

Global Full-Service Wedding Planning Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Full-Service Wedding Planning Services market size is predicted to grow from US\$ 2622 million in 2025 to US\$ 4086 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Full-service wedding planning is a comprehensive project management activity by professional wedding service agencies. It revolves around a wedding or a wedding celebration consisting of multiple events, starting with initial needs assessment and budget development. Services include concept creation, wedding style and space design, venue selection, supplier recruitment and contract management, time planning, guest list and invitation management, accommodation, transportation and destination travel coordination, ceremony and banquet flow arrangement, floral and lighting supervision, stage production supervision, rehearsals, on-site coordination, handling of emergencies, and post-event review.

United States market for Full-Service Wedding Planning Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Full-Service Wedding Planning Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Full-Service Wedding Planning Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Full-Service Wedding Planning Services players cover Wedgewood

Weddings, TAKE AND GIVE. NEEDS, DestinationWeddings.com, WATABE WEDDING CORPORATION, NOVARESE, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Full-Service Wedding Planning Services Industry Forecast" looks at past sales and reviews total world Full-Service Wedding Planning Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Full-Service Wedding Planning Services sales for 2026 through 2032. With Full-Service Wedding Planning Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Full-Service Wedding Planning Services industry.

This Insight Report provides a comprehensive analysis of the global Full-Service Wedding Planning Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Full-Service Wedding Planning Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Full-Service Wedding Planning Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Full-Service Wedding Planning Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Full-Service Wedding Planning Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Full-Service Wedding Planning Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Classic

Creative

Segmentation by Services Offered:

Scene Setup

Process Experience

Segmentation by Planning Cycle:

3-6 Months

Less than 1 Month

Segmentation by Application:

Wedding Services

Hotel & Catering

Wedding Photography

Cultural Tourism & Resorts

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Wedgewood Weddings

TAKE AND GIVE. NEEDS

DestinationWeddings.com

WATABE WEDDING CORPORATION

NOVARESE, Inc.

Walters Wedding Estates

LUXE Destination Weddings

Paradise Weddings

Tamarind Global Weddings

Rafanelli Events

Mindy Weiss Party Consultants

Marcy Blum Events

Easton Events

Michelle Rago Destinations

Colin Cowie Lifestyle

LLG Events

Chancey Charm Weddings

Quintessentially Weddings

Matthew Oliver Weddings

Bruce Russell Events

Fait Accompli

White Eden Weddings

Alejandra Poupel Events

SposiamoVi

Elisa Mocci Events

Exclusive Italy Weddings

Chocowedding

Beijing Huahaige Cultural Development

MOCONA WEDDING ART CENTER

WAQWAQ Wedding Project

The Wedding Concepteur

The Seven Agency

Bali Wedding Solutions

Vara Wedding

Wedniksha

Shaadi Squad

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Full-Service Wedding Planning Services Market Size (2021-2032)
 - 2.1.2 Full-Service Wedding Planning Services Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Full-Service Wedding Planning Services by Country/Region (2021, 2025 & 2032)
- 2.2 Full-Service Wedding Planning Services Segment by Type
 - 2.2.1 Classic
 - 2.2.2 Creative
 - 2.2.3 Full-Service Wedding Planning Services Market Size by Type
 - 2.2.3.1 Full-Service Wedding Planning Services Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Full-Service Wedding Planning Services Market Size Market Share by Type (2021-2026)
- 2.3 Full-Service Wedding Planning Services Segment by Services Offered
 - 2.3.1 Scene Setup
 - 2.3.2 Process Experience
 - 2.3.3 Full-Service Wedding Planning Services Market Size by Services Offered
 - 2.3.3.1 Full-Service Wedding Planning Services Market Size CAGR by Services Offered (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Full-Service Wedding Planning Services Market Size Market Share by Services Offered (2021-2026)
- 2.4 Full-Service Wedding Planning Services Segment by Planning Cycle
 - 2.4.1 3-6 Months

2.4.2 Less than 1 Month

2.4.3 Full-Service Wedding Planning Services Market Size by Planning Cycle

2.4.3.1 Full-Service Wedding Planning Services Market Size CAGR by Planning Cycle (2021 VS 2025 VS 2032)

2.4.3.2 Global Full-Service Wedding Planning Services Market Size Market Share by Planning Cycle (2021-2026)

2.5 Full-Service Wedding Planning Services Segment by Application

2.5.1 Wedding Services

2.5.2 Hotel & Catering

2.5.3 Wedding Photography

2.5.4 Cultural Tourism & Resorts

2.5.5 Other

2.5.6 Full-Service Wedding Planning Services Market Size by Application

2.5.6.1 Full-Service Wedding Planning Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.6.2 Global Full-Service Wedding Planning Services Market Size Market Share by Application (2021-2026)

3 FULL-SERVICE WEDDING PLANNING SERVICES MARKET SIZE BY PLAYER

3.1 Full-Service Wedding Planning Services Market Size Market Share by Player

3.1.1 Global Full-Service Wedding Planning Services Revenue by Player (2021-2026)

3.1.2 Global Full-Service Wedding Planning Services Revenue Market Share by Player (2021-2026)

3.2 Global Full-Service Wedding Planning Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 FULL-SERVICE WEDDING PLANNING SERVICES BY REGION

