

# Global Functional Foods and Beverages Market Growth (Status and Outlook) 2024-2030

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# **Abstracts**

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According to our LPI (LP Information) latest study, the global Functional Foods and Beverages market size was valued at US\$ million in 2023. With growing demand in downstream market, the Functional Foods and Beverages is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Functional Foods and Beverages market. Functional Foods and Beverages are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Functional Foods and Beverages. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Functional Foods and Beverages market.

Functional Foods and Beverages is a kind of foods or beverages that have a potentially positive effect on health beyond basic nutrition or energy for specific occasions. They can promote optimal health and help reduce the risk of disease. There are many natural and processed food may have special functions, in this report, we only study processed foods.

In the American market, Major manufacturers include General Mills, Nestle, NBty, Granbia PLC, Monster Beverage Corp, GNC Holdings, Red Bull, Kellogg, Amway, Herbalife, PepsiCo, Coca-Cola, PharmaVite, Arizona Beverages, Lifeway Kefir and Rockstar Energy Drink.



# Key Features:

The report on Functional Foods and Beverages market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Functional Foods and Beverages market. It may include historical data, market segmentation by Type (e.g., Fortified Food, Functional Beverages), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Functional Foods and Beverages market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Functional Foods and Beverages market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Functional Foods and Beverages industry. This include advancements in Functional Foods and Beverages technology, Functional Foods and Beverages new investment, and other innovations that are shaping the future of Functional Foods and Beverages.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Functional Foods and Beverages market. It includes factors influencing customer ' purchasing decisions, preferences for Functional Foods and Beverages product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Functional Foods and Beverages market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Functional Foods and Beverages market. The report also evaluates the effectiveness of these policies in driving market growth.



Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Functional Foods and Beverages market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Functional Foods and Beverages industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Functional Foods and Beverages market.

Market Segmentation:

Functional Foods and Beverages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Fortified Food

Functional Beverages

**Dietary Supplements** 

Segmentation by application

**Energy/Sport Nutritional** 

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking



# This report also splits the market by region:

Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
	F 0 . A.C.	



Coca-Cola



Pharmavite

Arizona Beverages

Lifeway Kefir

Rockstar Energy Drink



# **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

## **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Functional Foods and Beverages Market Size 2019-2030
- 2.1.2 Functional Foods and Beverages Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Functional Foods and Beverages Segment by Type
  - 2.2.1 Fortified Food
  - 2.2.2 Functional Beverages
  - 2.2.3 Dietary Supplements
- 2.3 Functional Foods and Beverages Market Size by Type
- 2.3.1 Functional Foods and Beverages Market Size CAGR by Type (2019 VS 2023 VS 2030)
- 2.3.2 Global Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- 2.4 Functional Foods and Beverages Segment by Application
  - 2.4.1 Energy/Sport Nutritional
  - 2.4.2 Immune Support and Supplement
  - 2.4.3 Digestive Health
  - 2.4.4 Healthy Food or Snacking
- 2.5 Functional Foods and Beverages Market Size by Application
- 2.5.1 Functional Foods and Beverages Market Size CAGR by Application (2019 VS 2023 VS 2030)
- 2.5.2 Global Functional Foods and Beverages Market Size Market Share by Application (2019-2024)



#### 3 FUNCTIONAL FOODS AND BEVERAGES MARKET SIZE BY PLAYER

- 3.1 Functional Foods and Beverages Market Size Market Share by Players
  - 3.1.1 Global Functional Foods and Beverages Revenue by Players (2019-2024)
- 3.1.2 Global Functional Foods and Beverages Revenue Market Share by Players (2019-2024)
- 3.2 Global Functional Foods and Beverages Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

#### **4 FUNCTIONAL FOODS AND BEVERAGES BY REGIONS**

- 4.1 Functional Foods and Beverages Market Size by Regions (2019-2024)
- 4.2 Americas Functional Foods and Beverages Market Size Growth (2019-2024)
- 4.3 APAC Functional Foods and Beverages Market Size Growth (2019-2024)
- 4.4 Europe Functional Foods and Beverages Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Functional Foods and Beverages Market Size Growth (2019-2024)

