pen Sales by Application
 - 2.5.1 Global Gel Pen Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Gel Pen Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Gel Pen Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

- 3.1 Global Gel Pen Breakdown Data by Company
 - 3.1.1 Global Gel Pen Annual Sales by Company (2020-2025)
 - 3.1.2 Global Gel Pen Sales Market Share by Company (2020-2025)
- 3.2 Global Gel Pen Annual Revenue by Company (2020-2025)
 - 3.2.1 Global Gel Pen Revenue by Company (2020-2025)
 - 3.2.2 Global Gel Pen Revenue Market Share by Company (2020-2025)
- 3.3 Global Gel Pen Sale Price by Company
- 3.4 Key Manufacturers Gel Pen Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Gel Pen Product Location Distribution
 - 3.4.2 Players Gel Pen Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR GEL PEN BY GEOGRAPHIC REGION

- 4.1 World Historic Gel Pen Market Size by Geographic Region (2020-2025)
 - 4.1.1 Global Gel Pen Annual Sales by Geographic Region (2020-2025)
 - 4.1.2 Global Gel Pen Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Gel Pen Market Size by Country/Region (2020-2025)
 - 4.2.1 Global Gel Pen Annual Sales by Country/Region (2020-2025)
 - 4.2.2 Global Gel Pen Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Gel Pen Sales Growth
- 4.4 APAC Gel Pen Sales Growth
- 4.5 Europe Gel Pen Sales Growth
- 4.6 Middle East & Africa Gel Pen Sales Growth

5 AMERICAS

- 5.1 Americas Gel Pen Sales by Country
 - 5.1.1 Americas Gel Pen Sales by Country (2020-2025)
 - 5.1.2 Americas Gel Pen Revenue by Country (2020-2025)
- 5.2 Americas Gel Pen Sales by Type (2020-2025)
- 5.3 Americas Gel Pen Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Gel Pen Sales by Region

