

Global Game Analytics Tools Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Game Analytics Tools market size is predicted to grow from US\$ 690 million in 2025 to US\$ 1024 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

United States market for Game Analytics Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Game Analytics Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Game Analytics Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Game Analytics Tools players cover Google, Amazon, Firebase, Looker, GameAnalytics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Game Analytics Tools Industry Forecast' looks at past sales and reviews total world Game Analytics Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected Game Analytics Tools sales for 2026 through 2032. With Game Analytics Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Game Analytics Tools industry.

This Insight Report provides a comprehensive analysis of the global Game Analytics Tools landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Game Analytics Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Game Analytics Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Game Analytics Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Game Analytics Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Game Analytics Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Analysis Tools

Offline Analysis Tools

Segmentation by Application:

Mobile Game

Web Games

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Amazon

Firebase

Looker

GameAnalytics

Smartlook

Dynatrace

Qualtrics

Domo

MixPanel

Flurry

Quaro

Countly

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