

Global Functional Drinks Market Growth 2024-2030

<https://marketpublishers.com/r/G0E758D8BE9BEN.html>

Date: November 2024

Pages: 136

Price: US\$ 3,660.00 (Single User License)

ID: G0E758D8BE9BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Functional Drinks market size was valued at US\$ 70560 million in 2023. With growing demand in downstream market, the Functional Drinks is forecast to a readjusted size of US\$ 99840 million by 2030 with a CAGR of 5.1% during review period.

The research report highlights the growth potential of the global Functional Drinks market. Functional Drinks are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Functional Drinks. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Functional Drinks market.

A Functional drink is a drink typically intended to convey a health benefit. Some include ingredients like herbs, vitamins, minerals, nootropics, amino acids, or additional raw fruit or vegetables.

The energy beverages segment accounted for the major shares of the functional beverage market. Energy beverages are made of caffeine, taurine, B-vitamins, alpine water, amino acids, and other ingredients which provide instant energy and help in growing muscle and bones.

Key Features:

The report on Functional Drinks market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Functional Drinks market. It may include historical data, market segmentation by Type (e.g., Energy Beverages, Functional Fruit and Vegetable Juices), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Functional Drinks market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Functional Drinks market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Functional Drinks industry. This include advancements in Functional Drinks technology, Functional Drinks new entrants, Functional Drinks new investment, and other innovations that are shaping the future of Functional Drinks.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Functional Drinks market. It includes factors influencing customer ' purchasing decisions, preferences for Functional Drinks product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Functional Drinks market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Functional Drinks market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Functional Drinks market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Functional Drinks industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Functional Drinks market.

Market Segmentation:

Functional Drinks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Energy Beverages

Functional Fruit and Vegetable Juices

Sports Beverages

Functional Water

Other

Segmentation by application

Offline Stores

Online Stores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Coca-Cola Company

Nestle

Danone

PepsiCo

Unilever

Campbell Soup

GlaxoSmithKline

Kraft Heinz

Archer Daniels Midland (ADM)

The Hain Celestial Group

Fonterra

Uni-President

Del Monte Pacific

Dr. Pepper Snapple Group

JDB Group

RED BULL

Suntory

Rockstar

Monster Energy

Key Questions Addressed in this Report

What is the 10-year outlook for the global Functional Drinks market?

What factors are driving Functional Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Functional Drinks market opportunities vary by end market size?

How does Functional Drinks break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Functional Drinks Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Functional Drinks by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Functional Drinks by Country/Region, 2019, 2023 & 2030
- 2.2 Functional Drinks Segment by Type
 - 2.2.1 Energy Beverages
 - 2.2.2 Functional Fruit and Vegetable Juices
 - 2.2.3 Sports Beverages
 - 2.2.4 Functional Water
 - 2.2.5 Other
- 2.3 Functional Drinks Sales by Type
 - 2.3.1 Global Functional Drinks Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Functional Drinks Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Functional Drinks Sale Price by Type (2019-2024)
- 2.4 Functional Drinks Segment by Application
 - 2.4.1 Offline Stores
 - 2.4.2 Online Stores
- 2.5 Functional Drinks Sales by Application
 - 2.5.1 Global Functional Drinks Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Functional Drinks Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Functional Drinks Sale Price by Application (2019-2024)

3 GLOBAL FUNCTIONAL DRINKS BY COMPANY

- 3.1 Global Functional Drinks Breakdown Data by Company
 - 3.1.1 Global Functional Drinks Annual Sales by Company (2019-2024)
 - 3.1.2 Global Functional Drinks Sales Market Share by Company (2019-2024)
- 3.2 Global Functional Drinks Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Functional Drinks Revenue by Company (2019-2024)
 - 3.2.2 Global Functional Drinks Revenue Market Share by Company (2019-2024)
- 3.3 Global Functional Drinks Sale Price by Company
- 3.4 Key Manufacturers Functional Drinks Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Functional Drinks Product Location Distribution
 - 3.4.2 Players Functional Drinks Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR FUNCTIONAL DRINKS BY GEOGRAPHIC REGION