4.1 Full-Service Wedding Planning Services Market Size by Region (2021-2026)

4.2 Global Full-Service Wedding Planning Services Annual Revenue by Country/Region (2021-2026)

4.3 Americas Full-Service Wedding Planning Services Market Size Growth (2021-2026)

4.4 APAC Full-Service Wedding Planning Services Market Size Growth (2021-2026)

4.5 Europe Full-Service Wedding Planning Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Full-Service Wedding Planning Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Full-Service Wedding Planning Services Market Size by Country (2021-2026)

5.2 Americas Full-Service Wedding Planning Services Market Size by Type (2021-2026)

5.3 Americas Full-Service Wedding Planning Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Full-Service Wedding Planning Services Market Size by Region (2021-2026)

6.2 APAC Full-Service Wedding Planning Services Market Size by Type (2021-2026)

6.3 APAC Full-Service Wedding Planning Services Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Full-Service Wedding Planning Services Market Size by Country (2021-2026)

7.2 Europe Full-Service Wedding Planning Services Market Size by Type (2021-2026)

7.3 Europe Full-Service Wedding Planning Services Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Full-Service Wedding Planning Services by Region
(2021-2026)

8.2 Middle East & Africa Full-Service Wedding Planning Services Market Size by Type
(2021-2026)

8.3 Middle East & Africa Full-Service Wedding Planning Services Market Size by
Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL FULL-SERVICE WEDDING PLANNING SERVICES MARKET FORECAST

10.1 Global Full-Service Wedding Planning Services Forecast by Region (2027-2032)

10.1.1 Global Full-Service Wedding Planning Services Forecast by Region
(2027-2032)

10.1.2 Americas Full-Service Wedding Planning Services Forecast

10.1.3 APAC Full-Service Wedding Planning Services Forecast

10.1.4 Europe Full-Service Wedding Planning Services Forecast

10.1.5 Middle East & Africa Full-Service Wedding Planning Services Forecast

10.2 Americas Full-Service Wedding Planning Services Forecast by Country
(2027-2032)

10.2.1 United States Market Full-Service Wedding Planning Services Forecast

10.2.2 Canada Market Full-Service Wedding Planning Services Forecast

10.2.3 Mexico Market Full-Service Wedding Planning Services Forecast

- 10.2.4 Brazil Market Full-Service Wedding Planning Services Forecast
- 10.3 APAC Full-Service Wedding Planning Services Forecast by Region (2027-2032)
 - 10.3.1 China Full-Service Wedding Planning Services Market Forecast
 - 10.3.2 Japan Market Full-Service Wedding Planning Services Forecast
 - 10.3.3 Korea Market Full-Service Wedding Planning Services Forecast
 - 10.3.4 Southeast Asia Market Full-Service Wedding Planning Services Forecast
 - 10.3.5 India Market Full-Service Wedding Planning Services Forecast
 - 10.3.6 Australia Market Full-Service Wedding Planning Services Forecast
- 10.4 Europe Full-Service Wedding Planning Services Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Full-Service Wedding Planning Services Forecast
 - 10.4.2 France Market Full-Service Wedding Planning Services Forecast
 - 10.4.3 UK Market Full-Service Wedding Planning Services Forecast
 - 10.4.4 Italy Market Full-Service Wedding Planning Services Forecast
 - 10.4.5 Russia Market Full-Service Wedding Planning Services Forecast
- 10.5 Middle East & Africa Full-Service Wedding Planning Services Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Full-Service Wedding Planning Services Forecast
 - 10.5.2 South Africa Market Full-Service Wedding Planning Services Forecast
 - 10.5.3 Israel Market Full-Service Wedding Planning Services Forecast
 - 10.5.4 Turkey Market Full-Service Wedding Planning Services Forecast
- 10.6 Global Full-Service Wedding Planning Services Forecast by Type (2027-2032)
- 10.7 Global Full-Service Wedding Planning Services Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Full-Service Wedding Planning Services Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Wedgewood Weddings
 - 11.1.1 Wedgewood Weddings Company Information
 - 11.1.2 Wedgewood Weddings Full-Service Wedding Planning Services Product Offered
 - 11.1.3 Wedgewood Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Wedgewood Weddings Main Business Overview
 - 11.1.5 Wedgewood Weddings Latest Developments
- 11.2 TAKE AND GIVE. NEEDS
 - 11.2.1 TAKE AND GIVE. NEEDS Company Information
 - 11.2.2 TAKE AND GIVE. NEEDS Full-Service Wedding Planning Services Product Offered

11.2.3 TAKE AND GIVE. NEEDS Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 TAKE AND GIVE. NEEDS Main Business Overview

11.2.5 TAKE AND GIVE. NEEDS Latest Developments

11.3 DestinationWeddings.com

11.3.1 DestinationWeddings.com Company Information

11.3.2 DestinationWeddings.com Full-Service Wedding Planning Services Product Offered

11.3.3 DestinationWeddings.com Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 DestinationWeddings.com Main Business Overview

