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Global Functional Swimwear Market Growth 2026-2032

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Abstracts

The global Functional Swimwear market size is predicted to grow from US$ 2271 million in 2025 to US$ 3628 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Functional swimwear is professional apparel optimized for aquatic activities, made from high-tech fabrics and ergonomically designed. Its core functions include significantly reducing water resistance, providing muscle compression support, and providing effective sun and chlorine protection, while also addressing the needs of diverse scenarios, including competitive racing, professional training, and leisure protection. In 2024, the global functional swimwear market will have a unit price of US$48 per piece, with sales of approximately 45.2 million units and an industry profit margin of 15%-35%, annual single-line production capacity is estimated to reach 200,000-500,000 pieces. The upstream industry primarily focuses on the research and development and production of high-tech fabrics, such as drag-reducing bionic materials, chlorine-resistant polyester fibers, and environmentally friendly fabrics. Downstream, through channels such as sporting goods stores and online platforms, it ultimately serves professional athletes, fitness enthusiasts, and casual consumers.

United States market for Functional Swimwear is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Functional Swimwear is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Functional Swimwear is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Functional Swimwear players cover Speedo, Arena, TYR Sport, FINIS,

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Adidas, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Functional Swimwear Industry Forecast” looks at past sales and reviews total world Functional Swimwear sales in 2025, providing a comprehensive analysis by region and market sector of projected Functional Swimwear sales for 2026 through 2032. With Functional Swimwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Functional Swimwear industry.

This Insight Report provides a comprehensive analysis of the global Functional Swimwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Functional Swimwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Functional Swimwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Functional Swimwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Functional Swimwear.

This report presents a comprehensive overview, market shares, and growth opportunities of Functional Swimwear market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

One-Piece

Two-Piece

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Segmentation by Application:

- Professional Athletes
- Amateurs

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Speedo

Arena

TYR Sport

FINIS

Adidas

Nike

Zoke

Dolfin

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Cressi

Decathlon

Beach Bunny

Yingfa

Key Questions Addressed in this Report

What is the 10-year outlook for the global Functional Swimwear market?

What factors are driving Functional Swimwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Functional Swimwear market opportunities vary by end market size?

How does Functional Swimwear break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Functional Swimwear Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Functional Swimwear by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Functional Swimwear by Country/Region, 2021, 2025 & 2032
2.2 Functional Swimwear Segment by Type
  2.2.1 One-Piece
  2.2.2 Two-Piece
  2.2.3 Functional Swimwear Sales by Type
    2.2.3.1 Global Functional Swimwear Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Functional Swimwear Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Functional Swimwear Sale Price by Type (2021-2026)
2.3 Functional Swimwear Segment by Application
  2.3.1 Professional Athletes
  2.3.2 Amateurs
  2.3.3 Functional Swimwear Sales by Application
    2.3.3.1 Global Functional Swimwear Sale Market Share by Application (2021-2026)
    2.3.3.2 Global Functional Swimwear Revenue and Market Share by Application (2021-2026)
    2.3.3.3 Global Functional Swimwear Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

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3.1 Global Functional Swimwear Breakdown Data by Company
3.1.1 Global Functional Swimwear Annual Sales by Company (2021-2026)
3.1.2 Global Functional Swimwear Sales Market Share by Company (2021-2026)
3.2 Global Functional Swimwear Annual Revenue by Company (2021-2026)
3.2.1 Global Functional Swimwear Revenue by Company (2021-2026)
3.2.2 Global Functional Swimwear Revenue Market Share by Company (2021-2026)
3.3 Global Functional Swimwear Sale Price by Company
3.4 Key Manufacturers Functional Swimwear Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Functional Swimwear Product Location Distribution
3.4.2 Players Functional Swimwear Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FUNCTIONAL SWIMWEAR BY GEOGRAPHIC REGION

4.1 World Historic Functional Swimwear Market Size by Geographic Region (2021-2026)
4.1.1 Global Functional Swimwear Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Functional Swimwear Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Functional Swimwear Market Size by Country/Region (2021-2026)
4.2.1 Global Functional Swimwear Annual Sales by Country/Region (2021-2026)
4.2.2 Global Functional Swimwear Annual Revenue by Country/Region (2021-2026)
4.3 Americas Functional Swimwear Sales Growth
4.4 APAC Functional Swimwear Sales Growth
4.5 Europe Functional Swimwear Sales Growth
4.6 Middle East & Africa Functional Swimwear Sales Growth