- 4.1 World Historic Functional Drinks Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Functional Drinks Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Functional Drinks Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Functional Drinks Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Functional Drinks Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Functional Drinks Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Functional Drinks Sales Growth
- 4.4 APAC Functional Drinks Sales Growth
- 4.5 Europe Functional Drinks Sales Growth
- 4.6 Middle East & Africa Functional Drinks Sales Growth

5 AMERICAS

- 5.1 Americas Functional Drinks Sales by Country
 - 5.1.1 Americas Functional Drinks Sales by Country (2019-2024)
 - 5.1.2 Americas Functional Drinks Revenue by Country (2019-2024)
- 5.2 Americas Functional Drinks Sales by Type

5.3 Americas Functional Drinks Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Functional Drinks Sales by Region

6.1.1 APAC Functional Drinks Sales by Region (2019-2024)

6.1.2 APAC Functional Drinks Revenue by Region (2019-2024)

6.2 APAC Functional Drinks Sales by Type

6.3 APAC Functional Drinks Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Functional Drinks by Country

7.1.1 Europe Functional Drinks Sales by Country (2019-2024)

7.1.2 Europe Functional Drinks Revenue by Country (2019-2024)

7.2 Europe Functional Drinks Sales by Type

7.3 Europe Functional Drinks Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Functional Drinks by Country

8.1.1 Middle East & Africa Functional Drinks Sales by Country (2019-2024)

8.1.2 Middle East & Africa Functional Drinks Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Functional Drinks Sales by Type
- 8.3 Middle East & Africa Functional Drinks Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Functional Drinks
- 10.3 Manufacturing Process Analysis of Functional Drinks
- 10.4 Industry Chain Structure of Functional Drinks

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Functional Drinks Distributors
- 11.3 Functional Drinks Customer

12 WORLD FORECAST REVIEW FOR FUNCTIONAL DRINKS BY GEOGRAPHIC REGION

- 12.1 Global Functional Drinks Market Size Forecast by Region
 - 12.1.1 Global Functional Drinks Forecast by Region (2025-2030)
 - 12.1.2 Global Functional Drinks Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Functional Drinks Forecast by Type

12.7 Global Functional Drinks Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 The Coca-Cola Company

13.1.1 The Coca-Cola Company Company Information

13.1.2 The Coca-Cola Company Functional Drinks Product Portfolios and Specifications

13.1.3 The Coca-Cola Company Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 The Coca-Cola Company Main Business Overview

13.1.5 The Coca-Cola Company Latest Developments

13.2 Nestle

13.2.1 Nestle Company Information

13.2.2 Nestle Functional Drinks Product Portfolios and Specifications

13.2.3 Nestle Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Nestle Main Business Overview

13.2.5 Nestle Latest Developments

13.3 Danone

13.3.1 Danone Company Information

13.3.2 Danone Functional Drinks Product Portfolios and Specifications

13.3.3 Danone Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Danone Main Business Overview

13.3.5 Danone Latest Developments

13.4 PepsiCo

13.4.1 PepsiCo Company Information

13.4.2 PepsiCo Functional Drinks Product Portfolios and Specifications

13.4.3 PepsiCo Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 PepsiCo Main Business Overview

13.4.5 PepsiCo Latest Developments

13.5 Unilever

13.5.1 Unilever Company Information

13.5.2 Unilever Functional Drinks Product Portfolios and Specifications

13.5.3 Unilever Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Unilever Main Business Overview

- 13.5.5 Unilever Latest Developments
- 13.6 Campbell Soup
 - 13.6.1 Campbell Soup Company Information
 - 13.6.2 Campbell Soup Functional Drinks Product Portfolios and Specifications
 - 13.6.3 Campbell Soup Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Campbell Soup Main Business Overview
 - 13.6.5 Campbell Soup Latest Developments
- 13.7 GlaxoSmithKline
 - 13.7.1 GlaxoSmithKline Company Information
 - 13.7.2 GlaxoSmithKline Functional Drinks Product Portfolios and Specifications
 - 13.7.3 GlaxoSmithKline Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 GlaxoSmithKline Main Business Overview
 - 13.7.5 GlaxoSmithKline Latest Developments
- 13.8 Kraft Heinz
 - 13.8.1 Kraft Heinz Company Information
 - 13.8.2 Kraft Heinz Functional Drinks Product Portfolios and Specifications
 - 13.8.3 Kraft Heinz Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Kraft Heinz Main Business Overview
 - 13.8.5 Kraft Heinz Latest Developments
- 13.9 Archer Daniels Midland (ADM)
 - 13.9.1 Archer Daniels Midland (ADM) Company Information
 - 13.9.2 Archer Daniels Midland (ADM) Functional Drinks Product Portfolios and Specifications
 - 13.9.3 Archer Daniels Midland (ADM) Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Archer Daniels Midland (ADM) Main Business Overview
 - 13.9.5 Archer Daniels Midland (ADM) Latest Developments
- 13.10 The Hain Celestial Group
 - 13.10.1 The Hain Celestial Group Company Information
 - 13.10.2 The Hain Celestial Group Functional Drinks Product Portfolios and Specifications
 - 13.10.3 The Hain Celestial Group Functional Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 The Hain Celestial Group Main Business Overview
 - 13.10.5 The Hain Celestial Group Latest Developments
- 13.11 Fonterra