11.3.5 DestinationWeddings.com Latest Developments

11.4 WATABE WEDDING CORPORATION

11.4.1 WATABE WEDDING CORPORATION Company Information

11.4.2 WATABE WEDDING CORPORATION Full-Service Wedding Planning Services Product Offered

11.4.3 WATABE WEDDING CORPORATION Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 WATABE WEDDING CORPORATION Main Business Overview

11.4.5 WATABE WEDDING CORPORATION Latest Developments

11.5 NOVARESE, Inc.

11.5.1 NOVARESE, Inc. Company Information

11.5.2 NOVARESE, Inc. Full-Service Wedding Planning Services Product Offered

11.5.3 NOVARESE, Inc. Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 NOVARESE, Inc. Main Business Overview

11.5.5 NOVARESE, Inc. Latest Developments

11.6 Walters Wedding Estates

11.6.1 Walters Wedding Estates Company Information

11.6.2 Walters Wedding Estates Full-Service Wedding Planning Services Product Offered

11.6.3 Walters Wedding Estates Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Walters Wedding Estates Main Business Overview

11.6.5 Walters Wedding Estates Latest Developments

11.7 LUXE Destination Weddings

11.7.1 LUXE Destination Weddings Company Information

11.7.2 LUXE Destination Weddings Full-Service Wedding Planning Services Product Offered

11.7.3 LUXE Destination Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 LUXE Destination Weddings Main Business Overview

11.7.5 LUXE Destination Weddings Latest Developments

11.8 Paradise Weddings

11.8.1 Paradise Weddings Company Information

11.8.2 Paradise Weddings Full-Service Wedding Planning Services Product Offered

11.8.3 Paradise Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Paradise Weddings Main Business Overview

11.8.5 Paradise Weddings Latest Developments

11.9 Tamarind Global Weddings

11.9.1 Tamarind Global Weddings Company Information

11.9.2 Tamarind Global Weddings Full-Service Wedding Planning Services Product Offered

11.9.3 Tamarind Global Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Tamarind Global Weddings Main Business Overview

11.9.5 Tamarind Global Weddings Latest Developments

11.10 Rafanelli Events

11.10.1 Rafanelli Events Company Information

11.10.2 Rafanelli Events Full-Service Wedding Planning Services Product Offered

11.10.3 Rafanelli Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Rafanelli Events Main Business Overview

11.10.5 Rafanelli Events Latest Developments

11.11 Mindy Weiss Party Consultants

11.11.1 Mindy Weiss Party Consultants Company Information

11.11.2 Mindy Weiss Party Consultants Full-Service Wedding Planning Services Product Offered

11.11.3 Mindy Weiss Party Consultants Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Mindy Weiss Party Consultants Main Business Overview

11.11.5 Mindy Weiss Party Consultants Latest Developments

11.12 Marcy Blum Events

11.12.1 Marcy Blum Events Company Information

11.12.2 Marcy Blum Events Full-Service Wedding Planning Services Product Offered

11.12.3 Marcy Blum Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

- 11.12.4 Marcy Blum Events Main Business Overview
- 11.12.5 Marcy Blum Events Latest Developments
- 11.13 Easton Events
 - 11.13.1 Easton Events Company Information
 - 11.13.2 Easton Events Full-Service Wedding Planning Services Product Offered
 - 11.13.3 Easton Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Easton Events Main Business Overview
 - 11.13.5 Easton Events Latest Developments
- 11.14 Michelle Rago Destinations
 - 11.14.1 Michelle Rago Destinations Company Information
 - 11.14.2 Michelle Rago Destinations Full-Service Wedding Planning Services Product Offered
 - 11.14.3 Michelle Rago Destinations Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Michelle Rago Destinations Main Business Overview
 - 11.14.5 Michelle Rago Destinations Latest Developments
- 11.15 Colin Cowie Lifestyle
 - 11.15.1 Colin Cowie Lifestyle Company Information
 - 11.15.2 Colin Cowie Lifestyle Full-Service Wedding Planning Services Product Offered
 - 11.15.3 Colin Cowie Lifestyle Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Colin Cowie Lifestyle Main Business Overview
 - 11.15.5 Colin Cowie Lifestyle Latest Developments
- 11.16 LLG Events
 - 11.16.1 LLG Events Company Information
 - 11.16.2 LLG Events Full-Service Wedding Planning Services Product Offered
 - 11.16.3 LLG Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 LLG Events Main Business Overview
 - 11.16.5 LLG Events Latest Developments
- 11.17 Chancey Charm Weddings
 - 11.17.1 Chancey Charm Weddings Company Information
 - 11.17.2 Chancey Charm Weddings Full-Service Wedding Planning Services Product Offered
 - 11.17.3 Chancey Charm Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Chancey Charm Weddings Main Business Overview
 - 11.17.5 Chancey Charm Weddings Latest Developments

