

Global Gel Memory Foam Market Growth 2026-2032

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Abstracts

The global Gel Memory Foam market size is predicted to grow from US\$ 3081 million in 2025 to US\$ 5369 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

In 2025, the global production of gel memory foam is estimated to be approximately 450,000 tons, with an average selling price of about \$7,000 per ton and a gross profit margin of approximately 35%. The annual production capacity per line is about 4,000 tons. Gel memory foam was invented to address the heat retention and overheating issues caused by the closed-cell structure of traditional memory foam. It is a composite material infused with micro-gel beads or capsules within modern memory foam. To improve heat dissipation while maintaining pressure relief, the gel component acts as a heat conductor, absorbing and dispersing body heat, and promoting micro-air circulation by altering the material's internal structure, thus providing a cooler and more breathable sleeping or sitting experience than traditional memory foam. The upstream supply chain for gel memory foam mainly consists of chemical raw material suppliers, providing basic materials such as polyurethane, foaming agents, and gel polymers; midstream manufacturers, who use proprietary processes to inject gel microparticles into the memory foam matrix and then foam and cut it to form the core material; and downstream suppliers are brands and manufacturers of finished products such as mattresses, pillows, medical protective gear, and car seats. The demand stems from the end-consumer market's need to upgrade sleep and sitting comfort, specifically including: solving the problem of traditional memory foam being stuffy in summer, providing consumers with a cooler and more breathable support experience, while meeting the continuous innovation requirements of high-performance comfort materials in fields such as home furniture, medical care, and transportation.

The robust growth of the global gel memory foam market is primarily driven by three core factors. First, the continuous upgrade of consumers' awareness regarding sleep

quality and health forms the most fundamental demand foundation. As modern life pressures increase, people increasingly recognize the importance of high-quality sleep for physical and mental health. Gel memory foam, with its dual functions of pressure relief (distributing body weight and reducing tossing and turning) and temperature regulation (actively dissipating heat through gel particles or coatings, addressing the heat retention issues of traditional memory foam), precisely meets the modern demand for 'deep sleep' and 'consistent comfort.' Second, ongoing breakthroughs in material science and manufacturing processes have significantly optimized product performance. The application of new technologies such as microencapsulated phase change materials and open-cell gel structures has brought qualitative leaps in breathability, support, and resilience, while production costs have gradually decreased, allowing gel memory foam to penetrate from high-end bedding into the mass market. Finally, the diversification of application scenarios has greatly released market growth potential. Beyond traditional mattresses and pillows, gel memory foam is increasingly applied in car seats, office lumbar cushions, pet beds, maternal and infant products, as well as medical rehabilitation aids (such as pressure-relief cushions and anti-decubitus pads). The trend of consumption upgrades and the concept of 'investing in health' together promote the prevalence of this material across a broader range of life scenarios.

LP Information, Inc. (LPI) ' newest research report, the "Gel Memory Foam Industry Forecast" looks at past sales and reviews total world Gel Memory Foam sales in 2025, providing a comprehensive analysis by region and market sector of projected Gel Memory Foam sales for 2026 through 2032. With Gel Memory Foam sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gel Memory Foam industry.

This Insight Report provides a comprehensive analysis of the global Gel Memory Foam landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gel Memory Foam portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gel Memory Foam market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gel Memory Foam and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gel Memory Foam.

This report presents a comprehensive overview, market shares, and growth opportunities of Gel Memory Foam market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Microcapsule Gel Injection Type

Gel Particle Mixture Type

Segmentation by Density:

Low-density Type

High-density Type

Segmentation by Hardness:

Ultra-Plush Type

Medium-Firm Type

Firm Type

Segmentation by Application:

Home Furniture

Medical Care

Transportation

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

The Carpenter Company

The Vita Group

Kayfoam

Adetex Foam Group

Foam N' More, Inc.

Future Foam, Inc

Himalaya Polyurethane Pvt. Ltd

Worldfoam Auto Products (nantong) Co., Ltd

Zhejiang Pecc Co., Ltd

Nantong Shule Sponge Production Co., Ltd

Foshan SY Furniture Material Co., Ltd

Shenzhen Bai Qi Kang Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gel Memory Foam market?

What factors are driving Gel Memory Foam market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gel Memory Foam market opportunities vary by end market size?

