

Global Gel Card Market Growth 2026-2032

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Abstracts

The global Gel Card market size is predicted to grow from US\$ 143 million in 2025 to US\$ 231 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

A Gel Card is a diagnostic tool used in immunohematology, particularly in blood typing and crossmatching procedures. It consists of a small plastic card containing multiple wells, each filled with a gel matrix. The gel matrix helps to separate and capture cells based on their reaction with specific antibodies or antigens.

Market Overview:

The Gel Card market has seen significant growth due to advancements in diagnostic technologies, increased demand for blood transfusion safety, and the rising need for precise and efficient testing methods in immunohematology. The use of Gel Cards is driven by the growing awareness of the importance of blood compatibility testing, especially in transfusion medicine.

Key Market Drivers:

Rising Demand for Safe Blood Transfusions: With an increasing number of surgeries, trauma cases, and medical treatments requiring blood transfusions, there is a greater need for safe and compatible blood transfusions. Gel Cards offer a reliable way to test compatibility between donors and recipients, thus reducing the risk of transfusion reactions.

Technological Advancements: The continuous improvement in gel-based diagnostic technologies, such as more accurate antibody detection and better automation, drives the growth of the Gel Card market. These advancements improve the speed, accuracy, and reliability of blood typing and compatibility testing.

Increasing Prevalence of Blood Disorders: The rising incidence of blood-related diseases (such as anemia, thalassemia, sickle cell disease) and the growing need for frequent blood transfusions contribute to the increasing demand for blood testing and Gel Card products.

Government Regulations and Policies: Governments and regulatory bodies are placing greater emphasis on improving the safety of blood transfusions, which leads to a rise in demand for reliable blood typing technologies, such as Gel Cards.

Population Growth and Aging: The global population, especially in developed and developing countries, is aging, leading to an increase in healthcare requirements, including blood transfusions. This, in turn, boosts the demand for Gel Card products.

Market Challenges:

High Initial Cost: While Gel Cards provide accurate and reliable results, their cost might be higher compared to other traditional blood typing methods, which could be a barrier for smaller labs and hospitals in developing regions.

Competition: The market for blood typing and immunohematology is competitive, with several companies offering alternative diagnostic technologies and reagents, such as tube testing or microplate-based assays.

In conclusion, the Gel Card market is expanding due to technological advancements, an increasing focus on blood safety, and the rising demand for efficient and accurate diagnostic solutions in immunohematology.

LP Information, Inc. (LPI) ' newest research report, the "Gel Card Industry Forecast" looks at past sales and reviews total world Gel Card sales in 2025, providing a comprehensive analysis by region and market sector of projected Gel Card sales for 2026 through 2032. With Gel Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gel Card industry.

This Insight Report provides a comprehensive analysis of the global Gel Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gel Card

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gel Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gel Card and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gel Card.

This report presents a comprehensive overview, market shares, and growth opportunities of Gel Card market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Grouping Gel Card

Crossmatch Gel Card

Antibody Screening Gel Card

Others

Segmentation by Application:

Hospital

Clinic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Grifols

Fortress Diagnostics

Ortho Clinical Diagnostics

ISLAB

Biorex Diagnostics

Bio-Rad

Tulip Diagnostics

KangJia

Aikang MedTech

Zhuhai Ideal Biotech

BSBE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gel Card market?

What factors are driving Gel Card market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gel Card market opportunities vary by end market size?

How does Gel Card break out by Type, by Application?

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