

Global Functional Soft Drink Market Growth 2023-2029

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Abstracts

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A Functional drink is a drink typically intended to convey a health benefit. Some include ingredients like herbs, vitamins, minerals, nootropics, amino acids, or additional raw fruit or vegetables.

LPI (LP Information)' newest research report, the "Functional Soft Drink Industry Forecast" looks at past sales and reviews total world Functional Soft Drink sales in 2022, providing a comprehensive analysis by region and market sector of projected Functional Soft Drink sales for 2023 through 2029. With Functional Soft Drink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Functional Soft Drink industry.

This Insight Report provides a comprehensive analysis of the global Functional Soft Drink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Functional Soft Drink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Functional Soft Drink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Functional Soft Drink and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Functional Soft Drink.

The global Functional Soft Drink market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Functional Soft Drink is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Functional Soft Drink is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Functional Soft Drink is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Functional Soft Drink players cover The Coca-Cola Company, Nestle, Danone, PepsiCo Inc, Unilever, Campbell Soup, GlaxoSmithKline, Kraft Heinz and Archer Daniels Midland, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Functional Soft Drink market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Vitamin Drink

Mineral Drink

Probiotic Drink

Sports Drink

Others

Segmentation by application

Supermarket

Convenience Store

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Coca-Cola Company

Nestle

Danone

PepsiCo Inc

Unilever

Campbell Soup

GlaxoSmithKline

Kraft Heinz

Archer Daniels Midland

The Hain Celestial Group

Fonterra

Uni-President

Del Monte Pacific

Dr. Pepper Snapple Group

JDB Group

RED BULL

Suntory

Rockstar

Monster Energy

Key Questions Addressed in this Report

What is the 10-year outlook for the global Functional Soft Drink market?

What factors are driving Functional Soft Drink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Functional Soft Drink market opportunities vary by end market size?

How does Functional Soft Drink break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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