

# Global Full LED Array Back-lit TV Market Growth 2026-2032

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## Abstracts

The global Full LED Array Back-lit TV market size is predicted to grow from US\$ 1003 million in 2025 to US\$ 1277 million in 2032; it is expected to grow at a CAGR of 3.2% from 2026 to 2032.

In 2025, global production of all-LED array backlit TVs reached 1.8639 million units, with an average selling price of US\$550 per unit. The global annual production capacity of all-LED array backlit TVs is approximately 3 million units, with a gross profit margin of approximately 22.8%. All-LED array backlit TVs refer to televisions with a backlight system that evenly distributes a large number of LED chips behind the LCD screen, with brightness controlled by independent areas. Compared to direct-lit backlighting, array backlighting improves contrast and black levels through zoned dimming and local brightness control, while also achieving more precise brightness distribution across different areas of the screen, thereby improving picture quality and energy efficiency. The upstream of the all-LED array backlit TV industry chain includes LED backlight strips, LED chips, display panels, and packaging materials; the midstream consists of all-LED array backlit TV manufacturers; and the downstream mainly serves commercial and private applications.

United States market for Full LED Array Back-lit TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Full LED Array Back-lit TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Full LED Array Back-lit TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Full LED Array Back-lit TV players cover Samsung, TCL, LG, Hisense, Skyworth, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Full LED Array Back-lit TV Industry Forecast' looks at past sales and reviews total world Full LED Array Back-lit TV sales in 2025, providing a comprehensive analysis by region and market sector of projected Full LED Array Back-lit TV sales for 2026 through 2032. With Full LED Array Back-lit TV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Full LED Array Back-lit TV industry.

This Insight Report provides a comprehensive analysis of the global Full LED Array Back-lit TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Full LED Array Back-lit TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Full LED Array Back-lit TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Full LED Array Back-lit TV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Full LED Array Back-lit TV.

This report presents a comprehensive overview, market shares, and growth opportunities of Full LED Array Back-lit TV market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 52 Inches

52 ? 65 Inches

Above 65 Inches

Segmentation by Local Dimming:

Low-Zone Direct-Lit

Medium-Zone Direct-Lit

High-Zone Direct-Lit

Segmentation by Thickness:

Ultra-Thin Direct-Lit

Regular Thickness Direct-Lit

Large Size Direct-Lit

Segmentation by Application:

Commercial Use

Private Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips

Xiaomi

Sharp

Changhong

Haier

Vizio

Konka

Toshiba

Shenzhen Mtc

HUAWEI

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Full LED Array Back-lit TV market?

What factors are driving Full LED Array Back-lit TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Full LED Array Back-lit TV market opportunities vary by end market size?

How does Full LED Array Back-lit TV break out by Type, by Application?

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