

# Global Game Publisher Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Game Publisher publishes games. A Game Publisher finances a video game's development, handles the marketing and release of the game, and gets the returns on its sales.

LPI (LP Information)' newest research report, the "Game Publisher Industry Forecast" looks at past sales and reviews total world Game Publisher sales in 2022, providing a comprehensive analysis by region and market sector of projected Game Publisher sales for 2023 through 2029. With Game Publisher sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Game Publisher industry.

This Insight Report provides a comprehensive analysis of the global Game Publisher landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Game Publisher portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Game Publisher market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Game Publisher and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Game Publisher.

The global Game Publisher market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Game Publisher is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Game Publisher is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Game Publisher is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Game Publisher players cover Tencent, Sony, Microsoft, Activision Blizzard, Electronic Arts (EA), Nintendo, Bandai Namco, Take-Two Interactive and Ubisoft, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Game Publisher market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Online

Offline

Segmentation by application

PC Games

Mobile Games

TV Games

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tencent

Sony

Microsoft

Activision Blizzard

Electronic Arts (EA)

Nintendo

Bandai Namco

Take-Two Interactive

Ubisoft

Square Enix

Konami Games

Sega

Capcom

Supercell

Netmarble

Playrix

Playtika

Zynga

LINE

Google

NetEase

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Game Publisher Market Size 2018-2029
  - 2.1.2 Game Publisher Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Game Publisher Segment by Type
  - 2.2.1 Online
  - 2.2.2 Offline
- 2.3 Game Publisher Market Size by Type
  - 2.3.1 Game Publisher Market Size CAGR by Type (2018 VS 2022 VS 2029)
  - 2.3.2 Global Game Publisher Market Size Market Share by Type (2018-2023)
- 2.4 Game Publisher Segment by Application
  - 2.4.1 PC Games
  - 2.4.2 Mobile Games
  - 2.4.3 TV Games
  - 2.4.4 Other
- 2.5 Game Publisher Market Size by Application
  - 2.5.1 Game Publisher Market Size CAGR by Application (2018 VS 2022 VS 2029)
  - 2.5.2 Global Game Publisher Market Size Market Share by Application (2018-2023)

### 3 GAME PUBLISHER MARKET SIZE BY PLAYER

- 3.1 Game Publisher Market Size Market Share by Players
  - 3.1.1 Global Game Publisher Revenue by Players (2018-2023)
  - 3.1.2 Global Game Publisher Revenue Market Share by Players (2018-2023)
- 3.2 Global Game Publisher Key Players Head office and Products Offered

### 3.3 Market Concentration Rate Analysis

#### 3.3.1 Competition Landscape Analysis

#### 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

### 3.4 New Products and Potential Entrants

### 3.5 Mergers & Acquisitions, Expansion

## 4 GAME PUBLISHER BY REGIONS

### 4.1 Game Publisher Market Size by Regions (2018-2023)

### 4.2 Americas Game Publisher Market Size Growth (2018-2023)

### 4.3 APAC Game Publisher Market Size Growth (2018-2023)

### 4.4 Europe Game Publisher Market Size Growth (2018-2023)

### 4.5 Middle East & Africa Game Publisher Market Size Growth (2018-2023)

## 5 AMERICAS

### 5.1 Americas Game Publisher Market Size by Country (2018-2023)

### 5.2 Americas Game Publisher Market Size by Type (2018-2023)

### 5.3 Americas Game Publisher Market Size by Application (2018-2023)

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## 6 APAC

### 6.1 APAC Game Publisher Market Size by Region (2018-2023)

### 6.2 APAC Game Publisher Market Size by Type (2018-2023)

### 6.3 APAC Game Publisher Market Size by Application (2018-2023)

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

## 7 EUROPE

### 7.1 Europe Game Publisher by Country (2018-2023)

- 7.2 Europe Game Publisher Market Size by Type (2018-2023)
- 7.3 Europe Game Publisher Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Game Publisher by Region (2018-2023)
- 8.2 Middle East & Africa Game Publisher Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Game Publisher Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL GAME PUBLISHER MARKET FORECAST**