11.18 Quintessentially Weddings

11.18.1 Quintessentially Weddings Company Information

11.18.2 Quintessentially Weddings Full-Service Wedding Planning Services Product Offered

11.18.3 Quintessentially Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Quintessentially Weddings Main Business Overview

11.18.5 Quintessentially Weddings Latest Developments

11.19 Matthew Oliver Weddings

11.19.1 Matthew Oliver Weddings Company Information

11.19.2 Matthew Oliver Weddings Full-Service Wedding Planning Services Product Offered

11.19.3 Matthew Oliver Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Matthew Oliver Weddings Main Business Overview

11.19.5 Matthew Oliver Weddings Latest Developments

11.20 Bruce Russell Events

11.20.1 Bruce Russell Events Company Information

11.20.2 Bruce Russell Events Full-Service Wedding Planning Services Product Offered

11.20.3 Bruce Russell Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Bruce Russell Events Main Business Overview

11.20.5 Bruce Russell Events Latest Developments

11.21 Fait Accompli

11.21.1 Fait Accompli Company Information

11.21.2 Fait Accompli Full-Service Wedding Planning Services Product Offered

11.21.3 Fait Accompli Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 Fait Accompli Main Business Overview

11.21.5 Fait Accompli Latest Developments

11.22 White Eden Weddings

11.22.1 White Eden Weddings Company Information

11.22.2 White Eden Weddings Full-Service Wedding Planning Services Product Offered

11.22.3 White Eden Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 White Eden Weddings Main Business Overview

11.22.5 White Eden Weddings Latest Developments

11.23 Alejandra Poupel Events

11.23.1 Alejandra Poupel Events Company Information

11.23.2 Alejandra Poupel Events Full-Service Wedding Planning Services Product Offered

11.23.3 Alejandra Poupel Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Alejandra Poupel Events Main Business Overview

11.23.5 Alejandra Poupel Events Latest Developments

11.24 SposiamoVi

11.24.1 SposiamoVi Company Information

11.24.2 SposiamoVi Full-Service Wedding Planning Services Product Offered

11.24.3 SposiamoVi Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.24.4 SposiamoVi Main Business Overview

11.24.5 SposiamoVi Latest Developments

11.25 Elisa Mocci Events

11.25.1 Elisa Mocci Events Company Information

11.25.2 Elisa Mocci Events Full-Service Wedding Planning Services Product Offered

11.25.3 Elisa Mocci Events Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.25.4 Elisa Mocci Events Main Business Overview

11.25.5 Elisa Mocci Events Latest Developments

11.26 Exclusive Italy Weddings

11.26.1 Exclusive Italy Weddings Company Information

11.26.2 Exclusive Italy Weddings Full-Service Wedding Planning Services Product Offered

11.26.3 Exclusive Italy Weddings Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.26.4 Exclusive Italy Weddings Main Business Overview

11.26.5 Exclusive Italy Weddings Latest Developments

11.27 Chocowedding

11.27.1 Chocowedding Company Information

11.27.2 Chocowedding Full-Service Wedding Planning Services Product Offered

11.27.3 Chocowedding Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.27.4 Chocowedding Main Business Overview

11.27.5 Chocowedding Latest Developments

11.28 Beijing Huahaige Cultural Development

11.28.1 Beijing Huahaige Cultural Development Company Information

11.28.2 Beijing Huahaige Cultural Development Full-Service Wedding Planning Services Product Offered

11.28.3 Beijing Huahaige Cultural Development Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.28.4 Beijing Huahaige Cultural Development Main Business Overview

11.28.5 Beijing Huahaige Cultural Development Latest Developments

11.29 MOCONA WEDDING ART CENTER

11.29.1 MOCONA WEDDING ART CENTER Company Information

11.29.2 MOCONA WEDDING ART CENTER Full-Service Wedding Planning Services Product Offered

11.29.3 MOCONA WEDDING ART CENTER Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.29.4 MOCONA WEDDING ART CENTER Main Business Overview

11.29.5 MOCONA WEDDING ART CENTER Latest Developments

11.30 WAQWAQ Wedding Project

11.30.1 WAQWAQ Wedding Project Company Information

11.30.2 WAQWAQ Wedding Project Full-Service Wedding Planning Services Product Offered

11.30.3 WAQWAQ Wedding Project Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.30.4 WAQWAQ Wedding Project Main Business Overview

11.30.5 WAQWAQ Wedding Project Latest Developments

11.31 The Wedding Concepteur

11.31.1 The Wedding Concepteur Company Information

11.31.2 The Wedding Concepteur Full-Service Wedding Planning Services Product Offered

11.31.3 The Wedding Concepteur Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.31.4 The Wedding Concepteur Main Business Overview

11.31.5 The Wedding Concepteur Latest Developments

11.32 The Seven Agency

11.32.1 The Seven Agency Company Information

11.32.2 The Seven Agency Full-Service Wedding Planning Services Product Offered

11.32.3 The Seven Agency Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.32.4 The Seven Agency Main Business Overview