- 13.11.1 Fonterra Company Information
- 13.11.2 Fonterra Functional Drinks Product Portfolios and Specifications
- 13.11.3 Fonterra Functional Drinks Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.11.4 Fonterra Main Business Overview
- 13.11.5 Fonterra Latest Developments
- 13.12 Uni-President
 - 13.12.1 Uni-President Company Information
 - 13.12.2 Uni-President Functional Drinks Product Portfolios and Specifications
 - 13.12.3 Uni-President Functional Drinks Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.12.4 Uni-President Main Business Overview
 - 13.12.5 Uni-President Latest Developments
- 13.13 Del Monte Pacific
 - 13.13.1 Del Monte Pacific Company Information
 - 13.13.2 Del Monte Pacific Functional Drinks Product Portfolios and Specifications
 - 13.13.3 Del Monte Pacific Functional Drinks Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.13.4 Del Monte Pacific Main Business Overview
 - 13.13.5 Del Monte Pacific Latest Developments
- 13.14 Dr. Pepper Snapple Group
 - 13.14.1 Dr. Pepper Snapple Group Company Information
 - 13.14.2 Dr. Pepper Snapple Group Functional Drinks Product Portfolios and
Specifications
 - 13.14.3 Dr. Pepper Snapple Group Functional Drinks Sales, Revenue, Price and
Gross Margin (2019-2024)
 - 13.14.4 Dr. Pepper Snapple Group Main Business Overview
 - 13.14.5 Dr. Pepper Snapple Group Latest Developments
- 13.15 JDB Group
 - 13.15.1 JDB Group Company Information
 - 13.15.2 JDB Group Functional Drinks Product Portfolios and Specifications
 - 13.15.3 JDB Group Functional Drinks Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.15.4 JDB Group Main Business Overview
 - 13.15.5 JDB Group Latest Developments
- 13.16 RED BULL
 - 13.16.1 RED BULL Company Information
 - 13.16.2 RED BULL Functional Drinks Product Portfolios and Specifications
 - 13.16.3 RED BULL Functional Drinks Sales, Revenue, Price and Gross Margin

(2019-2024)

13.16.4 RED BULL Main Business Overview

13.16.5 RED BULL Latest Developments

13.17 Suntory

13.17.1 Suntory Company Information

13.17.2 Suntory Functional Drinks Product Portfolios and Specifications

13.17.3 Suntory Functional Drinks Sales, Revenue, Price and Gross Margin

(2019-2024)

13.17.4 Suntory Main Business Overview

13.17.5 Suntory Latest Developments

13.18 Rockstar

13.18.1 Rockstar Company Information

13.18.2 Rockstar Functional Drinks Product Portfolios and Specifications

13.18.3 Rockstar Functional Drinks Sales, Revenue, Price and Gross Margin

(2019-2024)

13.18.4 Rockstar Main Business Overview

13.18.5 Rockstar Latest Developments

13.19 Monster Energy

13.19.1 Monster Energy Company Information

13.19.2 Monster Energy Functional Drinks Product Portfolios and Specifications

13.19.3 Monster Energy Functional Drinks Sales, Revenue, Price and Gross Margin

(2019-2024)

13.19.4 Monster Energy Main Business Overview

13.19.5 Monster Energy Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Global Functional Drinks Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/G0E758D8BE9BEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0E758D8BE9BEN.html>