- 10.1 Global Game Publisher Forecast by Regions (2024-2029)
  - 10.1.1 Global Game Publisher Forecast by Regions (2024-2029)
  - 10.1.2 Americas Game Publisher Forecast
  - 10.1.3 APAC Game Publisher Forecast
  - 10.1.4 Europe Game Publisher Forecast
  - 10.1.5 Middle East & Africa Game Publisher Forecast
- 10.2 Americas Game Publisher Forecast by Country (2024-2029)
  - 10.2.1 United States Game Publisher Market Forecast
  - 10.2.2 Canada Game Publisher Market Forecast
  - 10.2.3 Mexico Game Publisher Market Forecast
  - 10.2.4 Brazil Game Publisher Market Forecast
- 10.3 APAC Game Publisher Forecast by Region (2024-2029)



- 10.3.1 China Game Publisher Market Forecast
- 10.3.2 Japan Game Publisher Market Forecast
- 10.3.3 Korea Game Publisher Market Forecast
- 10.3.4 Southeast Asia Game Publisher Market Forecast
- 10.3.5 India Game Publisher Market Forecast
- 10.3.6 Australia Game Publisher Market Forecast
- 10.4 Europe Game Publisher Forecast by Country (2024-2029)
  - 10.4.1 Germany Game Publisher Market Forecast
  - 10.4.2 France Game Publisher Market Forecast
  - 10.4.3 UK Game Publisher Market Forecast
  - 10.4.4 Italy Game Publisher Market Forecast
  - 10.4.5 Russia Game Publisher Market Forecast
- 10.5 Middle East & Africa Game Publisher Forecast by Region (2024-2029)
  - 10.5.1 Egypt Game Publisher Market Forecast
  - 10.5.2 South Africa Game Publisher Market Forecast
  - 10.5.3 Israel Game Publisher Market Forecast
  - 10.5.4 Turkey Game Publisher Market Forecast
  - 10.5.5 GCC Countries Game Publisher Market Forecast
- 10.6 Global Game Publisher Forecast by Type (2024-2029)
- 10.7 Global Game Publisher Forecast by Application (2024-2029)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Tencent
  - 11.1.1 Tencent Company Information
  - 11.1.2 Tencent Game Publisher Product Offered
  - 11.1.3 Tencent Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.1.4 Tencent Main Business Overview
  - 11.1.5 Tencent Latest Developments
- 11.2 Sony
  - 11.2.1 Sony Company Information
  - 11.2.2 Sony Game Publisher Product Offered
  - 11.2.3 Sony Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.2.4 Sony Main Business Overview
  - 11.2.5 Sony Latest Developments
- 11.3 Microsoft
  - 11.3.1 Microsoft Company Information
  - 11.3.2 Microsoft Game Publisher Product Offered