5 AMERICAS

5.1 Americas Functional Swimwear Sales by Country
5.1.1 Americas Functional Swimwear Sales by Country (2021-2026)
5.1.2 Americas Functional Swimwear Revenue by Country (2021-2026)

+357 96 030922
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5.2 Americas Functional Swimwear Sales by Type (2021-2026)
5.3 Americas Functional Swimwear Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Functional Swimwear Sales by Region
  6.1.1 APAC Functional Swimwear Sales by Region (2021-2026)
  6.1.2 APAC Functional Swimwear Revenue by Region (2021-2026)
6.2 APAC Functional Swimwear Sales by Type (2021-2026)
6.3 APAC Functional Swimwear Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Functional Swimwear by Country
  7.1.1 Europe Functional Swimwear Sales by Country (2021-2026)
  7.1.2 Europe Functional Swimwear Revenue by Country (2021-2026)
7.2 Europe Functional Swimwear Sales by Type (2021-2026)
7.3 Europe Functional Swimwear Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Functional Swimwear by Country
  8.1.1 Middle East & Africa Functional Swimwear Sales by Country (2021-2026)

+357 96 030922
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8.1.2 Middle East & Africa Functional Swimwear Revenue by Country (2021-2026)
8.2 Middle East & Africa Functional Swimwear Sales by Type (2021-2026)
8.3 Middle East & Africa Functional Swimwear Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Functional Swimwear
10.3 Manufacturing Process Analysis of Functional Swimwear
10.4 Industry Chain Structure of Functional Swimwear

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
11.1.1 Direct Channels
11.1.2 Indirect Channels
11.2 Functional Swimwear Distributors
11.3 Functional Swimwear Customer

12 WORLD FORECAST REVIEW FOR FUNCTIONAL SWIMWEAR BY GEOGRAPHIC REGION

12.1 Global Functional Swimwear Market Size Forecast by Region
12.1.1 Global Functional Swimwear Forecast by Region (2027-2032)
12.1.2 Global Functional Swimwear Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)

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12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Functional Swimwear Forecast by Type (2027-2032)
12.7 Global Functional Swimwear Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Speedo
13.1.1 Speedo Company Information
13.1.2 Speedo Functional Swimwear Product Portfolios and Specifications
13.1.3 Speedo Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Speedo Main Business Overview
13.1.5 Speedo Latest Developments
13.2 Arena
13.2.1 Arena Company Information
13.2.2 Arena Functional Swimwear Product Portfolios and Specifications
13.2.3 Arena Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Arena Main Business Overview
13.2.5 Arena Latest Developments
13.3 TYR Sport
13.3.1 TYR Sport Company Information
13.3.2 TYR Sport Functional Swimwear Product Portfolios and Specifications
13.3.3 TYR Sport Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 TYR Sport Main Business Overview
13.3.5 TYR Sport Latest Developments
13.4 FINIS
13.4.1 FINIS Company Information
13.4.2 FINIS Functional Swimwear Product Portfolios and Specifications
13.4.3 FINIS Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 FINIS Main Business Overview
13.4.5 FINIS Latest Developments
13.5 Adidas
13.5.1 Adidas Company Information
13.5.2 Adidas Functional Swimwear Product Portfolios and Specifications
13.5.3 Adidas Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

+357 96 030922
info@marketpublishers.com

13.5.4 Adidas Main Business Overview
13.5.5 Adidas Latest Developments
13.6 Nike
13.6.1 Nike Company Information
13.6.2 Nike Functional Swimwear Product Portfolios and Specifications
13.6.3 Nike Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Nike Main Business Overview
13.6.5 Nike Latest Developments
13.7 Zoke
13.7.1 Zoke Company Information
13.7.2 Zoke Functional Swimwear Product Portfolios and Specifications
13.7.3 Zoke Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Zoke Main Business Overview
13.7.5 Zoke Latest Developments
13.8 Dolfin
13.8.1 Dolfin Company Information
13.8.2 Dolfin Functional Swimwear Product Portfolios and Specifications
13.8.3 Dolfin Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Dolfin Main Business Overview
13.8.5 Dolfin Latest Developments
13.9 Cressi
13.9.1 Cressi Company Information
13.9.2 Cressi Functional Swimwear Product Portfolios and Specifications
13.9.3 Cressi Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Cressi Main Business Overview
13.9.5 Cressi Latest Developments
13.10 Decathlon
13.10.1 Decathlon Company Information
13.10.2 Decathlon Functional Swimwear Product Portfolios and Specifications
13.10.3 Decathlon Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Decathlon Main Business Overview
13.10.5 Decathlon Latest Developments
13.11 Beach Bunny
13.11.1 Beach Bunny Company Information