6.1.1 APAC Gel Pen Sales by Region (2020-2025)

6.1.2 APAC Gel Pen Revenue by Region (2020-2025)

6.2 APAC Gel Pen Sales by Type (2020-2025)

6.3 APAC Gel Pen Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Gel Pen by Country

7.1.1 Europe Gel Pen Sales by Country (2020-2025)

7.1.2 Europe Gel Pen Revenue by Country (2020-2025)

7.2 Europe Gel Pen Sales by Type (2020-2025)

7.3 Europe Gel Pen Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Gel Pen by Country

8.1.1 Middle East & Africa Gel Pen Sales by Country (2020-2025)

8.1.2 Middle East & Africa Gel Pen Revenue by Country (2020-2025)

8.2 Middle East & Africa Gel Pen Sales by Type (2020-2025)

8.3 Middle East & Africa Gel Pen Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Gel Pen

10.3 Manufacturing Process Analysis of Gel Pen

10.4 Industry Chain Structure of Gel Pen

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Gel Pen Distributors

11.3 Gel Pen Customer

12 WORLD FORECAST REVIEW FOR GEL PEN BY GEOGRAPHIC REGION

12.1 Global Gel Pen Market Size Forecast by Region

12.1.1 Global Gel Pen Forecast by Region (2026-2031)

12.1.2 Global Gel Pen Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Gel Pen Forecast by Type (2026-2031)

12.7 Global Gel Pen Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 M&G

13.1.1 M&G Company Information

13.1.2 M&G Gel Pen Product Portfolios and Specifications

13.1.3 M&G Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 M&G Main Business Overview

13.1.5 M&G Latest Developments

13.2 TrueColor

13.2.1 TrueColor Company Information

13.2.2 TrueColor Gel Pen Product Portfolios and Specifications

13.2.3 TrueColor Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 TrueColor Main Business Overview

13.2.5 TrueColor Latest Developments

13.3 Snowwhite

13.3.1 Snowwhite Company Information

13.3.2 Snowwhite Gel Pen Product Portfolios and Specifications

13.3.3 Snowwhite Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Snowwhite Main Business Overview

13.3.5 Snowwhite Latest Developments

13.4 UNI

13.4.1 UNI Company Information

13.4.2 UNI Gel Pen Product Portfolios and Specifications

13.4.3 UNI Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 UNI Main Business Overview

13.4.5 UNI Latest Developments

13.5 Pilot

13.5.1 Pilot Company Information

13.5.2 Pilot Gel Pen Product Portfolios and Specifications

13.5.3 Pilot Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Pilot Main Business Overview

13.5.5 Pilot Latest Developments

13.6 DELI

13.6.1 DELI Company Information

13.6.2 DELI Gel Pen Product Portfolios and Specifications

13.6.3 DELI Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 DELI Main Business Overview

13.6.5 DELI Latest Developments

13.7 AIHAO

13.7.1 AIHAO Company Information

13.7.2 AIHAO Gel Pen Product Portfolios and Specifications

13.7.3 AIHAO Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 AIHAO Main Business Overview

13.7.5 AIHAO Latest Developments

13.8 Genvana

13.8.1 Genvana Company Information

13.8.2 Genvana Gel Pen Product Portfolios and Specifications

13.8.3 Genvana Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Genvana Main Business Overview

13.8.5 Genvana Latest Developments

13.9 ZEBRA

13.9.1 ZEBRA Company Information

13.9.2 ZEBRA Gel Pen Product Portfolios and Specifications

13.9.3 ZEBRA Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 ZEBRA Main Business Overview

13.9.5 ZEBRA Latest Developments

13.10 BAOKE

13.10.1 BAOKE Company Information

13.10.2 BAOKE Gel Pen Product Portfolios and Specifications

13.10.3 BAOKE Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 BAOKE Main Business Overview

13.10.5 BAOKE Latest Developments

13.11 PARKER

13.11.1 PARKER Company Information

13.11.2 PARKER Gel Pen Product Portfolios and Specifications

13.11.3 PARKER Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 PARKER Main Business Overview

13.11.5 PARKER Latest Developments

13.12 Schneider

13.12.1 Schneider Company Information

13.12.2 Schneider Gel Pen Product Portfolios and Specifications

13.12.3 Schneider Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Schneider Main Business Overview

13.12.5 Schneider Latest Developments

13.13 BEIFA

13.13.1 BEIFA Company Information

13.13.2 BEIFA Gel Pen Product Portfolios and Specifications

13.13.3 BEIFA Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.13.4 BEIFA Main Business Overview

13.13.5 BEIFA Latest Developments

13.14 Pentel

13.14.1 Pentel Company Information

13.14.2 Pentel Gel Pen Product Portfolios and Specifications

13.14.3 Pentel Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.14.4 Pentel Main Business Overview

13.14.5 Pentel Latest Developments

13.15 HERO

13.15.1 HERO Company Information

13.15.2 HERO Gel Pen Product Portfolios and Specifications

13.15.3 HERO Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 HERO Main Business Overview

13.15.5 HERO Latest Developments

13.16 STAEDTLER

13.16.1 STAEDTLER Company Information

13.16.2 STAEDTLER Gel Pen Product Portfolios and Specifications

13.16.3 STAEDTLER Gel Pen Sales, Revenue, Price and Gross Margin (2020-2025)

13.16.4 STAEDTLER Main Business Overview

13.16.5 STAEDTLER Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

Table 1. Gel Pen Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Gel Pen Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Capped

Table 4. Major Players of Retractable

Table 5. Global Gel Pen Sales byType (2020-2025) & (K Units)

Table 6. Global Gel Pen Sales Market Share byType (2020-2025)

Table 7. Global Gel Pen Revenue byType (2020-2025) & (\$ million)

Table 8. Global Gel Pen Revenue Market Share byType (2020-2025)

Table 9. Global Gel Pen Sale Price byType (2020-2025) & (USD/Unit)

Table 10. Global Gel Pen Sale by Application (2020-2025) & (K Units)

Table 11. Global Gel Pen Sale Market Share by Application (2020-2025)

Table 12. Global Gel Pen Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Gel Pen Revenue Market Share by Application (2020-2025)