11.32.5 The Seven Agency Latest Developments

11.33 Bali Wedding Solutions

11.33.1 Bali Wedding Solutions Company Information

11.33.2 Bali Wedding Solutions Full-Service Wedding Planning Services Product Offered

11.33.3 Bali Wedding Solutions Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.33.4 Bali Wedding Solutions Main Business Overview

11.33.5 Bali Wedding Solutions Latest Developments

11.34 Vara Wedding

11.34.1 Vara Wedding Company Information

11.34.2 Vara Wedding Full-Service Wedding Planning Services Product Offered

11.34.3 Vara Wedding Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.34.4 Vara Wedding Main Business Overview

11.34.5 Vara Wedding Latest Developments

11.35 Wedniksha

11.35.1 Wedniksha Company Information

11.35.2 Wedniksha Full-Service Wedding Planning Services Product Offered

11.35.3 Wedniksha Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.35.4 Wedniksha Main Business Overview

11.35.5 Wedniksha Latest Developments

11.36 Shaadi Squad

11.36.1 Shaadi Squad Company Information

11.36.2 Shaadi Squad Full-Service Wedding Planning Services Product Offered

11.36.3 Shaadi Squad Full-Service Wedding Planning Services Revenue, Gross Margin and Market Share (2021-2026)

11.36.4 Shaadi Squad Main Business Overview

11.36.5 Shaadi Squad Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Full-Service Wedding Planning Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Full-Service Wedding Planning Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Classic

Table 4. Major Players of Creative

Table 5. Full-Service Wedding Planning Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Full-Service Wedding Planning Services Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Full-Service Wedding Planning Services Market Size Market Share by Type (2021-2026)

Table 8. Major Players of Scene Setup

Table 9. Major Players of Process Experience

Table 10. Full-Service Wedding Planning Services Market Size CAGR by Services Offered (2021 VS 2025 VS 2032) & (\$ millions)

Table 11. Global Full-Service Wedding Planning Services Market Size by Services Offered (2021-2026) & (\$ millions)

Table 12. Global Full-Service Wedding Planning Services Market Size Market Share by Services Offered (2021-2026)

Table 13. Major Players of 3-6 Months

Table 14. Major Players of Less than 1 Month

Table 15. Full-Service Wedding Planning Services Market Size CAGR by Planning Cycle (2021 VS 2025 VS 2032) & (\$ millions)

Table 16. Global Full-Service Wedding Planning Services Market Size by Planning Cycle (2021-2026) & (\$ millions)

Table 17. Global Full-Service Wedding Planning Services Market Size Market Share by Planning Cycle (2021-2026)

Table 18. Full-Service Wedding Planning Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 19. Global Full-Service Wedding Planning Services Market Size by Application (2021-2026) & (\$ millions)

Table 20. Global Full-Service Wedding Planning Services Market Size Market Share by Application (2021-2026)

Table 21. Global Full-Service Wedding Planning Services Revenue by Player

(2021-2026) & (\$ millions)

Table 22. Global Full-Service Wedding Planning Services Revenue Market Share by Player (2021-2026)

Table 23. Full-Service Wedding Planning Services Key Players Head office and Products Offered

Table 24. Full-Service Wedding Planning Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Full-Service Wedding Planning Services Market Size by Region (2021-2026) & (\$ millions)

Table 28. Global Full-Service Wedding Planning Services Market Size Market Share by Region (2021-2026)

Table 29. Global Full-Service Wedding Planning Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 30. Global Full-Service Wedding Planning Services Revenue Market Share by Country/Region (2021-2026)

Table 31. Americas Full-Service Wedding Planning Services Market Size by Country (2021-2026) & (\$ millions)

Table 32. Americas Full-Service Wedding Planning Services Market Size Market Share by Country (2021-2026)

Table 33. Americas Full-Service Wedding Planning Services Market Size by Type (2021-2026) & (\$ millions)

Table 34. Americas Full-Service Wedding Planning Services Market Size Market Share by Type (2021-2026)

Table 35. Americas Full-Service Wedding Planning Services Market Size by Application (2021-2026) & (\$ millions)

Table 36. Americas Full-Service Wedding Planning Services Market Size Market Share by Application (2021-2026)

Table 37. APAC Full-Service Wedding Planning Services Market Size by Region (2021-2026) & (\$ millions)

Table 38. APAC Full-Service Wedding Planning Services Market Size Market Share by Region (2021-2026)

Table 39. APAC Full-Service Wedding Planning Services Market Size by Type (2021-2026) & (\$ millions)

Table 40. APAC Full-Service Wedding Planning Services Market Size by Application (2021-2026) & (\$ millions)

Table 41. Europe Full-Service Wedding Planning Services Market Size by Country (2021-2026) & (\$ millions)

Table 42. Europe Full-Service Wedding Planning Services Market Size Market Share by Country (2021-2026)

Table 43. Europe Full-Service Wedding Planning Services Market Size by Type (2021-2026) & (\$ millions)

Table 44. Europe Full-Service Wedding Planning Services Market Size by Application (2021-2026) & (\$ millions)