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13.11.2 Beach Bunny Functional Swimwear Product Portfolios and Specifications
13.11.3 Beach Bunny Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Beach Bunny Main Business Overview
13.11.5 Beach Bunny Latest Developments
13.12 Yingfa
13.12.1 Yingfa Company Information
13.12.2 Yingfa Functional Swimwear Product Portfolios and Specifications
13.12.3 Yingfa Functional Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Yingfa Main Business Overview
13.12.5 Yingfa Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Functional Swimwear Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Functional Swimwear Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of One-Piece
Table 4. Major Players of Two-Piece
Table 5. Global Functional Swimwear Sales by Type (2021-2026) & (K Units)
Table 6. Global Functional Swimwear Sales Market Share by Type (2021-2026)
Table 7. Global Functional Swimwear Revenue by Type (2021-2026) & ($ million)
Table 8. Global Functional Swimwear Revenue Market Share by Type (2021-2026)
Table 9. Global Functional Swimwear Sale Price by Type (2021-2026) & (US$/Unit)
Table 10. Global Functional Swimwear Sale by Application (2021-2026) & (K Units)
Table 11. Global Functional Swimwear Sale Market Share by Application (2021-2026)
Table 12. Global Functional Swimwear Revenue by Application (2021-2026) & ($ million)
Table 13. Global Functional Swimwear Revenue Market Share by Application (2021-2026)
Table 14. Global Functional Swimwear Sale Price by Application (2021-2026) & (US$/Unit)
Table 15. Global Functional Swimwear Sales by Company (2021-2026) & (K Units)
Table 16. Global Functional Swimwear Sales Market Share by Company (2021-2026)
Table 17. Global Functional Swimwear Revenue by Company (2021-2026) & ($ millions)
Table 18. Global Functional Swimwear Revenue Market Share by Company (2021-2026)
Table 19. Global Functional Swimwear Sale Price by Company (2021-2026) & (US$/Unit)
Table 20. Key Manufacturers Functional Swimwear Producing Area Distribution and Sales Area
Table 21. Players Functional Swimwear Products Offered
Table 22. Functional Swimwear Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Functional Swimwear Sales by Geographic Region (2021-2026) & (K

+357 96 030922
info@marketpublishers.com

Units)
Table 26. Global Functional Swimwear Sales Market Share Geographic Region (2021-2026)
Table 27. Global Functional Swimwear Revenue by Geographic Region (2021-2026) & ($ millions)
Table 28. Global Functional Swimwear Revenue Market Share by Geographic Region (2021-2026)
Table 29. Global Functional Swimwear Sales by Country/Region (2021-2026) & (K Units)
Table 30. Global Functional Swimwear Sales Market Share by Country/Region (2021-2026)
Table 31. Global Functional Swimwear Revenue by Country/Region (2021-2026) & ($ millions)
Table 32. Global Functional Swimwear Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Functional Swimwear Sales by Country (2021-2026) & (K Units)
Table 34. Americas Functional Swimwear Sales Market Share by Country (2021-2026)
Table 35. Americas Functional Swimwear Revenue by Country (2021-2026) & ($ millions)
Table 36. Americas Functional Swimwear Sales by Type (2021-2026) & (K Units)
Table 37. Americas Functional Swimwear Sales by Application (2021-2026) & (K Units)
Table 38. APAC Functional Swimwear Sales by Region (2021-2026) & (K Units)
Table 39. APAC Functional Swimwear Sales Market Share by Region (2021-2026)
Table 40. APAC Functional Swimwear Revenue by Region (2021-2026) & ($ millions)
Table 41. APAC Functional Swimwear Sales by Type (2021-2026) & (K Units)
Table 42. APAC Functional Swimwear Sales by Application (2021-2026) & (K Units)
Table 43. Europe Functional Swimwear Sales by Country (2021-2026) & (K Units)
Table 44. Europe Functional Swimwear Revenue by Country (2021-2026) & ($ millions)
Table 45. Europe Functional Swimwear Sales by Type (2021-2026) & (K Units)
Table 46. Europe Functional Swimwear Sales by Application (2021-2026) & (K Units)
Table 47. Middle East & Africa Functional Swimwear Sales by Country (2021-2026) & (K Units)
Table 48. Middle East & Africa Functional Swimwear Revenue Market Share by Country (2021-2026)
Table 49. Middle East & Africa Functional Swimwear Sales by Type (2021-2026) & (K Units)
Table 50. Middle East & Africa Functional Swimwear Sales by Application (2021-2026) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Functional Swimwear