### 11.3.3 Microsoft Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

#### 11.3.4 Microsoft Main Business Overview

#### 11.3.5 Microsoft Latest Developments

### 11.4 Activision Blizzard

#### 11.4.1 Activision Blizzard Company Information

#### 11.4.2 Activision Blizzard Game Publisher Product Offered

### 11.4.3 Activision Blizzard Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

#### 11.4.4 Activision Blizzard Main Business Overview

#### 11.4.5 Activision Blizzard Latest Developments

### 11.5 Electronic Arts (EA)

#### 11.5.1 Electronic Arts (EA) Company Information

#### 11.5.2 Electronic Arts (EA) Game Publisher Product Offered

### 11.5.3 Electronic Arts (EA) Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

#### 11.5.4 Electronic Arts (EA) Main Business Overview

#### 11.5.5 Electronic Arts (EA) Latest Developments

### 11.6 Nintendo

#### 11.6.1 Nintendo Company Information

#### 11.6.2 Nintendo Game Publisher Product Offered

### 11.6.3 Nintendo Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

#### 11.6.4 Nintendo Main Business Overview

#### 11.6.5 Nintendo Latest Developments

### 11.7 Bandai Namco

#### 11.7.1 Bandai Namco Company Information

#### 11.7.2 Bandai Namco Game Publisher Product Offered

### 11.7.3 Bandai Namco Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

#### 11.7.4 Bandai Namco Main Business Overview

#### 11.7.5 Bandai Namco Latest Developments

### 11.8 Take-Two Interactive

#### 11.8.1 Take-Two Interactive Company Information

#### 11.8.2 Take-Two Interactive Game Publisher Product Offered

### 11.8.3 Take-Two Interactive Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

#### 11.8.4 Take-Two Interactive Main Business Overview

#### 11.8.5 Take-Two Interactive Latest Developments

## 11.9 Ubisoft

### 11.9.1 Ubisoft Company Information

### 11.9.2 Ubisoft Game Publisher Product Offered

### 11.9.3 Ubisoft Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

### 11.9.4 Ubisoft Main Business Overview

### 11.9.5 Ubisoft Latest Developments

## 11.10 Square Enix

### 11.10.1 Square Enix Company Information

### 11.10.2 Square Enix Game Publisher Product Offered

### 11.10.3 Square Enix Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

### 11.10.4 Square Enix Main Business Overview

### 11.10.5 Square Enix Latest Developments

## 11.11 Konami Games

### 11.11.1 Konami Games Company Information

### 11.11.2 Konami Games Game Publisher Product Offered

### 11.11.3 Konami Games Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

### 11.11.4 Konami Games Main Business Overview

### 11.11.5 Konami Games Latest Developments

## 11.12 Sega

### 11.12.1 Sega Company Information

### 11.12.2 Sega Game Publisher Product Offered

### 11.12.3 Sega Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

### 11.12.4 Sega Main Business Overview

### 11.12.5 Sega Latest Developments

## 11.13 Capcom

### 11.13.1 Capcom Company Information

### 11.13.2 Capcom Game Publisher Product Offered

### 11.13.3 Capcom Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

### 11.13.4 Capcom Main Business Overview

### 11.13.5 Capcom Latest Developments

## 11.14 Supercell

### 11.14.1 Supercell Company Information

### 11.14.2 Supercell Game Publisher Product Offered

### 11.14.3 Supercell Game Publisher Revenue, Gross Margin and Market Share (2018-2023)

### 11.14.4 Supercell Main Business Overview

- 11.14.5 Supercell Latest Developments
- 11.15 Netmarble
  - 11.15.1 Netmarble Company Information
  - 11.15.2 Netmarble Game Publisher Product Offered
  - 11.15.3 Netmarble Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.15.4 Netmarble Main Business Overview
  - 11.15.5 Netmarble Latest Developments
- 11.16 Playrix
  - 11.16.1 Playrix Company Information
  - 11.16.2 Playrix Game Publisher Product Offered
  - 11.16.3 Playrix Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.16.4 Playrix Main Business Overview
  - 11.16.5 Playrix Latest Developments
- 11.17 Playtika
  - 11.17.1 Playtika Company Information
  - 11.17.2 Playtika Game Publisher Product Offered
  - 11.17.3 Playtika Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.17.4 Playtika Main Business Overview
  - 11.17.5 Playtika Latest Developments
- 11.18 Zynga
  - 11.18.1 Zynga Company Information
  - 11.18.2 Zynga Game Publisher Product Offered
  - 11.18.3 Zynga Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.18.4 Zynga Main Business Overview
  - 11.18.5 Zynga Latest Developments
- 11.19 LINE
  - 11.19.1 LINE Company Information
  - 11.19.2 LINE Game Publisher Product Offered
  - 11.19.3 LINE Game Publisher Revenue, Gross Margin and Market Share (2018-2023)
  - 11.19.4 LINE Main Business Overview
  - 11.19.5 LINE Latest Developments
- 11.20 Google
  - 11.20.1 Google Company Information
  - 11.20.2 Google Game Publisher Product Offered
  - 11.20.3 Google Game Publisher Revenue, Gross Margin and Market Share

(2018-2023)

11.20.4 Google Main Business Overview

11.20.5 Google Latest Developments

11.21 NetEase

11.21.1 NetEase Company Information

11.21.2 NetEase Game Publisher Product Offered

11.21.3 NetEase Game Publisher Revenue, Gross Margin and Market Share

(2018-2023)

11.21.4 NetEase Main Business Overview

11.21.5 NetEase Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Game Publisher Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Online