## **5 AMERICAS**

- 5.1 Americas Functional Foods and Beverages Market Size by Country (2019-2024)
- 5.2 Americas Functional Foods and Beverages Market Size by Type (2019-2024)
- 5.3 Americas Functional Foods and Beverages Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC Functional Foods and Beverages Market Size by Region (2019-2024)
- 6.2 APAC Functional Foods and Beverages Market Size by Type (2019-2024)
- 6.3 APAC Functional Foods and Beverages Market Size by Application (2019-2024)
- 6.4 China



- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

#### **7 EUROPE**

- 7.1 Europe Functional Foods and Beverages by Country (2019-2024)
- 7.2 Europe Functional Foods and Beverages Market Size by Type (2019-2024)
- 7.3 Europe Functional Foods and Beverages Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Functional Foods and Beverages by Region (2019-2024)
- 8.2 Middle East & Africa Functional Foods and Beverages Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Functional Foods and Beverages Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

# 10 GLOBAL FUNCTIONAL FOODS AND BEVERAGES MARKET FORECAST

10.1 Global Functional Foods and Beverages Forecast by Regions (2025-2030)



- 10.1.1 Global Functional Foods and Beverages Forecast by Regions (2025-2030)
- 10.1.2 Americas Functional Foods and Beverages Forecast
- 10.1.3 APAC Functional Foods and Beverages Forecast
- 10.1.4 Europe Functional Foods and Beverages Forecast
- 10.1.5 Middle East & Africa Functional Foods and Beverages Forecast
- 10.2 Americas Functional Foods and Beverages Forecast by Country (2025-2030)
  - 10.2.1 United States Functional Foods and Beverages Market Forecast
  - 10.2.2 Canada Functional Foods and Beverages Market Forecast
- 10.2.3 Mexico Functional Foods and Beverages Market Forecast
- 10.2.4 Brazil Functional Foods and Beverages Market Forecast
- 10.3 APAC Functional Foods and Beverages Forecast by Region (2025-2030)
  - 10.3.1 China Functional Foods and Beverages Market Forecast
  - 10.3.2 Japan Functional Foods and Beverages Market Forecast
  - 10.3.3 Korea Functional Foods and Beverages Market Forecast
  - 10.3.4 Southeast Asia Functional Foods and Beverages Market Forecast
  - 10.3.5 India Functional Foods and Beverages Market Forecast
  - 10.3.6 Australia Functional Foods and Beverages Market Forecast
- 10.4 Europe Functional Foods and Beverages Forecast by Country (2025-2030)
  - 10.4.1 Germany Functional Foods and Beverages Market Forecast
  - 10.4.2 France Functional Foods and Beverages Market Forecast
  - 10.4.3 UK Functional Foods and Beverages Market Forecast
  - 10.4.4 Italy Functional Foods and Beverages Market Forecast
- 10.4.5 Russia Functional Foods and Beverages Market Forecast
- 10.5 Middle East & Africa Functional Foods and Beverages Forecast by Region (2025-2030)
- 10.5.1 Egypt Functional Foods and Beverages Market Forecast
- 10.5.2 South Africa Functional Foods and Beverages Market Forecast
- 10.5.3 Israel Functional Foods and Beverages Market Forecast
- 10.5.4 Turkey Functional Foods and Beverages Market Forecast
- 10.5.5 GCC Countries Functional Foods and Beverages Market Forecast
- 10.6 Global Functional Foods and Beverages Forecast by Type (2025-2030)
- 10.7 Global Functional Foods and Beverages Forecast by Application (2025-2030)

#### 11 KEY PLAYERS ANALYSIS

- 11.1 General Mills
  - 11.1.1 General Mills Company Information
  - 11.1.2 General Mills Functional Foods and Beverages Product Offered
- 11.1.3 General Mills Functional Foods and Beverages Revenue, Gross Margin and