How does Gel Memory Foam break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Gel Memory Foam Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Gel Memory Foam by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Gel Memory Foam by Country/Region, 2021, 2025 & 2032
- 2.2 Gel Memory Foam Segment by Type
 - 2.2.1 Microcapsule Gel Injection Type
 - 2.2.2 Gel Particle Mixture Type
 - 2.2.3 Gel Memory Foam Sales by Type
 - 2.2.3.1 Global Gel Memory Foam Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Gel Memory Foam Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Gel Memory Foam Sale Price by Type (2021-2026)
- 2.3 Gel Memory Foam Segment by Density
 - 2.3.1 Low-density Type
 - 2.3.2 High-density Type
 - 2.3.3 Gel Memory Foam Sales by Density
 - 2.3.3.1 Global Gel Memory Foam Sales Market Share by Density (2021-2026)
 - 2.3.3.2 Global Gel Memory Foam Revenue and Market Share by Density (2021-2026)
 - 2.3.3.3 Global Gel Memory Foam Sale Price by Density (2021-2026)
- 2.4 Gel Memory Foam Segment by Hardness
 - 2.4.1 Ultra-Plush Type
 - 2.4.2 Medium-Firm Type

2.4.3 Firm Type

2.4.4 Gel Memory Foam Sales by Hardness

2.4.4.1 Global Gel Memory Foam Sales Market Share by Hardness (2021-2026)

2.4.4.2 Global Gel Memory Foam Revenue and Market Share by Hardness (2021-2026)

2.4.4.3 Global Gel Memory Foam Sale Price by Hardness (2021-2026)

2.5 Gel Memory Foam Segment by Application

2.5.1 Home Furniture

2.5.2 Medical Care

2.5.3 Transportation

2.5.4 Other

2.5.5 Gel Memory Foam Sales by Application

2.5.5.1 Global Gel Memory Foam Sale Market Share by Application (2021-2026)

2.5.5.2 Global Gel Memory Foam Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Gel Memory Foam Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Gel Memory Foam Breakdown Data by Company

3.1.1 Global Gel Memory Foam Annual Sales by Company (2021-2026)

3.1.2 Global Gel Memory Foam Sales Market Share by Company (2021-2026)

3.2 Global Gel Memory Foam Annual Revenue by Company (2021-2026)

3.2.1 Global Gel Memory Foam Revenue by Company (2021-2026)

3.2.2 Global Gel Memory Foam Revenue Market Share by Company (2021-2026)

3.3 Global Gel Memory Foam Sale Price by Company

3.4 Key Manufacturers Gel Memory Foam Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Gel Memory Foam Product Location Distribution

3.4.2 Players Gel Memory Foam Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR GEL MEMORY FOAM BY GEOGRAPHIC REGION

- 4.1 World Historic Gel Memory Foam Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Gel Memory Foam Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Gel Memory Foam Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Gel Memory Foam Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Gel Memory Foam Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Gel Memory Foam Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Gel Memory Foam Sales Growth
- 4.4 APAC Gel Memory Foam Sales Growth
- 4.5 Europe Gel Memory Foam Sales Growth
- 4.6 Middle East & Africa Gel Memory Foam Sales Growth

5 AMERICAS

- 5.1 Americas Gel Memory Foam Sales by Country
 - 5.1.1 Americas Gel Memory Foam Sales by Country (2021-2026)
 - 5.1.2 Americas Gel Memory Foam Revenue by Country (2021-2026)
- 5.2 Americas Gel Memory Foam Sales by Type (2021-2026)
- 5.3 Americas Gel Memory Foam Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Gel Memory Foam Sales by Region
 - 6.1.1 APAC Gel Memory Foam Sales by Region (2021-2026)
 - 6.1.2 APAC Gel Memory Foam Revenue by Region (2021-2026)
- 6.2 APAC Gel Memory Foam Sales by Type (2021-2026)
- 6.3 APAC Gel Memory Foam Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe Gel Memory Foam by Country

7.1.1 Europe Gel Memory Foam Sales by Country (2021-2026)

7.1.2 Europe Gel Memory Foam Revenue by Country (2021-2026)

7.2 Europe Gel Memory Foam Sales by Type (2021-2026)

7.3 Europe Gel Memory Foam Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Gel Memory Foam by Country

8.1.1 Middle East & Africa Gel Memory Foam Sales by Country (2021-2026)

8.1.2 Middle East & Africa Gel Memory Foam Revenue by Country (2021-2026)

8.2 Middle East & Africa Gel Memory Foam Sales by Type (2021-2026)

8.3 Middle East & Africa Gel Memory Foam Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Gel Memory Foam

10.3 Manufacturing Process Analysis of Gel Memory Foam

10.4 Industry Chain Structure of Gel Memory Foam

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Gel Memory Foam Distributors