Table 3. Major Players of Offline

Table 4. Game Publisher Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Game Publisher Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Game Publisher Market Size Market Share by Type (2018-2023)

Table 7. Game Publisher Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Game Publisher Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Game Publisher Market Size Market Share by Application (2018-2023)

Table 10. Global Game Publisher Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Game Publisher Revenue Market Share by Player (2018-2023)

Table 12. Game Publisher Key Players Head office and Products Offered

Table 13. Game Publisher Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Game Publisher Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Game Publisher Market Size Market Share by Regions (2018-2023)

Table 18. Global Game Publisher Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Game Publisher Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Game Publisher Market Size by Country (2018-2023) & (\$ Millions)

Table 21. Americas Game Publisher Market Size Market Share by Country (2018-2023)

Table 22. Americas Game Publisher Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Game Publisher Market Size Market Share by Type (2018-2023)

Table 24. Americas Game Publisher Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Game Publisher Market Size Market Share by Application (2018-2023)

Table 26. APAC Game Publisher Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Game Publisher Market Size Market Share by Region (2018-2023)

Table 28. APAC Game Publisher Market Size by Type (2018-2023) & (\$ Millions)

|                                                                                                      |
|------------------------------------------------------------------------------------------------------|
| Table 29. APAC Game Publisher Market Size Market Share by Type (2018-2023)                           |
| Table 30. APAC Game Publisher Market Size by Application (2018-2023) & (\$ Millions)                 |
| Table 31. APAC Game Publisher Market Size Market Share by Application (2018-2023)                    |
| Table 32. Europe Game Publisher Market Size by Country (2018-2023) & (\$ Millions)                   |
| Table 33. Europe Game Publisher Market Size Market Share by Country (2018-2023)                      |
| Table 34. Europe Game Publisher Market Size by Type (2018-2023) & (\$ Millions)                      |
| Table 35. Europe Game Publisher Market Size Market Share by Type (2018-2023)                         |
| Table 36. Europe Game Publisher Market Size by Application (2018-2023) & (\$ Millions)               |
| Table 37. Europe Game Publisher Market Size Market Share by Application (2018-2023)                  |
| Table 38. Middle East & Africa Game Publisher Market Size by Region (2018-2023) & (\$ Millions)      |
| Table 39. Middle East & Africa Game Publisher Market Size Market Share by Region (2018-2023)         |
| Table 40. Middle East & Africa Game Publisher Market Size by Type (2018-2023) & (\$ Millions)        |
| Table 41. Middle East & Africa Game Publisher Market Size Market Share by Type (2018-2023)           |
| Table 42. Middle East & Africa Game Publisher Market Size by Application (2018-2023) & (\$ Millions) |
| Table 43. Middle East & Africa Game Publisher Market Size Market Share by Application (2018-2023)    |
| Table 44. Key Market Drivers & Growth Opportunities of Game Publisher                                |
| Table 45. Key Market Challenges & Risks of Game Publisher                                            |
| Table 46. Key Industry Trends of Game Publisher                                                      |
| Table 47. Global Game Publisher Market Size Forecast by Regions (2024-2029) & (\$ Millions)          |
| Table 48. Global Game Publisher Market Size Market Share Forecast by Regions (2024-2029)             |
| Table 49. Global Game Publisher Market Size Forecast by Type (2024-2029) & (\$ Millions)             |
| Table 50. Global Game Publisher Market Size Forecast by Application (2024-2029) & (\$ Millions)      |
| Table 51. Tencent Details, Company Type, Game Publisher Area Served and Its Competitors              |
| Table 52. Tencent Game Publisher Product Offered                                                     |
| Table 53. Tencent Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)     |
| Table 54. Tencent Main Business                                                                      |



Table 55. Tencent Latest Developments

Table 56. Sony Details, Company Type, Game Publisher Area Served and Its Competitors

Table 57. Sony Game Publisher Product Offered

Table 58. Sony Main Business

Table 59. Sony Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. Sony Latest Developments

Table 61. Microsoft Details, Company Type, Game Publisher Area Served and Its Competitors

Table 62. Microsoft Game Publisher Product Offered

Table 63. Microsoft Main Business

Table 64. Microsoft Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Microsoft Latest Developments