# Market Share (2019-2024)

- 11.1.4 General Mills Main Business Overview
- 11.1.5 General Mills Latest Developments
- 11.2 Nestle
- 11.2.1 Nestle Company Information
- 11.2.2 Nestle Functional Foods and Beverages Product Offered
- 11.2.3 Nestle Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.2.4 Nestle Main Business Overview
  - 11.2.5 Nestle Latest Developments
- 11.3 NBTY
  - 11.3.1 NBTY Company Information
- 11.3.2 NBTY Functional Foods and Beverages Product Offered
- 11.3.3 NBTY Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 NBTY Main Business Overview
  - 11.3.5 NBTY Latest Developments
- 11.4 Glanbia plc
  - 11.4.1 Glanbia plc Company Information
  - 11.4.2 Glanbia plc Functional Foods and Beverages Product Offered
- 11.4.3 Glanbia plc Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 Glanbia plc Main Business Overview
  - 11.4.5 Glanbia plc Latest Developments
- 11.5 Monster Beverage Corp
  - 11.5.1 Monster Beverage Corp Company Information
  - 11.5.2 Monster Beverage Corp Functional Foods and Beverages Product Offered
- 11.5.3 Monster Beverage Corp Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 Monster Beverage Corp Main Business Overview
  - 11.5.5 Monster Beverage Corp Latest Developments
- 11.6 GNC Holdings
  - 11.6.1 GNC Holdings Company Information
  - 11.6.2 GNC Holdings Functional Foods and Beverages Product Offered
- 11.6.3 GNC Holdings Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 GNC Holdings Main Business Overview
  - 11.6.5 GNC Holdings Latest Developments
- 11.7 Red Bull



- 11.7.1 Red Bull Company Information
- 11.7.2 Red Bull Functional Foods and Beverages Product Offered
- 11.7.3 Red Bull Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 Red Bull Main Business Overview
  - 11.7.5 Red Bull Latest Developments
- 11.8 Kellogg
  - 11.8.1 Kellogg Company Information
  - 11.8.2 Kellogg Functional Foods and Beverages Product Offered
- 11.8.3 Kellogg Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Kellogg Main Business Overview
  - 11.8.5 Kellogg Latest Developments
- 11.9 Amway
  - 11.9.1 Amway Company Information
  - 11.9.2 Amway Functional Foods and Beverages Product Offered
- 11.9.3 Amway Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Amway Main Business Overview
  - 11.9.5 Amway Latest Developments
- 11.10 Herbalife
  - 11.10.1 Herbalife Company Information
  - 11.10.2 Herbalife Functional Foods and Beverages Product Offered
- 11.10.3 Herbalife Functional Foods and Beverages Revenue, Gross Margin and
- Market Share (2019-2024)
  - 11.10.4 Herbalife Main Business Overview
  - 11.10.5 Herbalife Latest Developments
- 11.11 PepsiCo
  - 11.11.1 PepsiCo Company Information
  - 11.11.2 PepsiCo Functional Foods and Beverages Product Offered
- 11.11.3 PepsiCo Functional Foods and Beverages Revenue, Gross Margin and
- Market Share (2019-2024)
  - 11.11.4 PepsiCo Main Business Overview
  - 11.11.5 PepsiCo Latest Developments
- 11.12 Coca-Cola
  - 11.12.1 Coca-Cola Company Information
  - 11.12.2 Coca-Cola Functional Foods and Beverages Product Offered
- 11.12.3 Coca-Cola Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)



- 11.12.4 Coca-Cola Main Business Overview
- 11.12.5 Coca-Cola Latest Developments
- 11.13 Pharmavite
  - 11.13.1 Pharmavite Company Information
  - 11.13.2 Pharmavite Functional Foods and Beverages Product Offered
- 11.13.3 Pharmavite Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.13.4 Pharmavite Main Business Overview
  - 11.13.5 Pharmavite Latest Developments
- 11.14 Arizona Beverages
- 11.14.1 Arizona Beverages Company Information
- 11.14.2 Arizona Beverages Functional Foods and Beverages Product Offered
- 11.14.3 Arizona Beverages Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 Arizona Beverages Main Business Overview
  - 11.14.5 Arizona Beverages Latest Developments
- 11.15 Lifeway Kefir
  - 11.15.1 Lifeway Kefir Company Information
  - 11.15.2 Lifeway Kefir Functional Foods and Beverages Product Offered
- 11.15.3 Lifeway Kefir Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.15.4 Lifeway Kefir Main Business Overview
  - 11.15.5 Lifeway Kefir Latest Developments
- 11.16 Rockstar Energy Drink
  - 11.16.1 Rockstar Energy Drink Company Information
  - 11.16.2 Rockstar Energy Drink Functional Foods and Beverages Product Offered
- 11.16.3 Rockstar Energy Drink Functional Foods and Beverages Revenue, Gross Margin and Market Share (2019-2024)
  - 11.16.4 Rockstar Energy Drink Main Business Overview
  - 11.16.5 Rockstar Energy Drink Latest Developments