+357 96 030922
info@marketpublishers.com

Table 52. Key Market Challenges & Risks of Functional Swimwear
Table 53. Key Industry Trends of Functional Swimwear
Table 54. Functional Swimwear Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Functional Swimwear Distributors List
Table 57. Functional Swimwear Customer List
Table 58. Global Functional Swimwear Sales Forecast by Region (2027-2032) & (K Units)
Table 59. Global Functional Swimwear Revenue Forecast by Region (2027-2032) & ($ millions)
Table 60. Americas Functional Swimwear Sales Forecast by Country (2027-2032) & (K Units)
Table 61. Americas Functional Swimwear Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 62. APAC Functional Swimwear Sales Forecast by Region (2027-2032) & (K Units)
Table 63. APAC Functional Swimwear Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 64. Europe Functional Swimwear Sales Forecast by Country (2027-2032) & (K Units)
Table 65. Europe Functional Swimwear Revenue Forecast by Country (2027-2032) & ($ millions)
Table 66. Middle East & Africa Functional Swimwear Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Middle East & Africa Functional Swimwear Revenue Forecast by Country (2027-2032) & ($ millions)
Table 68. Global Functional Swimwear Sales Forecast by Type (2027-2032) & (K Units)
Table 69. Global Functional Swimwear Revenue Forecast by Type (2027-2032) & ($ millions)
Table 70. Global Functional Swimwear Sales Forecast by Application (2027-2032) & (K Units)
Table 71. Global Functional Swimwear Revenue Forecast by Application (2027-2032) & ($ millions)
Table 72. Speedo Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 73. Speedo Functional Swimwear Product Portfolios and Specifications
Table 74. Speedo Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 75. Speedo Main Business

