

Global Game Design Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Game Design Services market size is predicted to grow from US\$ 682 million in 2025 to US\$ 1135 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

Game design services refer to providing creative and technical support for video games from conception to gameplay implementation, covering multiple professional fields such as game planning, system design, level design, numerical balance, user interface, story narrative, character design, and world-building.

As the global game industry develops towards high quality, high-quality products, and globalization, professional game design services have become a key bridge connecting creativity and the market, technology and experience. Especially in game industry clusters such as China, Europe and the United States, and Southeast Asia, the value of third-party design service providers is becoming increasingly prominent. As the global gaming market continues to expand, players' demands for content depth, gameplay innovation, and immersive experiences are constantly increasing, prompting developers to rely more on professional and meticulous design services.

LPI (LP Information)' newest research report, the "Game Design Services Industry Forecast" looks at past sales and reviews total world Game Design Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Game Design Services sales for 2026 through 2032. With Game Design Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Game Design Services industry.

This Insight Report provides a comprehensive analysis of the global Game Design

Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Game Design Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Game Design Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Game Design Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Game Design Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Game Design Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

2D

3D

Segmentation by Project Type:

Mobile Game Design

PC Game Design

Others

Segmentation by Cooperation Model:

Full-Process Outsourced Design

Collaborative Design

Others

Segmentation by Application:

Computer Games

Mobile Games

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Keywords Studios

300Mind

ANGLER Technologies

Chetu

Game-Ace

Juego Studios

Kevuru Games

Pingle Studio

Queppelin

Riseup Labs

Starloop Studios

Stepico

ZGames

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