#### 12 RESEARCH FINDINGS AND CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Functional Foods and Beverages Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 2. Major Players of Fortified Food
- Table 3. Major Players of Functional Beverages
- Table 4. Major Players of Dietary Supplements
- Table 5. Functional Foods and Beverages Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 6. Global Functional Foods and Beverages Market Size by Type (2019-2024) & (\$ Millions)
- Table 7. Global Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- Table 8. Functional Foods and Beverages Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 9. Global Functional Foods and Beverages Market Size by Application (2019-2024) & (\$ Millions)
- Table 10. Global Functional Foods and Beverages Market Size Market Share by Application (2019-2024)
- Table 11. Global Functional Foods and Beverages Revenue by Players (2019-2024) & (\$ Millions)
- Table 12. Global Functional Foods and Beverages Revenue Market Share by Player (2019-2024)
- Table 13. Functional Foods and Beverages Key Players Head office and Products Offered
- Table 14. Functional Foods and Beverages Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- Table 15. New Products and Potential Entrants
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Global Functional Foods and Beverages Market Size by Regions 2019-2024 & (\$ Millions)
- Table 18. Global Functional Foods and Beverages Market Size Market Share by Regions (2019-2024)
- Table 19. Global Functional Foods and Beverages Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 20. Global Functional Foods and Beverages Revenue Market Share by Country/Region (2019-2024)



- Table 21. Americas Functional Foods and Beverages Market Size by Country (2019-2024) & (\$ Millions)
- Table 22. Americas Functional Foods and Beverages Market Size Market Share by Country (2019-2024)
- Table 23. Americas Functional Foods and Beverages Market Size by Type (2019-2024) & (\$ Millions)
- Table 24. Americas Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- Table 25. Americas Functional Foods and Beverages Market Size by Application (2019-2024) & (\$ Millions)
- Table 26. Americas Functional Foods and Beverages Market Size Market Share by Application (2019-2024)
- Table 27. APAC Functional Foods and Beverages Market Size by Region (2019-2024) & (\$ Millions)
- Table 28. APAC Functional Foods and Beverages Market Size Market Share by Region (2019-2024)
- Table 29. APAC Functional Foods and Beverages Market Size by Type (2019-2024) & (\$ Millions)
- Table 30. APAC Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- Table 31. APAC Functional Foods and Beverages Market Size by Application (2019-2024) & (\$ Millions)
- Table 32. APAC Functional Foods and Beverages Market Size Market Share by Application (2019-2024)
- Table 33. Europe Functional Foods and Beverages Market Size by Country (2019-2024) & (\$ Millions)
- Table 34. Europe Functional Foods and Beverages Market Size Market Share by Country (2019-2024)
- Table 35. Europe Functional Foods and Beverages Market Size by Type (2019-2024) & (\$ Millions)
- Table 36. Europe Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- Table 37. Europe Functional Foods and Beverages Market Size by Application (2019-2024) & (\$ Millions)
- Table 38. Europe Functional Foods and Beverages Market Size Market Share by Application (2019-2024)
- Table 39. Middle East & Africa Functional Foods and Beverages Market Size by Region (2019-2024) & (\$ Millions)
- Table 40. Middle East & Africa Functional Foods and Beverages Market Size Market



Share by Region (2019-2024)

Table 41. Middle East & Africa Functional Foods and Beverages Market Size by Type (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Functional Foods and Beverages Market Size Market Share by Type (2019-2024)

Table 43. Middle East & Africa Functional Foods and Beverages Market Size by Application (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Functional Foods and Beverages Market Size Market Share by Application (2019-2024)