11.3 Gel Memory Foam Customer

12 WORLD FORECAST REVIEW FOR GEL MEMORY FOAM BY GEOGRAPHIC REGION

12.1 Global Gel Memory Foam Market Size Forecast by Region

12.1.1 Global Gel Memory Foam Forecast by Region (2027-2032)

12.1.2 Global Gel Memory Foam Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Gel Memory Foam Forecast by Type (2027-2032)

12.7 Global Gel Memory Foam Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 The Carpenter Company

13.1.1 The Carpenter Company Company Information

13.1.2 The Carpenter Company Gel Memory Foam Product Portfolios and Specifications

13.1.3 The Carpenter Company Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 The Carpenter Company Main Business Overview

13.1.5 The Carpenter Company Latest Developments

13.2 The Vita Group

13.2.1 The Vita Group Company Information

13.2.2 The Vita Group Gel Memory Foam Product Portfolios and Specifications

13.2.3 The Vita Group Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 The Vita Group Main Business Overview

13.2.5 The Vita Group Latest Developments

13.3 Kayfoam

13.3.1 Kayfoam Company Information

- 13.3.2 Kayfoam Gel Memory Foam Product Portfolios and Specifications
- 13.3.3 Kayfoam Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Kayfoam Main Business Overview
- 13.3.5 Kayfoam Latest Developments
- 13.4 Adetex Foam Group
 - 13.4.1 Adetex Foam Group Company Information
 - 13.4.2 Adetex Foam Group Gel Memory Foam Product Portfolios and Specifications
 - 13.4.3 Adetex Foam Group Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Adetex Foam Group Main Business Overview
 - 13.4.5 Adetex Foam Group Latest Developments
- 13.5 Foam N' More, Inc.
 - 13.5.1 Foam N' More, Inc. Company Information
 - 13.5.2 Foam N' More, Inc. Gel Memory Foam Product Portfolios and Specifications
 - 13.5.3 Foam N' More, Inc. Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Foam N' More, Inc. Main Business Overview
 - 13.5.5 Foam N' More, Inc. Latest Developments
- 13.6 Future Foam, Inc
 - 13.6.1 Future Foam, Inc Company Information
 - 13.6.2 Future Foam, Inc Gel Memory Foam Product Portfolios and Specifications
 - 13.6.3 Future Foam, Inc Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Future Foam, Inc Main Business Overview
 - 13.6.5 Future Foam, Inc Latest Developments
- 13.7 Himalaya Polyurethane Pvt. Ltd
 - 13.7.1 Himalaya Polyurethane Pvt. Ltd Company Information
 - 13.7.2 Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Product Portfolios and Specifications
 - 13.7.3 Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Himalaya Polyurethane Pvt. Ltd Main Business Overview
 - 13.7.5 Himalaya Polyurethane Pvt. Ltd Latest Developments
- 13.8 Worldfoam Auto Products (nantong) Co., Ltd
 - 13.8.1 Worldfoam Auto Products (nantong) Co., Ltd Company Information
 - 13.8.2 Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Product Portfolios and Specifications
 - 13.8.3 Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Sales,

Revenue, Price and Gross Margin (2021-2026)

13.8.4 Worldfoam Auto Products (nantong) Co., Ltd Main Business Overview

13.8.5 Worldfoam Auto Products (nantong) Co., Ltd Latest Developments

13.9 Zhejiang Pecc Co., Ltd

13.9.1 Zhejiang Pecc Co., Ltd Company Information

13.9.2 Zhejiang Pecc Co., Ltd Gel Memory Foam Product Portfolios and Specifications

13.9.3 Zhejiang Pecc Co., Ltd Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Zhejiang Pecc Co., Ltd Main Business Overview

13.9.5 Zhejiang Pecc Co., Ltd Latest Developments

13.10 Nantong Shule Sponge Production Co., Ltd

13.10.1 Nantong Shule Sponge Production Co., Ltd Company Information

13.10.2 Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Product Portfolios and Specifications

