

Global Functionalized SSBR Market Growth 2026-2032

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Abstracts

The global Functionalized SSBR market size is predicted to grow from US\$ 1493 million in 2025 to US\$ 2137 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

Functionalized SSBR is a high-performance rubber material mainly used in the preparation of high-performance tires. Functionalized SSBR improves the dispersion of fillers in the rubber by introducing polar groups into the styrene-butadiene rubber molecular chain, inhibits the disordered movement of the polymer chain ends and generates heat, and ultimately reduces tire rolling resistance and improve wet skid resistance. This material has the advantages of high wear resistance, cold resistance, low rolling resistance, low heat generation and high rebound. It is an indispensable key core material for new energy tires.

From a regional perspective, the Asia-Pacific region is the main consumer of functionalized solution-polymerized styrene-butadiene rubber (S-SBR), accounting for over 60% of market sales in 2025, followed by North America and Europe.

In terms of product market applications, functionalized S-SBR is currently mainly used in passenger car tires. With increasing global demands for energy efficiency, low emissions, and driving safety, the demand for green tires and tires for new energy vehicles continues to grow.

Currently, leading global manufacturers include Asahi Kasei, Synthos, ENEOS, Kumho Petrochemical, and Zeon. Thanks to their strong R&D capabilities and early technological advancements, they hold a significant share of the functionalized SSBR market. Although the Chinese market started later, in recent years, with the rapid development of functionalization technology by domestic companies, the technology and quality levels of local suppliers are steadily improving, gradually challenging the

traditional international monopoly.

LP Information, Inc. (LPI) ' newest research report, the "Functionalized SSBR Industry Forecast" looks at past sales and reviews total world Functionalized SSBR sales in 2025, providing a comprehensive analysis by region and market sector of projected Functionalized SSBR sales for 2026 through 2032. With Functionalized SSBR sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Functionalized SSBR industry.

This Insight Report provides a comprehensive analysis of the global Functionalized SSBR landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Functionalized SSBR portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Functionalized SSBR market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Functionalized SSBR and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Functionalized SSBR.

This report presents a comprehensive overview, market shares, and growth opportunities of Functionalized SSBR market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Non-oil Extended Type

Oil Extended Type

Segmentation by Functional Group Type:

Silane-based

Amino-based

Hydroxyl-based

Other

Segmentation by Functional Group Position:

Chain-end Functionalization

In-chain Functionalization

Segmentation by Application:

Passenger Car Tires

Truck & Bus Tires

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Asahi Kasei

Synthos

ENEOS

Arlanxeo

Goodyear

Michelin

Kumho Petrochemical

Dynasol

Zeon

LG Chem

Versalis

Sibur

Bridgestone

TSRC

CNPC

Sinopec

Key Questions Addressed in this Report

What is the 10-year outlook for the global Functionalized SSBR market?

What factors are driving Functionalized SSBR market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Functionalized SSBR market opportunities vary by end market size?

How does Functionalized SSBR break out by Type, by Application?

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