

Global Functional Beverage Market Growth 2023-2029

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Abstracts

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A functional beverage is a drink typically intended to convey a health benefit. Some include ingredients like herbs, vitamins, minerals, nootropics, amino acids, or additional raw fruit or vegetables.

LPI (LP Information)' newest research report, the "Functional Beverage Industry Forecast" looks at past sales and reviews total world Functional Beverage sales in 2022, providing a comprehensive analysis by region and market sector of projected Functional Beverage sales for 2023 through 2029. With Functional Beverage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Functional Beverage industry.

This Insight Report provides a comprehensive analysis of the global Functional Beverage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Functional Beverage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Functional Beverage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Functional Beverage and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Functional Beverage.

The global Functional Beverage market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Functional Beverage is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Functional Beverage is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Functional Beverage is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Functional Beverage players cover Danone, Monster Energy, PepsiCo, RED BULL, THE COCA-COLA COMPANY, Archer Daniels Midland (ADM), Campbell Soup, Del Monte Pacific and Dr. Pepper Snapple Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Functional Beverage market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Energy Drinks

Sports Drinks

Nutraceutical Drinks

Segmentation by application

Convenience Stores

Drug Store/ Pharmacies/Health Store

Supermarket

Online Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Danone

Monster Energy

PepsiCo

RED BULL

THE COCA-COLA COMPANY

Archer Daniels Midland (ADM)

Campbell Soup

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

JDB Group

Kraft Heinz

Living Essentials

Nestl?

Otsuka Pharmaceutical

Rockstar

Suntory

TC Pharmaceutical Industries

The Hain Celestial Group

Unilever, Uni-President

Welch's

White Wave Foods

Key Questions Addressed in this Report

What is the 10-year outlook for the global Functional Beverage market?

What factors are driving Functional Beverage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Functional Beverage market opportunities vary by end market size?

How does Functional Beverage break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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