

Global Functional and Health-Oriented Foods and Beverages Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Functional and Health-Oriented Foods and Beverages market size is predicted to grow from US\$ 55010 million in 2025 to US\$ 84203 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

Functional and Health-Oriented Foods and Beverages refer to food and drink products that provide additional physiological or health benefits beyond basic nutrition, often formulated with bioactive ingredients such as vitamins, minerals, probiotics, prebiotics, amino acids, dietary fiber, plant extracts, omega fatty acids, and protein fortification. These products are designed to support specific health outcomes such as immunity enhancement, digestive health, weight management, heart health, cognitive performance, energy boosting, and disease risk reduction while being consumed as part of daily diets.

Current and planned projects in the Functional and Health-Oriented Foods and Beverages market include expansion of functional beverage and fortified food production facilities across North America, Europe, and Asia-Pacific, development of probiotic fermentation and microbiome-focused nutrition plants, investment in plant-based protein and alternative nutrition manufacturing centers, construction of personalized nutrition and precision health food production platforms, deployment of AI-driven functional ingredient formulation systems, establishment of clinical nutrition and medical food innovation hubs, expansion of clean-label and natural ingredient processing facilities, and government-supported public health nutrition programs promoting fortified foods and beverages to address chronic disease prevention and population health improvement globally.

2025 Global Market Average Gross Profit Margin: 30%.

United States market for Functional and Health-Oriented Foods and Beverages is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Functional and Health-Oriented Foods and Beverages is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Functional and Health-Oriented Foods and Beverages is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Functional and Health-Oriented Foods and Beverages players cover Nestl? Health Science, Danone, PepsiCo, The Coca-Cola Company, Abbott Laboratories, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Functional and Health-Oriented Foods and Beverages Industry Forecast' looks at past sales and reviews total world Functional and Health-Oriented Foods and Beverages sales in 2025, providing a comprehensive analysis by region and market sector of projected Functional and Health-Oriented Foods and Beverages sales for 2026 through 2032. With Functional and Health-Oriented Foods and Beverages sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Functional and Health-Oriented Foods and Beverages industry.

This Insight Report provides a comprehensive analysis of the global Functional and Health-Oriented Foods and Beverages landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Functional and Health-Oriented Foods and Beverages portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Functional and Health-Oriented Foods and Beverages market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Functional and Health-Oriented Foods and Beverages

and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Functional and Health-Oriented Foods and Beverages.

This report presents a comprehensive overview, market shares, and growth opportunities of Functional and Health-Oriented Foods and Beverages market by product type, application, key players and key regions and countries.

Segmentation by Type:

Functional Beverages

Fortified Dairy Products

Nutritional Bars and Snacks

Probiotic and Prebiotic Foods

Protein-Enriched Foods

Others

Segmentation by Functional Benefit Type:

Immune-Boosting Products

Digestive Health Products

Heart Health Products

Weight Management Products

Energy and Performance Products

Brain and Cognitive Health Products

Others

Segmentation by Ingredient Type:

Vitamin and Mineral Fortified Products

Probiotic-Based Products

Omega-3 Enriched Products

Plant Extract-Based Products

Protein-Enriched Products

Fiber-Enriched Products

Others

Segmentation by Application:

Athletes and Fitness Users

Elderly Population

Children and Adolescents

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nestl? Health Science

Danone

PepsiCo

The Coca-Cola Company

Abbott Laboratories

Otsuka Holdings

Yakult Honsha

Herbalife Nutrition

Glanbia

General Mills

Kerry Group

Arla Foods

Eastroc Beverage (Group) Co., Ltd

Nongfu Spring Co., Ltd

REIGNWOOD GROUP

Fujian Dali Group Co., Ltd

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