

Global Frozen Yogurt Market Growth 2025-2031

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Abstracts

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The global Frozen Yogurt market size is predicted to grow from US\$ 2143 million in 2025 to US\$ 7394 million in 2031; it is expected to grow at a CAGR of 22.9% from 2025 to 2031.

Frozen yogurt is a frozen dessert made with yogurt and sometimes other dairy products. Frozen yogurt, a crossbreed between the more traditional ice cream dessert and the healthier yogurt products, has become the new way for customers to enjoy their dessert while still being conscious of their health.

Frozen yogurt isn't completely frozen but simply contains ice crystals; the primary ingredient is milk and milk products, sugar accounts for about 15 per cent of the ingredients and the strains of bacteria makes up about 1 per cent.

The major players in global Frozen Yogurt market include Yogen Frusz, Menchie's, Pinkberry, etc. The top 3 players occupy about 40% shares of the global market. North America and Europe are main markets, they occupy over 70% of the global market. Flavored Frozen Yogurt is the main type, with a share over 70%. Young Woman (18-30) and Minor (Age below 18) are two key applications, which hold a share about 75%.

LP Information, Inc. (LPI) ' newest research report, the "Frozen Yogurt Industry Forecast" looks at past sales and reviews total world Frozen Yogurt sales in 2024, providing a comprehensive analysis by region and market sector of projected Frozen Yogurt sales for 2025 through 2031. With Frozen Yogurt sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Frozen Yogurt industry.

This Insight Report provides a comprehensive analysis of the global Frozen Yogurt landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Frozen Yogurt portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Frozen Yogurt market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Frozen Yogurt and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Frozen Yogurt.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Yogurt market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Plain Frozen Yogurt

Flavored Frozen Yogurt

Segmentation by Application:

Minor (Age below 18)

Young Man (18-30)

Young Woman (18-30)

Middle-Aged Person (30-50)

Senior (Age above 50)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yogen Früz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

Key Questions Addressed in this Report

What is the 10-year outlook for the global Frozen Yogurt market?

What factors are driving Frozen Yogurt market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Frozen Yogurt market opportunities vary by end market size?

How does Frozen Yogurt break out by Type, by Application?

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