Table 45. Middle East & Africa Full-Service Wedding Planning Services Market Size by Region (2021-2026) & (\$ millions)

Table 46. Middle East & Africa Full-Service Wedding Planning Services Market Size by Type (2021-2026) & (\$ millions)

Table 47. Middle East & Africa Full-Service Wedding Planning Services Market Size by Application (2021-2026) & (\$ millions)

Table 48. Key Market Drivers & Growth Opportunities of Full-Service Wedding Planning Services

Table 49. Key Market Challenges & Risks of Full-Service Wedding Planning Services

Table 50. Key Industry Trends of Full-Service Wedding Planning Services

Table 51. Global Full-Service Wedding Planning Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 52. Global Full-Service Wedding Planning Services Market Size Market Share Forecast by Region (2027-2032)

Table 53. Global Full-Service Wedding Planning Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 54. Global Full-Service Wedding Planning Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 55. Wedgewood Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 56. Wedgewood Weddings Full-Service Wedding Planning Services Product Offered

Table 57. Wedgewood Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. Wedgewood Weddings Main Business

Table 59. Wedgewood Weddings Latest Developments

Table 60. TAKE AND GIVE. NEEDS Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 61. TAKE AND GIVE. NEEDS Full-Service Wedding Planning Services Product Offered

Table 62. TAKE AND GIVE. NEEDS Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. TAKE AND GIVE. NEEDS Main Business

Table 64. TAKE AND GIVE. NEEDS Latest Developments

Table 65. DestinationWeddings.com Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 66. DestinationWeddings.com Full-Service Wedding Planning Services Product Offered

Table 67. DestinationWeddings.com Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. DestinationWeddings.com Main Business

Table 69. DestinationWeddings.com Latest Developments

Table 70. WATABE WEDDING CORPORATION Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 71. WATABE WEDDING CORPORATION Full-Service Wedding Planning Services Product Offered

Table 72. WATABE WEDDING CORPORATION Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. WATABE WEDDING CORPORATION Main Business

Table 74. WATABE WEDDING CORPORATION Latest Developments

Table 75. NOVARESE, Inc. Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 76. NOVARESE, Inc. Full-Service Wedding Planning Services Product Offered

Table 77. NOVARESE, Inc. Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. NOVARESE, Inc. Main Business

Table 79. NOVARESE, Inc. Latest Developments

Table 80. Walters Wedding Estates Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 81. Walters Wedding Estates Full-Service Wedding Planning Services Product Offered

Table 82. Walters Wedding Estates Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Walters Wedding Estates Main Business

Table 84. Walters Wedding Estates Latest Developments

Table 85. LUXE Destination Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 86. LUXE Destination Weddings Full-Service Wedding Planning Services Product Offered

Table 87. LUXE Destination Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. LUXE Destination Weddings Main Business

Table 89. LUXE Destination Weddings Latest Developments

Table 90. Paradise Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 91. Paradise Weddings Full-Service Wedding Planning Services Product Offered

Table 92. Paradise Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Paradise Weddings Main Business

Table 94. Paradise Weddings Latest Developments

Table 95. Tamarind Global Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 96. Tamarind Global Weddings Full-Service Wedding Planning Services Product Offered

Table 97. Tamarind Global Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Tamarind Global Weddings Main Business

Table 99. Tamarind Global Weddings Latest Developments

Table 100. Rafanelli Events Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 101. Rafanelli Events Full-Service Wedding Planning Services Product Offered

Table 102. Rafanelli Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. Rafanelli Events Main Business

Table 104. Rafanelli Events Latest Developments

Table 105. Mindy Weiss Party Consultants Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 106. Mindy Weiss Party Consultants Full-Service Wedding Planning Services Product Offered

Table 107. Mindy Weiss Party Consultants Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Mindy Weiss Party Consultants Main Business

Table 109. Mindy Weiss Party Consultants Latest Developments

Table 110. Marcy Blum Events Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 111. Marcy Blum Events Full-Service Wedding Planning Services Product Offered

Table 112. Marcy Blum Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Marcy Blum Events Main Business

Table 114. Marcy Blum Events Latest Developments

Table 115. Easton Events Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 116. Easton Events Full-Service Wedding Planning Services Product Offered

Table 117. Easton Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Easton Events Main Business

Table 119. Easton Events Latest Developments

Table 120. Michelle Rago Destinations Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 121. Michelle Rago Destinations Full-Service Wedding Planning Services Product Offered

Table 122. Michelle Rago Destinations Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. Michelle Rago Destinations Main Business

Table 124. Michelle Rago Destinations Latest Developments

Table 125. Colin Cowie Lifestyle Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 126. Colin Cowie Lifestyle Full-Service Wedding Planning Services Product Offered

Table 127. Colin Cowie Lifestyle Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. Colin Cowie Lifestyle Main Business

Table 129. Colin Cowie Lifestyle Latest Developments

Table 130. LLG Events Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 131. LLG Events Full-Service Wedding Planning Services Product Offered

Table 132. LLG Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. LLG Events Main Business

Table 134. LLG Events Latest Developments

Table 135. Chancey Charm Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 136. Chancey Charm Weddings Full-Service Wedding Planning Services Product Offered