13.10.3 Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Nantong Shule Sponge Production Co., Ltd Main Business Overview

13.10.5 Nantong Shule Sponge Production Co., Ltd Latest Developments

13.11 Foshan SY Furniture Material Co., Ltd

13.11.1 Foshan SY Furniture Material Co., Ltd Company Information

13.11.2 Foshan SY Furniture Material Co., Ltd Gel Memory Foam Product Portfolios and Specifications

13.11.3 Foshan SY Furniture Material Co., Ltd Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Foshan SY Furniture Material Co., Ltd Main Business Overview

13.11.5 Foshan SY Furniture Material Co., Ltd Latest Developments

13.12 Shenzhen Bai Qi Kang Technology Co., Ltd.

13.12.1 Shenzhen Bai Qi Kang Technology Co., Ltd. Company Information

13.12.2 Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Product Portfolios and Specifications

13.12.3 Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Shenzhen Bai Qi Kang Technology Co., Ltd. Main Business Overview

13.12.5 Shenzhen Bai Qi Kang Technology Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Gel Memory Foam Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Gel Memory Foam Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Microcapsule Gel Injection Type
- Table 4. Major Players of Gel Particle Mixture Type
- Table 5. Global Gel Memory Foam Sales by Type (2021-2026) & (Kilotons)
- Table 6. Global Gel Memory Foam Sales Market Share by Type (2021-2026)
- Table 7. Global Gel Memory Foam Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Gel Memory Foam Revenue Market Share by Type (2021-2026)
- Table 9. Global Gel Memory Foam Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 10. Major Players of Low-density Type
- Table 11. Major Players of High-density Type
- Table 12. Global Gel Memory Foam Sales by Density (2021-2026) & (Kilotons)
- Table 13. Global Gel Memory Foam Sales Market Share by Density (2021-2026)
- Table 14. Global Gel Memory Foam Revenue by Density (2021-2026) & (\$ million)
- Table 15. Global Gel Memory Foam Revenue Market Share by Density (2021-2026)
- Table 16. Global Gel Memory Foam Sale Price by Density (2021-2026) & (US\$/Ton)
- Table 17. Major Players of Ultra-Plush Type
- Table 18. Major Players of Medium-Firm Type
- Table 19. Major Players of Firm Type
- Table 20. Global Gel Memory Foam Sales by Hardness (2021-2026) & (Kilotons)
- Table 21. Global Gel Memory Foam Sales Market Share by Hardness (2021-2026)
- Table 22. Global Gel Memory Foam Revenue by Hardness (2021-2026) & (\$ million)
- Table 23. Global Gel Memory Foam Revenue Market Share by Hardness (2021-2026)
- Table 24. Global Gel Memory Foam Sale Price by Hardness (2021-2026) & (US\$/Ton)
- Table 25. Global Gel Memory Foam Sale by Application (2021-2026) & (Kilotons)
- Table 26. Global Gel Memory Foam Sale Market Share by Application (2021-2026)
- Table 27. Global Gel Memory Foam Revenue by Application (2021-2026) & (\$ million)
- Table 28. Global Gel Memory Foam Revenue Market Share by Application (2021-2026)
- Table 29. Global Gel Memory Foam Sale Price by Application (2021-2026) & (US\$/Ton)
- Table 30. Global Gel Memory Foam Sales by Company (2021-2026) & (Kilotons)
- Table 31. Global Gel Memory Foam Sales Market Share by Company (2021-2026)
- Table 32. Global Gel Memory Foam Revenue by Company (2021-2026) & (\$ millions)
- Table 33. Global Gel Memory Foam Revenue Market Share by Company (2021-2026)