Table 66. Activision Blizzard Details, Company Type, Game Publisher Area Served and Its Competitors

Table 67. Activision Blizzard Game Publisher Product Offered

Table 68. Activision Blizzard Main Business

Table 69. Activision Blizzard Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. Activision Blizzard Latest Developments

Table 71. Electronic Arts (EA) Details, Company Type, Game Publisher Area Served and Its Competitors

Table 72. Electronic Arts (EA) Game Publisher Product Offered

Table 73. Electronic Arts (EA) Main Business

Table 74. Electronic Arts (EA) Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. Electronic Arts (EA) Latest Developments

Table 76. Nintendo Details, Company Type, Game Publisher Area Served and Its Competitors

Table 77. Nintendo Game Publisher Product Offered

Table 78. Nintendo Main Business

Table 79. Nintendo Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Nintendo Latest Developments

Table 81. Bandai Namco Details, Company Type, Game Publisher Area Served and Its Competitors

Table 82. Bandai Namco Game Publisher Product Offered



Table 83. Bandai Namco Main Business

Table 84. Bandai Namco Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Bandai Namco Latest Developments

Table 86. Take-Two Interactive Details, Company Type, Game Publisher Area Served and Its Competitors

Table 87. Take-Two Interactive Game Publisher Product Offered

Table 88. Take-Two Interactive Main Business

Table 89. Take-Two Interactive Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Take-Two Interactive Latest Developments

Table 91. Ubisoft Details, Company Type, Game Publisher Area Served and Its Competitors

Table 92. Ubisoft Game Publisher Product Offered

Table 93. Ubisoft Main Business

Table 94. Ubisoft Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Ubisoft Latest Developments

Table 96. Square Enix Details, Company Type, Game Publisher Area Served and Its Competitors

Table 97. Square Enix Game Publisher Product Offered

Table 98. Square Enix Main Business

Table 99. Square Enix Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Square Enix Latest Developments

Table 101. Konami Games Details, Company Type, Game Publisher Area Served and Its Competitors

Table 102. Konami Games Game Publisher Product Offered

Table 103. Konami Games Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. Konami Games Main Business

Table 105. Konami Games Latest Developments

Table 106. Sega Details, Company Type, Game Publisher Area Served and Its Competitors

Table 107. Sega Game Publisher Product Offered

Table 108. Sega Main Business

Table 109. Sega Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Sega Latest Developments

Table 111. Capcom Details, Company Type, Game Publisher Area Served and Its Competitors

Table 112. Capcom Game Publisher Product Offered

Table 113. Capcom Main Business

Table 114. Capcom Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Capcom Latest Developments

Table 116. Supercell Details, Company Type, Game Publisher Area Served and Its Competitors

Table 117. Supercell Game Publisher Product Offered

Table 118. Supercell Main Business

Table 119. Supercell Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. Supercell Latest Developments

Table 121. Netmarble Details, Company Type, Game Publisher Area Served and Its Competitors

Table 122. Netmarble Game Publisher Product Offered

Table 123. Netmarble Main Business

Table 124. Netmarble Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Netmarble Latest Developments

Table 126. Playrix Details, Company Type, Game Publisher Area Served and Its Competitors

Table 127. Playrix Game Publisher Product Offered

Table 128. Playrix Main Business

Table 129. Playrix Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Playrix Latest Developments

Table 131. Playtika Details, Company Type, Game Publisher Area Served and Its Competitors

Table 132. Playtika Game Publisher Product Offered

Table 133. Playtika Main Business

Table 134. Playtika Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. Playtika Latest Developments

Table 136. Zynga Details, Company Type, Game Publisher Area Served and Its Competitors

Table 137. Zynga Game Publisher Product Offered

Table 138. Zynga Main Business

Table 139. Zynga Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. Zynga Latest Developments

Table 141. LINE Details, Company Type, Game Publisher Area Served and Its Competitors

Table 142. LINE Game Publisher Product Offered

Table 143. LINE Main Business

Table 144. LINE Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. LINE Latest Developments

Table 146. Google Details, Company Type, Game Publisher Area Served and Its Competitors