Table 137. Chancey Charm Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. Chancey Charm Weddings Main Business

Table 139. Chancey Charm Weddings Latest Developments

Table 140. Quintessentially Weddings Details, Company Type, Full-Service Wedding

Planning Services Area Served and Its Competitors

Table 141. Quintessentially Weddings Full-Service Wedding Planning Services Product Offered

Table 142. Quintessentially Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. Quintessentially Weddings Main Business

Table 144. Quintessentially Weddings Latest Developments

Table 145. Matthew Oliver Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 146. Matthew Oliver Weddings Full-Service Wedding Planning Services Product Offered

Table 147. Matthew Oliver Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 148. Matthew Oliver Weddings Main Business

Table 149. Matthew Oliver Weddings Latest Developments

Table 150. Bruce Russell Events Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 151. Bruce Russell Events Full-Service Wedding Planning Services Product Offered

Table 152. Bruce Russell Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 153. Bruce Russell Events Main Business

Table 154. Bruce Russell Events Latest Developments

Table 155. Fait Accompli Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 156. Fait Accompli Full-Service Wedding Planning Services Product Offered

Table 157. Fait Accompli Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 158. Fait Accompli Main Business

Table 159. Fait Accompli Latest Developments

Table 160. White Eden Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 161. White Eden Weddings Full-Service Wedding Planning Services Product Offered

Table 162. White Eden Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 163. White Eden Weddings Main Business

Table 164. White Eden Weddings Latest Developments

Table 165. Alejandra Poupel Events Details, Company Type, Full-Service Wedding

Planning Services Area Served and Its Competitors

Table 166. Alejandra Poupel Events Full-Service Wedding Planning Services Product Offered

Table 167. Alejandra Poupel Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 168. Alejandra Poupel Events Main Business

Table 169. Alejandra Poupel Events Latest Developments

Table 170. SposiamoVi Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 171. SposiamoVi Full-Service Wedding Planning Services Product Offered

Table 172. SposiamoVi Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 173. SposiamoVi Main Business

Table 174. SposiamoVi Latest Developments

Table 175. Elisa Mocci Events Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 176. Elisa Mocci Events Full-Service Wedding Planning Services Product Offered

Table 177. Elisa Mocci Events Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 178. Elisa Mocci Events Main Business

Table 179. Elisa Mocci Events Latest Developments

Table 180. Exclusive Italy Weddings Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 181. Exclusive Italy Weddings Full-Service Wedding Planning Services Product Offered

Table 182. Exclusive Italy Weddings Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 183. Exclusive Italy Weddings Main Business

Table 184. Exclusive Italy Weddings Latest Developments

Table 185. Chocowedding Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 186. Chocowedding Full-Service Wedding Planning Services Product Offered

Table 187. Chocowedding Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 188. Chocowedding Main Business

Table 189. Chocowedding Latest Developments

Table 190. Beijing Huahaige Cultural Development Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 191. Beijing Huahaige Cultural Development Full-Service Wedding Planning

Services Product Offered

Table 192. Beijing Huahaige Cultural Development Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 193. Beijing Huahaige Cultural Development Main Business

Table 194. Beijing Huahaige Cultural Development Latest Developments

Table 195. MOCONA WEDDING ART CENTER Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 196. MOCONA WEDDING ART CENTER Full-Service Wedding Planning Services Product Offered

Table 197. MOCONA WEDDING ART CENTER Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 198. MOCONA WEDDING ART CENTER Main Business

Table 199. MOCONA WEDDING ART CENTER Latest Developments

Table 200. WAQWAQ Wedding Project Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 201. WAQWAQ Wedding Project Full-Service Wedding Planning Services Product Offered

Table 202. WAQWAQ Wedding Project Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 203. WAQWAQ Wedding Project Main Business

Table 204. WAQWAQ Wedding Project Latest Developments

Table 205. The Wedding Concepteur Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 206. The Wedding Concepteur Full-Service Wedding Planning Services Product Offered

Table 207. The Wedding Concepteur Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 208. The Wedding Concepteur Main Business

Table 209. The Wedding Concepteur Latest Developments

Table 210. The Seven Agency Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 211. The Seven Agency Full-Service Wedding Planning Services Product Offered

Table 212. The Seven Agency Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 213. The Seven Agency Main Business

Table 214. The Seven Agency Latest Developments

Table 215. Bali Wedding Solutions Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 216. Bali Wedding Solutions Full-Service Wedding Planning Services Product

Offered

Table 217. Bali Wedding Solutions Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 218. Bali Wedding Solutions Main Business

Table 219. Bali Wedding Solutions Latest Developments

Table 220. Vara Wedding Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 221. Vara Wedding Full-Service Wedding Planning Services Product Offered

Table 222. Vara Wedding Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 223. Vara Wedding Main Business

Table 224. Vara Wedding Latest Developments

Table 225. Wedniksha Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 226. Wedniksha Full-Service Wedding Planning Services Product Offered

Table 227. Wedniksha Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 228. Wedniksha Main Business