Table 34. Global Gel Memory Foam Sale Price by Company (2021-2026) & (US\$/Ton)
Table 35. Key Manufacturers Gel Memory Foam Producing Area Distribution and Sales Area
Table 36. Players Gel Memory Foam Products Offered
Table 37. Gel Memory Foam Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 38. New Products and Potential Entrants
Table 39. Market M&A Activity & Strategy
Table 40. Global Gel Memory Foam Sales by Geographic Region (2021-2026) & (Kilotons)
Table 41. Global Gel Memory Foam Sales Market Share Geographic Region (2021-2026)
Table 42. Global Gel Memory Foam Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 43. Global Gel Memory Foam Revenue Market Share by Geographic Region (2021-2026)
Table 44. Global Gel Memory Foam Sales by Country/Region (2021-2026) & (Kilotons)
Table 45. Global Gel Memory Foam Sales Market Share by Country/Region (2021-2026)
Table 46. Global Gel Memory Foam Revenue by Country/Region (2021-2026) & (\$ millions)
Table 47. Global Gel Memory Foam Revenue Market Share by Country/Region (2021-2026)
Table 48. Americas Gel Memory Foam Sales by Country (2021-2026) & (Kilotons)
Table 49. Americas Gel Memory Foam Sales Market Share by Country (2021-2026)
Table 50. Americas Gel Memory Foam Revenue by Country (2021-2026) & (\$ millions)
Table 51. Americas Gel Memory Foam Sales by Type (2021-2026) & (Kilotons)
Table 52. Americas Gel Memory Foam Sales by Application (2021-2026) & (Kilotons)
Table 53. APAC Gel Memory Foam Sales by Region (2021-2026) & (Kilotons)
Table 54. APAC Gel Memory Foam Sales Market Share by Region (2021-2026)
Table 55. APAC Gel Memory Foam Revenue by Region (2021-2026) & (\$ millions)
Table 56. APAC Gel Memory Foam Sales by Type (2021-2026) & (Kilotons)
Table 57. APAC Gel Memory Foam Sales by Application (2021-2026) & (Kilotons)
Table 58. Europe Gel Memory Foam Sales by Country (2021-2026) & (Kilotons)
Table 59. Europe Gel Memory Foam Revenue by Country (2021-2026) & (\$ millions)
Table 60. Europe Gel Memory Foam Sales by Type (2021-2026) & (Kilotons)
Table 61. Europe Gel Memory Foam Sales by Application (2021-2026) & (Kilotons)
Table 62. Middle East & Africa Gel Memory Foam Sales by Country (2021-2026) & (Kilotons)
Table 63. Middle East & Africa Gel Memory Foam Revenue Market Share by Country

(2021-2026)

Table 64. Middle East & Africa Gel Memory Foam Sales by Type (2021-2026) & (Kilotons)

Table 65. Middle East & Africa Gel Memory Foam Sales by Application (2021-2026) & (Kilotons)

Table 66. Key Market Drivers & Growth Opportunities of Gel Memory Foam

Table 67. Key Market Challenges & Risks of Gel Memory Foam

Table 68. Key Industry Trends of Gel Memory Foam

Table 69. Gel Memory Foam Raw Material

Table 70. Key Suppliers of Raw Materials

Table 71. Gel Memory Foam Distributors List

Table 72. Gel Memory Foam Customer List

Table 73. Global Gel Memory Foam Sales Forecast by Region (2027-2032) & (Kilotons)

Table 74. Global Gel Memory Foam Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Americas Gel Memory Foam Sales Forecast by Country (2027-2032) & (Kilotons)

Table 76. Americas Gel Memory Foam Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. APAC Gel Memory Foam Sales Forecast by Region (2027-2032) & (Kilotons)

Table 78. APAC Gel Memory Foam Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Europe Gel Memory Foam Sales Forecast by Country (2027-2032) & (Kilotons)

Table 80. Europe Gel Memory Foam Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa Gel Memory Foam Sales Forecast by Country (2027-2032) & (Kilotons)

Table 82. Middle East & Africa Gel Memory Foam Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Gel Memory Foam Sales Forecast by Type (2027-2032) & (Kilotons)

Table 84. Global Gel Memory Foam Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global Gel Memory Foam Sales Forecast by Application (2027-2032) & (Kilotons)

Table 86. Global Gel Memory Foam Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. The Carpenter Company Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 88. The Carpenter Company Gel Memory Foam Product Portfolios and Specifications

Table 89. The Carpenter Company Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. The Carpenter Company Main Business

Table 91. The Carpenter Company Latest Developments

Table 92. The Vita Group Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 93. The Vita Group Gel Memory Foam Product Portfolios and Specifications

Table 94. The Vita Group Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. The Vita Group Main Business

Table 96. The Vita Group Latest Developments

Table 97. Kayfoam Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 98. Kayfoam Gel Memory Foam Product Portfolios and Specifications

Table 99. Kayfoam Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Kayfoam Main Business

Table 101. Kayfoam Latest Developments

Table 102. Adetex Foam Group Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 103. Adetex Foam Group Gel Memory Foam Product Portfolios and Specifications