+357 96 030922
info@marketpublishers.com

Table 76. Speedo Latest Developments
Table 77. Arena Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 78. Arena Functional Swimwear Product Portfolios and Specifications
Table 79. Arena Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 80. Arena Main Business
Table 81. Arena Latest Developments
Table 82. TYR Sport Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 83. TYR Sport Functional Swimwear Product Portfolios and Specifications
Table 84. TYR Sport Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 85. TYR Sport Main Business
Table 86. TYR Sport Latest Developments
Table 87. FINIS Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 88. FINIS Functional Swimwear Product Portfolios and Specifications
Table 89. FINIS Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 90. FINIS Main Business
Table 91. FINIS Latest Developments
Table 92. Adidas Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 93. Adidas Functional Swimwear Product Portfolios and Specifications
Table 94. Adidas Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 95. Adidas Main Business
Table 96. Adidas Latest Developments
Table 97. Nike Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 98. Nike Functional Swimwear Product Portfolios and Specifications
Table 99. Nike Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 100. Nike Main Business
Table 101. Nike Latest Developments
Table 102. Zoke Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 103. Zoke Functional Swimwear Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 104. Zoke Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 105. Zoke Main Business
Table 106. Zoke Latest Developments
Table 107. Dolfin Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 108. Dolfin Functional Swimwear Product Portfolios and Specifications
Table 109. Dolfin Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 110. Dolfin Main Business
Table 111. Dolfin Latest Developments
Table 112. Cressi Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 113. Cressi Functional Swimwear Product Portfolios and Specifications
Table 114. Cressi Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 115. Cressi Main Business
Table 116. Cressi Latest Developments
Table 117. Decathlon Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 118. Decathlon Functional Swimwear Product Portfolios and Specifications
Table 119. Decathlon Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 120. Decathlon Main Business
Table 121. Decathlon Latest Developments
Table 122. Beach Bunny Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 123. Beach Bunny Functional Swimwear Product Portfolios and Specifications
Table 124. Beach Bunny Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 125. Beach Bunny Main Business
Table 126. Beach Bunny Latest Developments
Table 127. Yingfa Basic Information, Functional Swimwear Manufacturing Base, Sales Area and Its Competitors
Table 128. Yingfa Functional Swimwear Product Portfolios and Specifications
Table 129. Yingfa Functional Swimwear Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 130. Yingfa Main Business
Table 131. Yingfa Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Functional Swimwear
Figure 2. Functional Swimwear Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Functional Swimwear Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Functional Swimwear Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Functional Swimwear Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Functional Swimwear Sales Market Share by Country/Region (2025)
Figure 10. Functional Swimwear Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of One-Piece
Figure 12. Product Picture of Two-Piece
Figure 13. Global Functional Swimwear Sales Market Share by Type in 2026
Figure 14. Global Functional Swimwear Revenue Market Share by Type (2021-2026)
Figure 15. Functional Swimwear Consumed in Professional Athletes
Figure 16. Global Functional Swimwear Market: Professional Athletes (2021-2026) & (K Units)
Figure 17. Functional Swimwear Consumed in Amateurs
Figure 18. Global Functional Swimwear Market: Amateurs (2021-2026) & (K Units)
Figure 19. Global Functional Swimwear Sale Market Share by Application (2025)
Figure 20. Global Functional Swimwear Revenue Market Share by Application in 2026
Figure 21. Functional Swimwear Sales by Company in 2026 (K Units)
Figure 22. Global Functional Swimwear Sales Market Share by Company in 2026
Figure 23. Functional Swimwear Revenue by Company in 2026 ($ millions)
Figure 24. Global Functional Swimwear Revenue Market Share by Company in 2026
Figure 25. Global Functional Swimwear Sales Market Share by Geographic Region (2021-2026)
Figure 26. Global Functional Swimwear Revenue Market Share by Geographic Region in 2026
Figure 27. Americas Functional Swimwear Sales 2021-2026 (K Units)
Figure 28. Americas Functional Swimwear Revenue 2021-2026 ($ millions)
Figure 29. APAC Functional Swimwear Sales 2021-2026 (K Units)
Figure 30. APAC Functional Swimwear Revenue 2021-2026 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 31. Europe Functional Swimwear Sales 2021-2026 (K Units)
Figure 32. Europe Functional Swimwear Revenue 2021-2026 ($ millions)
Figure 33. Middle East & Africa Functional Swimwear Sales 2021-2026 (K Units)
Figure 34. Middle East & Africa Functional Swimwear Revenue 2021-2026 ($ millions)
Figure 35. Americas Functional Swimwear Sales Market Share by Country in 2026
Figure 36. Americas Functional Swimwear Revenue Market Share by Country (2021-2026)
Figure 37. Americas Functional Swimwear Sales Market Share by Type (2021-2026)
Figure 38. Americas Functional Swimwear Sales Market Share by Application (2021-2026)
Figure 39. United States Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 40. Canada Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 41. Mexico Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 42. Brazil Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 43. APAC Functional Swimwear Sales Market Share by Region in 2026
Figure 44. APAC Functional Swimwear Revenue Market Share by Region (2021-2026)
Figure 45. APAC Functional Swimwear Sales Market Share by Type (2021-2026)
Figure 46. APAC Functional Swimwear Sales Market Share by Application (2021-2026)
Figure 47. China Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 48. Japan Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 49. South Korea Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 50. Southeast Asia Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 51. India Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 52. Australia Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 53. China Taiwan Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 54. Europe Functional Swimwear Sales Market Share by Country in 2026
Figure 55. Europe Functional Swimwear Revenue Market Share by Country (2021-2026)
Figure 56. Europe Functional Swimwear Sales Market Share by Type (2021-2026)
Figure 57. Europe Functional Swimwear Sales Market Share by Application (2021-2026)
Figure 58. Germany Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 59. France Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 60. UK Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 61. Italy Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 62. Russia Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 63. Middle East & Africa Functional Swimwear Sales Market Share by Country (2021-2026)

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Figure 64. Middle East & Africa Functional Swimwear Sales Market Share by Type (2021-2026)
Figure 65. Middle East & Africa Functional Swimwear Sales Market Share by Application (2021-2026)
Figure 66. Egypt Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 67. South Africa Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 68. Israel Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 69. Turkey Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 70. GCC Countries Functional Swimwear Revenue Growth 2021-2026 ($ millions)
Figure 71. Manufacturing Cost Structure Analysis of Functional Swimwear in 2026
Figure 72. Manufacturing Process Analysis of Functional Swimwear
Figure 73. Industry Chain Structure of Functional Swimwear
Figure 74. Channels of Distribution
Figure 75. Global Functional Swimwear Sales Market Forecast by Region (2027-2032)
Figure 76. Global Functional Swimwear Revenue Market Share Forecast by Region (2027-2032)
Figure 77. Global Functional Swimwear Sales Market Share Forecast by Type (2027-2032)
Figure 78. Global Functional Swimwear Revenue Market Share Forecast by Type (2027-2032)
Figure 79. Global Functional Swimwear Sales Market Share Forecast by Application (2027-2032)
Figure 80. Global Functional Swimwear Revenue Market Share Forecast by Application (2027-2032)

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