

Global Gaming Keyboard & Mouse Market Growth 2025-2031

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Abstracts

The global Gaming Keyboard & Mouse market size is predicted to grow from US\$ 1606 million in 2025 to US\$ 2001 million in 2031; it is expected to grow at a CAGR of 3.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Gaming Mouse & Keyboards are engineered to provide gamers with higher-end performance and a great gaming experience.

Gaming keyboards often have a variety of programmable keys for use in or out of game. They are often backlit, and may feature a thicker coating of paint on the most used gaming keys (w, a, s, d, space). They're also more suitable for long time use by (usually) being built in a more robust fashion, and are made so that they won't hurt the user's hands after a period of long use. Gaming keyboards can also come with a variety of useful features from a windows key disable switch to a LCD screen.

Gaming Mouse is specifically designed for use in computer games. They typically employ a wide array of controls and buttons and have designs that differ radically from traditional mice. It is also common for gaming mice, especially those designed for use in real-time strategy games such as StarCraft, or in multiplayer online battle arena games such as Dota 2 to have a relatively high sensitivity, measured in dots per inch (DPI). Some advanced mice from gaming manufacturers also allow users to customize the weight of the mouse by adding or subtracting weights to allow for easier control. Ergonomic quality is also an important factor in gaming mice, as extended gameplay

times may render further use of the mouse to be uncomfortable. Some mice have been designed to have adjustable features such as removable and/or elongated palm rests, horizontally adjustable thumb rests and pinky rests.

The global Gaming Mouse & Keyboards industry mainly concentrates in the North America, Europe, China and Taiwan. the global leading players in this market are Razer, Corsair, A4TECH, Logitech and RAPOO, which accounts for about 58% of total production value.

LP Information, Inc. (LPI) ' newest research report, the "Gaming Keyboard & Mouse Industry Forecast" looks at past sales and reviews total world Gaming Keyboard & Mouse sales in 2024, providing a comprehensive analysis by region and market sector of projected Gaming Keyboard & Mouse sales for 2025 through 2031. With Gaming Keyboard & Mouse sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gaming Keyboard & Mouse industry.

This Insight Report provides a comprehensive analysis of the global Gaming Keyboard & Mouse landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gaming Keyboard & Mouse portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gaming Keyboard & Mouse market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gaming Keyboard & Mouse and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gaming Keyboard & Mouse.

This report presents a comprehensive overview, market shares, and growth opportunities of Gaming Keyboard & Mouse market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gaming Keyboard

Gaming Mouse

Segmentation by Application:

Personal Use

Internet Bar

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Logitech

Steelseries

Razer

Cherry

Corsair

Diatec

Epicgear

COUGAR

iOne Electronic

Cooler Master

Bloody

Keycool

Reachace

Newmen

Ducky Channel

Rapoo

Das Keyboard

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gaming Keyboard & Mouse market?

What factors are driving Gaming Keyboard & Mouse market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gaming Keyboard & Mouse market opportunities vary by end market size?

How does Gaming Keyboard & Mouse break out by Type, by Application?

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