Table 104. Adetex Foam Group Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Adetex Foam Group Main Business

Table 106. Adetex Foam Group Latest Developments

Table 107. Foam N' More, Inc. Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 108. Foam N' More, Inc. Gel Memory Foam Product Portfolios and Specifications

Table 109. Foam N' More, Inc. Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Foam N' More, Inc. Main Business

Table 111. Foam N' More, Inc. Latest Developments

Table 112. Future Foam, Inc Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 113. Future Foam, Inc Gel Memory Foam Product Portfolios and Specifications

Table 114. Future Foam, Inc Gel Memory Foam Sales (Kilotons), Revenue (\$ Million),

Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Future Foam, Inc Main Business

Table 116. Future Foam, Inc Latest Developments

Table 117. Himalaya Polyurethane Pvt. Ltd Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 118. Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Product Portfolios and Specifications

Table 119. Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Himalaya Polyurethane Pvt. Ltd Main Business

Table 121. Himalaya Polyurethane Pvt. Ltd Latest Developments

Table 122. Worldfoam Auto Products (nantong) Co., Ltd Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 123. Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Product Portfolios and Specifications

Table 124. Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. Worldfoam Auto Products (nantong) Co., Ltd Main Business

Table 126. Worldfoam Auto Products (nantong) Co., Ltd Latest Developments

Table 127. Zhejiang Pecc Co., Ltd Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 128. Zhejiang Pecc Co., Ltd Gel Memory Foam Product Portfolios and Specifications

Table 129. Zhejiang Pecc Co., Ltd Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 130. Zhejiang Pecc Co., Ltd Main Business

Table 131. Zhejiang Pecc Co., Ltd Latest Developments

Table 132. Nantong Shule Sponge Production Co., Ltd Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 133. Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Product Portfolios and Specifications

Table 134. Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. Nantong Shule Sponge Production Co., Ltd Main Business

Table 136. Nantong Shule Sponge Production Co., Ltd Latest Developments

Table 137. Foshan SY Furniture Material Co., Ltd Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 138. Foshan SY Furniture Material Co., Ltd Gel Memory Foam Product Portfolios and Specifications

Table 139. Foshan SY Furniture Material Co., Ltd Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. Foshan SY Furniture Material Co., Ltd Main Business

Table 141. Foshan SY Furniture Material Co., Ltd Latest Developments

Table 142. Shenzhen Bai Qi Kang Technology Co., Ltd. Basic Information, Gel Memory Foam Manufacturing Base, Sales Area and Its Competitors

Table 143. Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Product Portfolios and Specifications

Table 144. Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. Shenzhen Bai Qi Kang Technology Co., Ltd. Main Business

Table 146. Shenzhen Bai Qi Kang Technology Co., Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Gel Memory Foam
- Figure 2. Gel Memory Foam Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Gel Memory Foam Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Gel Memory Foam Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Gel Memory Foam Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Gel Memory Foam Sales Market Share by Country/Region (2025)
- Figure 10. Gel Memory Foam Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Microcapsule Gel Injection Type
- Figure 12. Product Picture of Gel Particle Mixture Type
- Figure 13. Global Gel Memory Foam Sales Market Share by Type in 2026
- Figure 14. Global Gel Memory Foam Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Low-density Type
- Figure 16. Product Picture of High-density Type
- Figure 17. Global Gel Memory Foam Sales Market Share by Density in 2026
- Figure 18. Global Gel Memory Foam Revenue Market Share by Density (2021-2026)
- Figure 19. Product Picture of Ultra-Plush Type
- Figure 20. Product Picture of Medium-Firm Type
- Figure 21. Product Picture of Firm Type
- Figure 22. Global Gel Memory Foam Sales Market Share by Hardness in 2026
- Figure 23. Global Gel Memory Foam Revenue Market Share by Hardness (2021-2026)
- Figure 24. Gel Memory Foam Consumed in Home Furniture
- Figure 25. Global Gel Memory Foam Market: Home Furniture (2021-2026) & (Kilotons)
- Figure 26. Gel Memory Foam Consumed in Medical Care
- Figure 27. Global Gel Memory Foam Market: Medical Care (2021-2026) & (Kilotons)
- Figure 28. Gel Memory Foam Consumed in Transportation
- Figure 29. Global Gel Memory Foam Market: Transportation (2021-2026) & (Kilotons)
- Figure 30. Gel Memory Foam Consumed in Other
- Figure 31. Global Gel Memory Foam Market: Other (2021-2026) & (Kilotons)
- Figure 32. Global Gel Memory Foam Sale Market Share by Application (2025)
- Figure 33. Global Gel Memory Foam Revenue Market Share by Application in 2025