Table 45. Key Market Drivers & Growth Opportunities of Functional Foods and Beverages

Table 46. Key Market Challenges & Risks of Functional Foods and Beverages

Table 47. Key Industry Trends of Functional Foods and Beverages

Table 48. Global Functional Foods and Beverages Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 49. Global Functional Foods and Beverages Market Size Market Share Forecast by Regions (2025-2030)

Table 50. Global Functional Foods and Beverages Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 51. Global Functional Foods and Beverages Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 52. General Mills Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 53. General Mills Functional Foods and Beverages Product Offered

Table 54. General Mills Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 55. General Mills Main Business

Table 56. General Mills Latest Developments

Table 57. Nestle Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 58. Nestle Functional Foods and Beverages Product Offered

Table 59. Nestle Main Business

Table 60. Nestle Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 61. Nestle Latest Developments

Table 62. NBTY Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 63. NBTY Functional Foods and Beverages Product Offered

Table 64. NBTY Main Business



Table 65. NBTY Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 66. NBTY Latest Developments

Table 67. Glanbia plc Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 68. Glanbia plc Functional Foods and Beverages Product Offered

Table 69. Glanbia plc Main Business

Table 70. Glanbia plc Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. Glanbia plc Latest Developments

Table 72. Monster Beverage Corp Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 73. Monster Beverage Corp Functional Foods and Beverages Product Offered

Table 74. Monster Beverage Corp Main Business

Table 75. Monster Beverage Corp Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. Monster Beverage Corp Latest Developments

Table 77. GNC Holdings Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 78. GNC Holdings Functional Foods and Beverages Product Offered

Table 79. GNC Holdings Main Business

Table 80. GNC Holdings Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. GNC Holdings Latest Developments

Table 82. Red Bull Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 83. Red Bull Functional Foods and Beverages Product Offered

Table 84. Red Bull Main Business

Table 85. Red Bull Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Red Bull Latest Developments

Table 87. Kellogg Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 88. Kellogg Functional Foods and Beverages Product Offered

Table 89. Kellogg Main Business

Table 90. Kellogg Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. Kellogg Latest Developments

Table 92. Amway Details, Company Type, Functional Foods and Beverages Area



Served and Its Competitors

Table 93. Amway Functional Foods and Beverages Product Offered

Table 94. Amway Main Business

Table 95. Amway Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 96. Amway Latest Developments

Table 97. Herbalife Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 98. Herbalife Functional Foods and Beverages Product Offered

Table 99. Herbalife Main Business

Table 100. Herbalife Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. Herbalife Latest Developments

Table 102. PepsiCo Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 103. PepsiCo Functional Foods and Beverages Product Offered

Table 104. PepsiCo Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 105. PepsiCo Main Business

Table 106. PepsiCo Latest Developments

Table 107. Coca-Cola Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 108. Coca-Cola Functional Foods and Beverages Product Offered

Table 109. Coca-Cola Main Business

Table 110. Coca-Cola Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 111. Coca-Cola Latest Developments

Table 112. Pharmavite Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 113. Pharmavite Functional Foods and Beverages Product Offered

Table 114. Pharmavite Main Business

Table 115. Pharmavite Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 116. Pharmavite Latest Developments

Table 117. Arizona Beverages Details, Company Type, Functional Foods and

Beverages Area Served and Its Competitors

Table 118. Arizona Beverages Functional Foods and Beverages Product Offered

Table 119. Arizona Beverages Main Business

Table 120. Arizona Beverages Functional Foods and Beverages Revenue (\$ million),



Gross Margin and Market Share (2019-2024)

Table 121. Arizona Beverages Latest Developments

Table 122. Lifeway Kefir Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 123. Lifeway Kefir Functional Foods and Beverages Product Offered

Table 124. Lifeway Kefir Main Business

Table 125. Lifeway Kefir Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 126. Lifeway Kefir Latest Developments

Table 127. Rockstar Energy Drink Details, Company Type, Functional Foods and Beverages Area Served and Its Competitors

