

Global Game Planning Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Game Planning Services market size is predicted to grow from US\$ 433 million in 2025 to US\$ 701 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

Game planning services refer to the provision of comprehensive creative and system planning services from conception to detailed design for game development projects by professional game planning teams or individuals.

The growth of the game planning services market is primarily driven by increasingly fierce competition among game products, rising demand for innovative gameplay and high-quality user experiences, a surge in independent game development, and the in-depth demand of large developers for specialized niche areas. In this fiercely competitive market, a game's success relies heavily on the innovation and balance of its core mechanics. Professional planning services can provide proven design methodologies, cross-project experience, and an objective perspective, helping developers reduce creative risks, accelerate development, and create more attractive game products, ultimately helping them stand out in this crowded market.

LPI (LP Information)' newest research report, the "Game Planning Services Industry Forecast" looks at past sales and reviews total world Game Planning Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Game Planning Services sales for 2026 through 2032. With Game Planning Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Game Planning Services industry.

This Insight Report provides a comprehensive analysis of the global Game Planning

Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Game Planning Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Game Planning Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Game Planning Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Game Planning Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Game Planning Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

System Planning

Numerical Planning

Plot Planning

Operation Planning

Others

Segmentation by Application:

Mobile Games

Computer Games

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Inventive Studio

Juego Studios

Virtuos

Game-Ace (Program-Ace)

ZGames

Chetu

Keywords Studios

Starloop Studios

ANGLER Technologies

Kevuru Games

Skywell Software

Liquid Development

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