- Figure 34. Gel Memory Foam Sales by Company in 2025 (Kilotons)
- Figure 35. Global Gel Memory Foam Sales Market Share by Company in 2025
- Figure 36. Gel Memory Foam Revenue by Company in 2025 (\$ millions)
- Figure 37. Global Gel Memory Foam Revenue Market Share by Company in 2025
- Figure 38. Global Gel Memory Foam Sales Market Share by Geographic Region (2021-2026)
- Figure 39. Global Gel Memory Foam Revenue Market Share by Geographic Region in 2025
- Figure 40. Americas Gel Memory Foam Sales 2021-2026 (Kilotons)
- Figure 41. Americas Gel Memory Foam Revenue 2021-2026 (\$ millions)
- Figure 42. APAC Gel Memory Foam Sales 2021-2026 (Kilotons)
- Figure 43. APAC Gel Memory Foam Revenue 2021-2026 (\$ millions)
- Figure 44. Europe Gel Memory Foam Sales 2021-2026 (Kilotons)
- Figure 45. Europe Gel Memory Foam Revenue 2021-2026 (\$ millions)
- Figure 46. Middle East & Africa Gel Memory Foam Sales 2021-2026 (Kilotons)
- Figure 47. Middle East & Africa Gel Memory Foam Revenue 2021-2026 (\$ millions)
- Figure 48. Americas Gel Memory Foam Sales Market Share by Country in 2025
- Figure 49. Americas Gel Memory Foam Revenue Market Share by Country (2021-2026)
- Figure 50. Americas Gel Memory Foam Sales Market Share by Type (2021-2026)
- Figure 51. Americas Gel Memory Foam Sales Market Share by Application (2021-2026)
- Figure 52. United States Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Canada Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Mexico Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Brazil Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 56. APAC Gel Memory Foam Sales Market Share by Region in 2025
- Figure 57. APAC Gel Memory Foam Revenue Market Share by Region (2021-2026)
- Figure 58. APAC Gel Memory Foam Sales Market Share by Type (2021-2026)
- Figure 59. APAC Gel Memory Foam Sales Market Share by Application (2021-2026)
- Figure 60. China Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Japan Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 62. South Korea Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Southeast Asia Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 64. India Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Australia Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 66. China Taiwan Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Europe Gel Memory Foam Sales Market Share by Country in 2025
- Figure 68. Europe Gel Memory Foam Revenue Market Share by Country (2021-2026)
- Figure 69. Europe Gel Memory Foam Sales Market Share by Type (2021-2026)
- Figure 70. Europe Gel Memory Foam Sales Market Share by Application (2021-2026)

Figure 71. Germany Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 72. France Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 73. UK Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 74. Italy Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 75. Russia Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 76. Middle East & Africa Gel Memory Foam Sales Market Share by Country (2021-2026)

Figure 77. Middle East & Africa Gel Memory Foam Sales Market Share by Type (2021-2026)

Figure 78. Middle East & Africa Gel Memory Foam Sales Market Share by Application (2021-2026)

Figure 79. Egypt Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 80. South Africa Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 81. Israel Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 82. Turkey Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 83. GCC Countries Gel Memory Foam Revenue Growth 2021-2026 (\$ millions)

Figure 84. Manufacturing Cost Structure Analysis of Gel Memory Foam in 2026

Figure 85. Manufacturing Process Analysis of Gel Memory Foam

Figure 86. Industry Chain Structure of Gel Memory Foam

Figure 87. Channels of Distribution

Figure 88. Global Gel Memory Foam Sales Market Forecast by Region (2027-2032)

Figure 89. Global Gel Memory Foam Revenue Market Share Forecast by Region (2027-2032)

Figure 90. Global Gel Memory Foam Sales Market Share Forecast by Type (2027-2032)

Figure 91. Global Gel Memory Foam Revenue Market Share Forecast by Type (2027-2032)

Figure 92. Global Gel Memory Foam Sales Market Share Forecast by Application (2027-2032)

Figure 93. Global Gel Memory Foam Revenue Market Share Forecast by Application (2027-2032)

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