

Global Gastrointestinal OTC Drugs Market Growth 2025-2031

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Abstracts

The global Gastrointestinal OTC Drugs market size is predicted to grow from US\$ 6656 million in 2025 to US\$ 9230 million in 2031; it is expected to grow at a CAGR of 5.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Gastrointestinal OTC drugs are used for indications such as GERD, vomiting, constipation, diarrhea, and flatulence. Some of the OTC drugs that are available for the treatment of gastrointestinal diseases are laxatives, anti-flatulents, H₂-antagonists, anti-diarrheals, PPIs, and anti-emetics. The OTC drugs are not bound by regulatory guidelines, but need to comply with the drug monograph of a country.

United States market for Gastrointestinal OTC Drugs is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Gastrointestinal OTC Drugs is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Gastrointestinal OTC Drugs is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Gastrointestinal OTC Drugs players cover GlaxoSmithKline, Pfizer, Johnson & Johnson, Bayer, Procter & Gamble, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Gastrointestinal OTC Drugs Industry Forecast” looks at past sales and reviews total world Gastrointestinal OTC Drugs sales in 2024, providing a comprehensive analysis by region and market sector of projected Gastrointestinal OTC Drugs sales for 2025 through 2031. With Gastrointestinal OTC Drugs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gastrointestinal OTC Drugs industry.

This Insight Report provides a comprehensive analysis of the global Gastrointestinal OTC Drugs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gastrointestinal OTC Drugs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gastrointestinal OTC Drugs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gastrointestinal OTC Drugs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gastrointestinal OTC Drugs.

This report presents a comprehensive overview, market shares, and growth opportunities of Gastrointestinal OTC Drugs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Laxatives

Anti-Flatulents

H2-Antagonists

Anti-Diarrheals

PPIs

Anti-Emetics

Other

Segmentation by Application:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

GlaxoSmithKline

Pfizer

Johnson & Johnson

Bayer

Procter & Gamble

Perrigo

Abbott

Sanofi

Teva Pharmaceutical

Nestle

Boehringer Ingelheim

Reckitt Benckiser

Purdue Pharma

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gastrointestinal OTC Drugs market?

What factors are driving Gastrointestinal OTC Drugs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gastrointestinal OTC Drugs market opportunities vary by end market size?

How does Gastrointestinal OTC Drugs break out by Type, by Application?

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