Table 128. Rockstar Energy Drink Functional Foods and Beverages Product Offered

Table 129. Rockstar Energy Drink Main Business

Table 130. Rockstar Energy Drink Functional Foods and Beverages Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 131. Rockstar Energy Drink Latest Developments



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Functional Foods and Beverages Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Functional Foods and Beverages Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Functional Foods and Beverages Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Functional Foods and Beverages Sales Market Share by Country/Region (2023)
- Figure 8. Functional Foods and Beverages Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Functional Foods and Beverages Market Size Market Share by Type in 2023
- Figure 10. Functional Foods and Beverages in Energy/Sport Nutritional
- Figure 11. Global Functional Foods and Beverages Market: Energy/Sport Nutritional (2019-2024) & (\$ Millions)
- Figure 12. Functional Foods and Beverages in Immune Support and Supplement
- Figure 13. Global Functional Foods and Beverages Market: Immune Support and Supplement (2019-2024) & (\$ Millions)
- Figure 14. Functional Foods and Beverages in Digestive Health
- Figure 15. Global Functional Foods and Beverages Market: Digestive Health (2019-2024) & (\$ Millions)
- Figure 16. Functional Foods and Beverages in Healthy Food or Snacking
- Figure 17. Global Functional Foods and Beverages Market: Healthy Food or Snacking (2019-2024) & (\$ Millions)
- Figure 18. Global Functional Foods and Beverages Market Size Market Share by Application in 2023
- Figure 19. Global Functional Foods and Beverages Revenue Market Share by Player in 2023
- Figure 20. Global Functional Foods and Beverages Market Size Market Share by Regions (2019-2024)
- Figure 21. Americas Functional Foods and Beverages Market Size 2019-2024 (\$ Millions)
- Figure 22. APAC Functional Foods and Beverages Market Size 2019-2024 (\$ Millions)



- Figure 23. Europe Functional Foods and Beverages Market Size 2019-2024 (\$ Millions)
- Figure 24. Middle East & Africa Functional Foods and Beverages Market Size 2019-2024 (\$ Millions)
- Figure 25. Americas Functional Foods and Beverages Value Market Share by Country in 2023
- Figure 26. United States Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 27. Canada Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 28. Mexico Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 29. Brazil Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. APAC Functional Foods and Beverages Market Size Market Share by Region in 2023
- Figure 31. APAC Functional Foods and Beverages Market Size Market Share by Type in 2023
- Figure 32. APAC Functional Foods and Beverages Market Size Market Share by Application in 2023
- Figure 33. China Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Japan Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 35. Korea Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 36. Southeast Asia Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. India Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Australia Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Europe Functional Foods and Beverages Market Size Market Share by Country in 2023
- Figure 40. Europe Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- Figure 41. Europe Functional Foods and Beverages Market Size Market Share by Application (2019-2024)
- Figure 42. Germany Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)



- Figure 43. France Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. UK Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Italy Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 46. Russia Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. Middle East & Africa Functional Foods and Beverages Market Size Market Share by Region (2019-2024)
- Figure 48. Middle East & Africa Functional Foods and Beverages Market Size Market Share by Type (2019-2024)
- Figure 49. Middle East & Africa Functional Foods and Beverages Market Size Market Share by Application (2019-2024)
- Figure 50. Egypt Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. South Africa Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. Israel Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Turkey Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 54. GCC Country Functional Foods and Beverages Market Size Growth 2019-2024 (\$ Millions)
- Figure 55. Americas Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 56. APAC Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 57. Europe Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 58. Middle East & Africa Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 59. United States Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 60. Canada Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 61. Mexico Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 62. Brazil Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 63. China Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 64. Japan Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 65. Korea Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 66. Southeast Asia Functional Foods and Beverages Market Size 2025-2030 (\$



# Millions)

- Figure 67. India Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 68. Australia Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 69. Germany Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 70. France Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 71. UK Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 72. Italy Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 73. Russia Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 74. Spain Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 75. Egypt Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 76. South Africa Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 77. Israel Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 78. Turkey Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 79. GCC Countries Functional Foods and Beverages Market Size 2025-2030 (\$ Millions)
- Figure 80. Global Functional Foods and Beverages Market Size Market Share Forecast by Type (2025-2030)
- Figure 81. Global Functional Foods and Beverages Market Size Market Share Forecast by Application (2025-2030)



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