

Global Functional Training Equipment Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G63246FA082FEN.html>

Date: December 2024

Pages: 89

Price: US\$ 3,660.00 (Single User License)

ID: G63246FA082FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Functional Training Equipment market size was valued at US\$ 8624.3 million in 2023. With growing demand in downstream market, the Functional Training Equipment is forecast to a readjusted size of US\$ 12540 million by 2030 with a CAGR of 5.5% during review period.

The research report highlights the growth potential of the global Functional Training Equipment market. Functional Training Equipment are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Functional Training Equipment. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Functional Training Equipment market.

Functional training equipment refers to equipment and tools used to improve body function and athletic performance. These devices can help trainers build strength, improve agility, coordination and balance.

Functional training equipment can be common fitness equipment, such as dumbbells, treadmills, elliptical machines, etc., or equipment specifically designed for functional training, such as balance boards, agility ladders, elastic bands, medicine balls, etc. These devices are usually not fixed in a specific location, but can be used in different positions and angles to accommodate a variety of different training needs.

With the improvement of people's living standards, fitness awareness is also increasing. This has led to continued growth in demand for fitness equipment, driving the expansion of the functional training equipment market. Among various types of fitness equipment, comprehensive multi-functional fitness equipment has been welcomed by the market due to its strong adaptability and rich functions. For example, rowing machines, exercise bikes, walking machines, treadmills and other equipment can meet the needs of different exercise groups and are popular products on the market.

Technological innovation has also injected new vitality into the functional training equipment market. Many fitness equipment companies are working hard to innovate in technology to form their own market characteristics and further enhance market competition. For example, the fitness equipment industry has begun to see the emergence of new functional products that embody social value, such as fitness home furnishings, exercise recorders and wearable devices, to meet the needs of different consumers. The emergence of these new products not only drives consumer enthusiasm in the market, but also brings new development directions to the fitness equipment industry.

Key Features:

The report on Functional Training Equipment market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Functional Training Equipment market. It may include historical data, market segmentation by Type (e.g., Medballs, Bars & Plates), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Functional Training Equipment market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Functional Training Equipment market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Functional Training Equipment industry. This include advancements in Functional Training Equipment technology, Functional Training Equipment new entrants, Functional Training Equipment new investment, and other innovations that are shaping the future of Functional Training Equipment.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Functional Training Equipment market. It includes factors influencing customer ' purchasing decisions, preferences for Functional Training Equipment product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Functional Training Equipment market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Functional Training Equipment market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Functional Training Equipment market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Functional Training Equipment industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Functional Training Equipment market.

Market Segmentation:

Functional Training Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Medballs

Bars & Plates

Flat Bench

Squat Rack

Rowing Machine

Kettlebells & Dumbbells

Others

Segmentation by application

Health Clubs

Home/Individual

Hotels

Hospitals

Corporate Offices

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Precor

Technogym

Escape Fitness

Torque Fitness

Concept2

Johnson Health Tech

Total Gym Global

XFit Brands

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Functional Training Equipment Market Size 2019-2030
 - 2.1.2 Functional Training Equipment Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Functional Training Equipment Segment by Type
 - 2.2.1 Medballs
 - 2.2.2 Bars & Plates
 - 2.2.3 Flat Bench
 - 2.2.4 Squat Rack
 - 2.2.5 Rowing Machine
 - 2.2.6 Kettlebells & Dumbbells
 - 2.2.7 Others
- 2.3 Functional Training Equipment Market Size by Type
 - 2.3.1 Functional Training Equipment Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Functional Training Equipment Market Size Market Share by Type (2019-2024)
- 2.4 Functional Training Equipment Segment by Application
 - 2.4.1 Health Clubs
 - 2.4.2 Home/Individual
 - 2.4.3 Hotels
 - 2.4.4 Hospitals
 - 2.4.5 Corporate Offices
 - 2.4.6 Others

2.5 Functional Training Equipment Market Size by Application

2.5.1 Functional Training Equipment Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Functional Training Equipment Market Size Market Share by Application (2019-2024)

3 FUNCTIONAL TRAINING EQUIPMENT MARKET SIZE BY PLAYER

3.1 Functional Training Equipment Market Size Market Share by Players

3.1.1 Global Functional Training Equipment Revenue by Players (2019-2024)

3.1.2 Global Functional Training Equipment Revenue Market Share by Players (2019-2024)

3.2 Global Functional Training Equipment Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 FUNCTIONAL TRAINING EQUIPMENT BY REGIONS

4.1 Functional Training Equipment Market Size by Regions (2019-2024)

4.2 Americas Functional Training Equipment Market Size Growth (2019-2024)

4.3 APAC Functional Training Equipment Market Size Growth (2019-2024)

4.4 Europe Functional Training Equipment Market Size Growth (2019-2024)

4.5 Middle East & Africa Functional Training Equipment Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Functional Training Equipment Market Size by Country (2019-2024)

