

# Global Functional Pet Food Market Growth 2026-2032

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## Abstracts

The global Functional Pet Food market size is predicted to grow from US\$ 26080 million in 2025 to US\$ 33393 million in 2032; it is expected to grow at a CAGR of 3.9% from 2026 to 2032.

In 2025, global shipments of functional pet food are estimated at approximately 11.2 million tons, with an average selling price of about USD 2,380 per ton. Functional pet food refers to complete and balanced pet diets that not only meet basic nutritional requirements but are also formulated to address specific health conditions or life-stage needs of dogs and cats. These products typically focus on functions such as digestive health, skin and coat care, weight management, urinary tract support, joint health, immune support, and senior nutrition. Functional benefits are achieved by adjusting nutrient ratios or incorporating functional ingredients such as probiotics, dietary fibers, functional fatty acids, and joint-supporting compounds. Functional pet food combines daily feeding with long-term health management, representing a key step in the evolution from basic nutrition to science-based pet feeding.

From a market perspective, functional pet food has become one of the most steadily growing segments within the global pet food market, particularly in mid-to-high-end consumer segments and mature pet ownership regions. Increasing awareness of pet health issues is shifting functional diets from reactive solutions to preventive daily feeding choices. Industry trends indicate a move toward more precise formulations, single-function specialization, and greater label transparency, with a growing number of products targeting specific health needs. Brands are strengthening their professional positioning through scientific validation, veterinary endorsement, and clear communication of functional mechanisms. Market consensus suggests that functional pet food offers superior price acceptance, higher repeat purchase rates, and stronger consumer loyalty compared with conventional diets, making it a central driver of long-term value growth in the pet food industry.

LP Information, Inc. (LPI) ' newest research report, the 'Functional Pet Food Industry Forecast' looks at past sales and reviews total world Functional Pet Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Functional Pet Food sales for 2026 through 2032. With Functional Pet Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Functional Pet Food industry.

This Insight Report provides a comprehensive analysis of the global Functional Pet Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Functional Pet Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Functional Pet Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Functional Pet Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Functional Pet Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Functional Pet Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Weight Control

Diabetes Control

Oral Care

Hair Care

Digestive Care

Others

Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Segmentation by Life Stage:

Kitten

Adult

Segmentation by Application:

Cat

Dog

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Functional Pet Food market?

What factors are driving Functional Pet Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Functional Pet Food market opportunities vary by end market size?

How does Functional Pet Food break out by Type, by Application?

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