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Global Furniture Household B2C E-commerce Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Furniture Household B2C E-commerce market size is predicted to grow from US$ 413870 million in 2025 to US$ 864910 million in 2031; it is expected to grow at a CAGR of 13.1% from 2025 to 2031.

Furniture household B2C e-commerce refers to the business model of enterprises selling furniture and household goods directly to consumers through the Internet platform. This e-commerce model utilizes digital channels such as online stores and mobile apps to provide consumers with a convenient shopping experience, enabling them to browse, select and purchase various household products such as furniture, decorations and home textiles.

United States market for Furniture Household B2C E-commerce is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Furniture Household B2C E-commerce is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Furniture Household B2C E-commerce is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Furniture Household B2C E-commerce players cover IKEA, Nitori, Wayfair, The Home Depot, Overstock, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LPI (LP Information)' newest research report, the “Furniture Household B2C E-commerce Industry Forecast” looks at past sales and reviews total world Furniture Household B2C E-commerce sales in 2024, providing a comprehensive analysis by region and market sector of projected Furniture Household B2C E-commerce sales for 2025 through 2031. With Furniture Household B2C E-commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Furniture Household B2C E-commerce industry.

This Insight Report provides a comprehensive analysis of the global Furniture Household B2C E-commerce landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Furniture Household B2C E-commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Furniture Household B2C E-commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Furniture Household B2C E-commerce and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Furniture Household B2C E-commerce.

This report presents a comprehensive overview, market shares, and growth opportunities of Furniture Household B2C E-commerce market by product type, application, key players and key regions and countries.

Segmentation by Type:

Furniture

Home Textiles

Home Decoration

Others

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Segmentation by Application:

- Residential
- Commercial

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IKEA

Nitori

Wayfair

The Home Depot

Overstock

Ashley

Williams-Sonoma

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Hennes and Mauritz AB

Walmart

Target Corp

Lulu and Georgia

Lowes

La-Z-Boy

Amazon

Home24

Danube Group

Chinaredstar

JD

Alibaba

Sofia Furniture

QuMei Furniture

AuGroup

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