5.2 Americas Functional Training Equipment Market Size by Type (2019-2024)

5.3 Americas Functional Training Equipment Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

- 6.1 APAC Functional Training Equipment Market Size by Region (2019-2024)
- 6.2 APAC Functional Training Equipment Market Size by Type (2019-2024)
- 6.3 APAC Functional Training Equipment Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Functional Training Equipment by Country (2019-2024)
- 7.2 Europe Functional Training Equipment Market Size by Type (2019-2024)
- 7.3 Europe Functional Training Equipment Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Functional Training Equipment by Region (2019-2024)
- 8.2 Middle East & Africa Functional Training Equipment Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Functional Training Equipment Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL FUNCTIONAL TRAINING EQUIPMENT MARKET FORECAST

10.1 Global Functional Training Equipment Forecast by Regions (2025-2030)

10.1.1 Global Functional Training Equipment Forecast by Regions (2025-2030)

10.1.2 Americas Functional Training Equipment Forecast

10.1.3 APAC Functional Training Equipment Forecast

10.1.4 Europe Functional Training Equipment Forecast

10.1.5 Middle East & Africa Functional Training Equipment Forecast

10.2 Americas Functional Training Equipment Forecast by Country (2025-2030)

10.2.1 United States Functional Training Equipment Market Forecast

10.2.2 Canada Functional Training Equipment Market Forecast

10.2.3 Mexico Functional Training Equipment Market Forecast

10.2.4 Brazil Functional Training Equipment Market Forecast

10.3 APAC Functional Training Equipment Forecast by Region (2025-2030)

10.3.1 China Functional Training Equipment Market Forecast

10.3.2 Japan Functional Training Equipment Market Forecast

10.3.3 Korea Functional Training Equipment Market Forecast

10.3.4 Southeast Asia Functional Training Equipment Market Forecast

10.3.5 India Functional Training Equipment Market Forecast

10.3.6 Australia Functional Training Equipment Market Forecast

10.4 Europe Functional Training Equipment Forecast by Country (2025-2030)

10.4.1 Germany Functional Training Equipment Market Forecast

10.4.2 France Functional Training Equipment Market Forecast

10.4.3 UK Functional Training Equipment Market Forecast

10.4.4 Italy Functional Training Equipment Market Forecast

10.4.5 Russia Functional Training Equipment Market Forecast

10.5 Middle East & Africa Functional Training Equipment Forecast by Region (2025-2030)

10.5.1 Egypt Functional Training Equipment Market Forecast

10.5.2 South Africa Functional Training Equipment Market Forecast

10.5.3 Israel Functional Training Equipment Market Forecast

10.5.4 Turkey Functional Training Equipment Market Forecast

10.5.5 GCC Countries Functional Training Equipment Market Forecast

10.6 Global Functional Training Equipment Forecast by Type (2025-2030)

10.7 Global Functional Training Equipment Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Precor

11.1.1 Precor Company Information

11.1.2 Precor Functional Training Equipment Product Offered

11.1.3 Precor Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 Precor Main Business Overview

11.1.5 Precor Latest Developments

11.2 Technogym

11.2.1 Technogym Company Information

11.2.2 Technogym Functional Training Equipment Product Offered

11.2.3 Technogym Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Technogym Main Business Overview

11.2.5 Technogym Latest Developments

11.3 Escape Fitness

11.3.1 Escape Fitness Company Information

11.3.2 Escape Fitness Functional Training Equipment Product Offered

11.3.3 Escape Fitness Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Escape Fitness Main Business Overview

11.3.5 Escape Fitness Latest Developments

11.4 Torque Fitness

11.4.1 Torque Fitness Company Information

11.4.2 Torque Fitness Functional Training Equipment Product Offered

11.4.3 Torque Fitness Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Torque Fitness Main Business Overview

11.4.5 Torque Fitness Latest Developments

11.5 Concept2

11.5.1 Concept2 Company Information

11.5.2 Concept2 Functional Training Equipment Product Offered

11.5.3 Concept2 Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Concept2 Main Business Overview

11.5.5 Concept2 Latest Developments

11.6 Johnson Health Tech

11.6.1 Johnson Health Tech Company Information

- 11.6.2 Johnson Health Tech Functional Training Equipment Product Offered
- 11.6.3 Johnson Health Tech Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)
- 11.6.4 Johnson Health Tech Main Business Overview
- 11.6.5 Johnson Health Tech Latest Developments
- 11.7 Total Gym Global
 - 11.7.1 Total Gym Global Company Information
 - 11.7.2 Total Gym Global Functional Training Equipment Product Offered
 - 11.7.3 Total Gym Global Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Total Gym Global Main Business Overview
 - 11.7.5 Total Gym Global Latest Developments
- 11.8 XFit Brands
 - 11.8.1 XFit Brands Company Information
 - 11.8.2 XFit Brands Functional Training Equipment Product Offered
 - 11.8.3 XFit Brands Functional Training Equipment Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 XFit Brands Main Business Overview
 - 11.8.5 XFit Brands Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Global Functional Training Equipment Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/G63246FA082FEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G63246FA082FEN.html>