Table 229. Wedniksha Latest Developments

Table 230. Shaadi Squad Details, Company Type, Full-Service Wedding Planning Services Area Served and Its Competitors

Table 231. Shaadi Squad Full-Service Wedding Planning Services Product Offered

Table 232. Shaadi Squad Full-Service Wedding Planning Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 233. Shaadi Squad Main Business

Table 234. Shaadi Squad Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Full-Service Wedding Planning Services Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Full-Service Wedding Planning Services Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Full-Service Wedding Planning Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Full-Service Wedding Planning Services Sales Market Share by Country/Region (2025)
- Figure 8. Full-Service Wedding Planning Services Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Full-Service Wedding Planning Services Market Size Market Share by Type in 2025
- Figure 10. Global Full-Service Wedding Planning Services Market Size Market Share by Services Offered in 2025
- Figure 11. Global Full-Service Wedding Planning Services Market Size Market Share by Planning Cycle in 2025
- Figure 12. Full-Service Wedding Planning Services in Wedding Services
- Figure 13. Global Full-Service Wedding Planning Services Market: Wedding Services (2021-2026) & (\$ millions)
- Figure 14. Full-Service Wedding Planning Services in Hotel & Catering
- Figure 15. Global Full-Service Wedding Planning Services Market: Hotel & Catering (2021-2026) & (\$ millions)
- Figure 16. Full-Service Wedding Planning Services in Wedding Photography
- Figure 17. Global Full-Service Wedding Planning Services Market: Wedding Photography (2021-2026) & (\$ millions)
- Figure 18. Full-Service Wedding Planning Services in Cultural Tourism & Resorts
- Figure 19. Global Full-Service Wedding Planning Services Market: Cultural Tourism & Resorts (2021-2026) & (\$ millions)
- Figure 20. Full-Service Wedding Planning Services in Other
- Figure 21. Global Full-Service Wedding Planning Services Market: Other (2021-2026) & (\$ millions)
- Figure 22. Global Full-Service Wedding Planning Services Market Size Market Share by Application in 2025

Figure 23. Global Full-Service Wedding Planning Services Revenue Market Share by Player in 2025

Figure 24. Global Full-Service Wedding Planning Services Market Size Market Share by Region (2021-2026)

Figure 25. Americas Full-Service Wedding Planning Services Market Size 2021-2026 (\$ millions)

Figure 26. APAC Full-Service Wedding Planning Services Market Size 2021-2026 (\$ millions)

Figure 27. Europe Full-Service Wedding Planning Services Market Size 2021-2026 (\$ millions)

Figure 28. Middle East & Africa Full-Service Wedding Planning Services Market Size 2021-2026 (\$ millions)

Figure 29. Americas Full-Service Wedding Planning Services Value Market Share by Country in 2025

Figure 30. United States Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. Canada Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. Mexico Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 33. Brazil Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 34. APAC Full-Service Wedding Planning Services Market Size Market Share by Region in 2025

Figure 35. APAC Full-Service Wedding Planning Services Market Size Market Share by Type (2021-2026)

Figure 36. APAC Full-Service Wedding Planning Services Market Size Market Share by Application (2021-2026)

Figure 37. China Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Japan Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. South Korea Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. Southeast Asia Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. India Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 42. Australia Full-Service Wedding Planning Services Market Size Growth

2021-2026 (\$ millions)

Figure 43. Europe Full-Service Wedding Planning Services Market Size Market Share by Country in 2025

Figure 44. Europe Full-Service Wedding Planning Services Market Size Market Share by Type (2021-2026)

Figure 45. Europe Full-Service Wedding Planning Services Market Size Market Share by Application (2021-2026)

Figure 46. Germany Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. France Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. UK Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Italy Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 50. Russia Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Full-Service Wedding Planning Services Market Size Market Share by Region (2021-2026)

Figure 52. Middle East & Africa Full-Service Wedding Planning Services Market Size Market Share by Type (2021-2026)

Figure 53. Middle East & Africa Full-Service Wedding Planning Services Market Size Market Share by Application (2021-2026)

Figure 54. Egypt Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. South Africa Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 56. Israel Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 57. Turkey Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 58. GCC Countries Full-Service Wedding Planning Services Market Size Growth 2021-2026 (\$ millions)

Figure 59. Americas Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 60. APAC Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 61. Europe Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 62. Middle East & Africa Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 63. United States Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 64. Canada Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 65. Mexico Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 66. Brazil Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 67. China Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 68. Japan Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 69. Korea Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 70. Southeast Asia Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 71. India Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 72. Australia Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 73. Germany Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 74. France Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 75. UK Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 76. Italy Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 77. Russia Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 78. Egypt Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 79. South Africa Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 80. Israel Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

Figure 81. Turkey Full-Service Wedding Planning Services Market Size 2027-2032 (\$

millions)

Figure 82. Global Full-Service Wedding Planning Services Market Size Market Share Forecast by Type (2027-2032)

Figure 83. Global Full-Service Wedding Planning Services Market Size Market Share Forecast by Application (2027-2032)

Figure 84. GCC Countries Full-Service Wedding Planning Services Market Size 2027-2032 (\$ millions)

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