Table 14. Global Gel Pen Sale Price by Application (2020-2025) & (USD/Unit)
Table 15. Global Gel Pen Sales by Company (2020-2025) & (K Units)
Table 16. Global Gel Pen Sales Market Share by Company (2020-2025)
Table 17. Global Gel Pen Revenue by Company (2020-2025) & (\$ millions)
Table 18. Global Gel Pen Revenue Market Share by Company (2020-2025)
Table 19. Global Gel Pen Sale Price by Company (2020-2025) & (USD/Unit)
Table 20. Key Manufacturers Gel Pen Producing Area Distribution and Sales Area
Table 21. Players Gel Pen Products Offered
Table 22. Gel Pen Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Gel Pen Sales by Geographic Region (2020-2025) & (K Units)
Table 26. Global Gel Pen Sales Market Share Geographic Region (2020-2025)
Table 27. Global Gel Pen Revenue by Geographic Region (2020-2025) & (\$ millions)
Table 28. Global Gel Pen Revenue Market Share by Geographic Region (2020-2025)
Table 29. Global Gel Pen Sales by Country/Region (2020-2025) & (K Units)
Table 30. Global Gel Pen Sales Market Share by Country/Region (2020-2025)
Table 31. Global Gel Pen Revenue by Country/Region (2020-2025) & (\$ millions)
Table 32. Global Gel Pen Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Gel Pen Sales by Country (2020-2025) & (K Units)
Table 34. Americas Gel Pen Sales Market Share by Country (2020-2025)
Table 35. Americas Gel Pen Revenue by Country (2020-2025) & (\$ millions)
Table 36. Americas Gel Pen Sales byType (2020-2025) & (K Units)
Table 37. Americas Gel Pen Sales by Application (2020-2025) & (K Units)
Table 38. APAC Gel Pen Sales by Region (2020-2025) & (K Units)
Table 39. APAC Gel Pen Sales Market Share by Region (2020-2025)
Table 40. APAC Gel Pen Revenue by Region (2020-2025) & (\$ millions)
Table 41. APAC Gel Pen Sales byType (2020-2025) & (K Units)
Table 42. APAC Gel Pen Sales by Application (2020-2025) & (K Units)
Table 43. Europe Gel Pen Sales by Country (2020-2025) & (K Units)
Table 44. Europe Gel Pen Revenue by Country (2020-2025) & (\$ millions)
Table 45. Europe Gel Pen Sales byType (2020-2025) & (K Units)
Table 46. Europe Gel Pen Sales by Application (2020-2025) & (K Units)
Table 47. Middle East & Africa Gel Pen Sales by Country (2020-2025) & (K Units)
Table 48. Middle East & Africa Gel Pen Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa Gel Pen Sales byType (2020-2025) & (K Units)
Table 50. Middle East & Africa Gel Pen Sales by Application (2020-2025) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Gel Pen
Table 52. Key Market Challenges & Risks of Gel Pen

Table 53. Key Industry Trends of Gel Pen
Table 54. Gel Pen Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Gel Pen Distributors List
Table 57. Gel Pen Customer List
Table 58. Global Gel Pen Sales Forecast by Region (2026-2031) & (K Units)
Table 59. Global Gel Pen Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 60. Americas Gel Pen Sales Forecast by Country (2026-2031) & (K Units)
Table 61. Americas Gel Pen Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 62. APAC Gel Pen Sales Forecast by Region (2026-2031) & (K Units)
Table 63. APAC Gel Pen Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 64. Europe Gel Pen Sales Forecast by Country (2026-2031) & (K Units)
Table 65. Europe Gel Pen Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 66. Middle East & Africa Gel Pen Sales Forecast by Country (2026-2031) & (K Units)
Table 67. Middle East & Africa Gel Pen Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 68. Global Gel Pen Sales Forecast by Type (2026-2031) & (K Units)
Table 69. Global Gel Pen Revenue Forecast by Type (2026-2031) & (\$ millions)
Table 70. Global Gel Pen Sales Forecast by Application (2026-2031) & (K Units)
Table 71. Global Gel Pen Revenue Forecast by Application (2026-2031) & (\$ millions)
Table 72. M&G Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 73. M&G Gel Pen Product Portfolios and Specifications
Table 74. M&G Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 75. M&G Main Business
Table 76. M&G Latest Developments
Table 77. TrueColor Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 78. TrueColor Gel Pen Product Portfolios and Specifications
Table 79. TrueColor Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 80. TrueColor Main Business
Table 81. TrueColor Latest Developments
Table 82. Snowwhite Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors

Table 83. Snowwhite Gel Pen Product Portfolios and Specifications
Table 84. Snowwhite Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 85. Snowwhite Main Business
Table 86. Snowwhite Latest Developments
Table 87. UNI Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 88. UNI Gel Pen Product Portfolios and Specifications
Table 89. UNI Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 90. UNI Main Business
Table 91. UNI Latest Developments
Table 92. Pilot Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 93. Pilot Gel Pen Product Portfolios and Specifications
Table 94. Pilot Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 95. Pilot Main Business
Table 96. Pilot Latest Developments
Table 97. DELI Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 98. DELI Gel Pen Product Portfolios and Specifications
Table 99. DELI Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 100. DELI Main Business
Table 101. DELI Latest Developments
Table 102. AIHAO Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 103. AIHAO Gel Pen Product Portfolios and Specifications
Table 104. AIHAO Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 105. AIHAO Main Business
Table 106. AIHAO Latest Developments
Table 107. Genvana Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 108. Genvana Gel Pen Product Portfolios and Specifications
Table 109. Genvana Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Genvana Main Business

Table 111. Genvana Latest Developments
Table 112. ZEBRA Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 113. ZEBRA Gel Pen Product Portfolios and Specifications
Table 114. ZEBRA Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 115. ZEBRA Main Business
Table 116. ZEBRA Latest Developments
Table 117. BAOKE Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 118. BAOKE Gel Pen Product Portfolios and Specifications
Table 119. BAOKE Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 120. BAOKE Main Business
Table 121. BAOKE Latest Developments
Table 122. PARKER Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 123. PARKER Gel Pen Product Portfolios and Specifications
Table 124. PARKER Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 125. PARKER Main Business
Table 126. PARKER Latest Developments
Table 127. Schneider Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 128. Schneider Gel Pen Product Portfolios and Specifications
Table 129. Schneider Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 130. Schneider Main Business
Table 131. Schneider Latest Developments
Table 132. BEIFA Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 133. BEIFA Gel Pen Product Portfolios and Specifications
Table 134. BEIFA Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 135. BEIFA Main Business
Table 136. BEIFA Latest Developments
Table 137. Pentel Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors
Table 138. Pentel Gel Pen Product Portfolios and Specifications

Table 139. Pentel Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 140. Pentel Main Business

Table 141. Pentel Latest Developments

Table 142. HERO Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors

Table 143. HERO Gel Pen Product Portfolios and Specifications

Table 144. HERO Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. HERO Main Business

Table 146. HERO Latest Developments

Table 147. STAEDTLER Basic Information, Gel Pen Manufacturing Base, Sales Area and Its Competitors

Table 148. STAEDTLER Gel Pen Product Portfolios and Specifications

Table 149. STAEDTLER Gel Pen Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. STAEDTLER Main Business

Table 151. STAEDTLER Latest Developments

LIST OFFIGURES

Figure 1. Picture of Gel Pen

Figure 2. Gel Pen Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Gel Pen Sales Growth Rate 2020-2031 (K Units)

Figure 7. Global Gel Pen Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Gel Pen Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Gel Pen Sales Market Share by Country/Region (2024)

Figure 10. Gel Pen Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Capped

Figure 12. Product Picture of Retractable

Figure 13. Global Gel Pen Sales Market Share byType in 2025

Figure 14. Global Gel Pen Revenue Market Share byType (2020-2025)

Figure 15. Gel Pen Consumed in Household

Figure 16. Global Gel Pen Market: Household (2020-2025) & (K Units)