Table 147. Google Game Publisher Product Offered

Table 148. Google Main Business

Table 149. Google Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 150. Google Latest Developments

Table 151. NetEase Details, Company Type, Game Publisher Area Served and Its Competitors

Table 152. NetEase Game Publisher Product Offered

Table 153. NetEase Game Publisher Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 154. NetEase Main Business

Table 155. NetEase Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Game Publisher Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Game Publisher Market Size Growth Rate 2018-2029 (\$ Millions)
- Figure 6. Game Publisher Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Figure 7. Game Publisher Sales Market Share by Country/Region (2022)
- Figure 8. Game Publisher Sales Market Share by Country/Region (2018, 2022 & 2029)
- Figure 9. Global Game Publisher Market Size Market Share by Type in 2022
- Figure 10. Game Publisher in PC Games
- Figure 11. Global Game Publisher Market: PC Games (2018-2023) & (\$ Millions)
- Figure 12. Game Publisher in Mobile Games
- Figure 13. Global Game Publisher Market: Mobile Games (2018-2023) & (\$ Millions)
- Figure 14. Game Publisher in TV Games
- Figure 15. Global Game Publisher Market: TV Games (2018-2023) & (\$ Millions)
- Figure 16. Game Publisher in Other
- Figure 17. Global Game Publisher Market: Other (2018-2023) & (\$ Millions)
- Figure 18. Global Game Publisher Market Size Market Share by Application in 2022
- Figure 19. Global Game Publisher Revenue Market Share by Player in 2022
- Figure 20. Global Game Publisher Market Size Market Share by Regions (2018-2023)
- Figure 21. Americas Game Publisher Market Size 2018-2023 (\$ Millions)
- Figure 22. APAC Game Publisher Market Size 2018-2023 (\$ Millions)
- Figure 23. Europe Game Publisher Market Size 2018-2023 (\$ Millions)
- Figure 24. Middle East & Africa Game Publisher Market Size 2018-2023 (\$ Millions)
- Figure 25. Americas Game Publisher Value Market Share by Country in 2022
- Figure 26. United States Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 27. Canada Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 28. Mexico Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 29. Brazil Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 30. APAC Game Publisher Market Size Market Share by Region in 2022
- Figure 31. APAC Game Publisher Market Size Market Share by Type in 2022
- Figure 32. APAC Game Publisher Market Size Market Share by Application in 2022
- Figure 33. China Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 34. Japan Game Publisher Market Size Growth 2018-2023 (\$ Millions)

- Figure 35. Korea Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 36. Southeast Asia Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 37. India Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 38. Australia Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 39. Europe Game Publisher Market Size Market Share by Country in 2022
- Figure 40. Europe Game Publisher Market Size Market Share by Type (2018-2023)
- Figure 41. Europe Game Publisher Market Size Market Share by Application (2018-2023)
- Figure 42. Germany Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 43. France Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 44. UK Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 45. Italy Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 46. Russia Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 47. Middle East & Africa Game Publisher Market Size Market Share by Region (2018-2023)
- Figure 48. Middle East & Africa Game Publisher Market Size Market Share by Type (2018-2023)
- Figure 49. Middle East & Africa Game Publisher Market Size Market Share by Application (2018-2023)
- Figure 50. Egypt Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 51. South Africa Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 52. Israel Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 53. Turkey Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 54. GCC Country Game Publisher Market Size Growth 2018-2023 (\$ Millions)
- Figure 55. Americas Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 56. APAC Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 57. Europe Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 58. Middle East & Africa Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 59. United States Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 60. Canada Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 61. Mexico Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 62. Brazil Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 63. China Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 64. Japan Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 65. Korea Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 66. Southeast Asia Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 67. India Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 68. Australia Game Publisher Market Size 2024-2029 (\$ Millions)
- Figure 69. Germany Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 70. France Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 71. UK Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 72. Italy Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 73. Russia Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 74. Spain Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 75. Egypt Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 76. South Africa Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 77. Israel Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 78. Turkey Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 79. GCC Countries Game Publisher Market Size 2024-2029 (\$ Millions)

Figure 80. Global Game Publisher Market Size Market Share Forecast by Type  
(2024-2029)

Figure 81. Global Game Publisher Market Size Market Share Forecast by Application  
(2024-2029)

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