- Figure 17. Gel Pen Consumed in Office
- Figure 18. Global Gel Pen Market: Office (2020-2025) & (K Units)
- Figure 19. Gel Pen Consumed in Other
- Figure 20. Global Gel Pen Market: Other (2020-2025) & (K Units)
- Figure 21. Global Gel Pen Sale Market Share by Application (2024)
- Figure 22. Global Gel Pen Revenue Market Share by Application in 2025
- Figure 23. Gel Pen Sales by Company in 2025 (K Units)
- Figure 24. Global Gel Pen Sales Market Share by Company in 2025
- Figure 25. Gel Pen Revenue by Company in 2025 (\$ millions)
- Figure 26. Global Gel Pen Revenue Market Share by Company in 2025
- Figure 27. Global Gel Pen Sales Market Share by Geographic Region (2020-2025)
- Figure 28. Global Gel Pen Revenue Market Share by Geographic Region in 2025
- Figure 29. Americas Gel Pen Sales 2020-2025 (K Units)
- Figure 30. Americas Gel Pen Revenue 2020-2025 (\$ millions)
- Figure 31. APAC Gel Pen Sales 2020-2025 (K Units)
- Figure 32. APAC Gel Pen Revenue 2020-2025 (\$ millions)
- Figure 33. Europe Gel Pen Sales 2020-2025 (K Units)
- Figure 34. Europe Gel Pen Revenue 2020-2025 (\$ millions)
- Figure 35. Middle East & Africa Gel Pen Sales 2020-2025 (K Units)
- Figure 36. Middle East & Africa Gel Pen Revenue 2020-2025 (\$ millions)
- Figure 37. Americas Gel Pen Sales Market Share by Country in 2025
- Figure 38. Americas Gel Pen Revenue Market Share by Country (2020-2025)
- Figure 39. Americas Gel Pen Sales Market Share byType (2020-2025)
- Figure 40. Americas Gel Pen Sales Market Share by Application (2020-2025)
- Figure 41. United States Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 42. Canada Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 43. Mexico Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 44. Brazil Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 45. APAC Gel Pen Sales Market Share by Region in 2025
- Figure 46. APAC Gel Pen Revenue Market Share by Region (2020-2025)
- Figure 47. APAC Gel Pen Sales Market Share byType (2020-2025)
- Figure 48. APAC Gel Pen Sales Market Share by Application (2020-2025)
- Figure 49. China Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 50. Japan Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 51. South Korea Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 52. Southeast Asia Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 53. India Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 54. Australia Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 55. ChinaTaiwan Gel Pen Revenue Growth 2020-2025 (\$ millions)

- Figure 56. Europe Gel Pen Sales Market Share by Country in 2025
- Figure 57. Europe Gel Pen Revenue Market Share by Country (2020-2025)
- Figure 58. Europe Gel Pen Sales Market Share byType (2020-2025)
- Figure 59. Europe Gel Pen Sales Market Share by Application (2020-2025)
- Figure 60. Germany Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 61. France Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 62. UK Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 63. Italy Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 64. Russia Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 65. Middle East & Africa Gel Pen Sales Market Share by Country (2020-2025)
- Figure 66. Middle East & Africa Gel Pen Sales Market Share byType (2020-2025)
- Figure 67. Middle East & Africa Gel Pen Sales Market Share by Application (2020-2025)
- Figure 68. Egypt Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 69. South Africa Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Israel Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 71. Turkey Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 72. GCC Countries Gel Pen Revenue Growth 2020-2025 (\$ millions)
- Figure 73. Manufacturing Cost Structure Analysis of Gel Pen in 2025
- Figure 74. Manufacturing Process Analysis of Gel Pen
- Figure 75. Industry Chain Structure of Gel Pen
- Figure 76. Channels of Distribution
- Figure 77. Global Gel Pen Sales MarketForecast by Region (2026-2031)
- Figure 78. Global Gel Pen Revenue Market ShareForecast by Region (2026-2031)
- Figure 79. Global Gel Pen Sales Market ShareForecast byType (2026-2031)
- Figure 80. Global Gel Pen Revenue Market ShareForecast byType (2026-2031)
- Figure 81. Global Gel Pen Sales Market ShareForecast by Application (2026-2031)
- Figure 82. Global Gel Pen Revenue Market ShareForecast by Application (2026-2031)

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