

Global Frozen Vegetable Puree Market Growth 2026-2032

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Abstracts

The global Frozen Vegetable Puree market size is predicted to grow from US\$ 1171 million in 2025 to US\$ 1866 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2025, global production of frozen vegetable puree reaches 420 thousand tons, with an average selling price of USD 2,850 per ton, production capacity of 500 thousand tons, and a gross margin of 26%.

Frozen Vegetable Puree refers to vegetable-based products made from fresh vegetables that are cleaned, peeled, cut, steamed or blanched, then processed through pulping and homogenization into puree or semi-liquid form, and preserved through quick-freezing technology. Main raw materials include tomatoes, potatoes, carrots, zucchini, bell peppers, and pumpkins. These products help retain the original flavor, nutritional value, and color of vegetables while offering advantages in storage, transportation, and further food processing, making them widely used in infant food, seasonings, foodservice ingredients, convenience foods, and industrial food manufacturing.

In recent years, the frozen vegetable puree market has benefited from the growth of healthy food consumption, increasing demand for infant complementary foods, and the industrialization of foodservice, leading to continuous market expansion. Europe and North America are the major consumption markets, with infant food, soups, sauces, and prepared meals as the key application areas. At the same time, the rising demand for plant-based foods and natural ingredients is increasing the penetration of frozen vegetable puree in the food industry, driving the market toward standardization, customization, and higher value-added products.

LP Information, Inc. (LPI) ' newest research report, the "Frozen Vegetable Puree Industry Forecast" looks at past sales and reviews total world Frozen Vegetable Puree sales in 2025, providing a comprehensive analysis by region and market sector of projected Frozen Vegetable Puree sales for 2026 through 2032. With Frozen Vegetable Puree sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Frozen Vegetable Puree industry.

This Insight Report provides a comprehensive analysis of the global Frozen Vegetable Puree landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Frozen Vegetable Puree portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Frozen Vegetable Puree market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Frozen Vegetable Puree and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Frozen Vegetable Puree.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Vegetable Puree market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tomatoes Puree

Pumpkin Puree

Carrots Puree

Spinach Puree

Other

Segmentation by Processing Method:

Steamed Puree

Blanched Puree

Roasted Puree

Frozen Concentrated Puree

Segmentation by Scene:

Infant Food

Foodservice Ingredients

Seasonings and Sauces

Convenience Foods

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Döhler GmbH

SVZ International B.V.

Olam Food Ingredients (ofi)

Kerr Concentrates

Stahlbush Island Farms

Hiltfields Ltd

Sun Impex

Coloma Frozen Foods

Del Mar Food Products

SHUN DE SHENG

HUAHONG

SICODIS

Key Questions Addressed in this Report

What is the 10-year outlook for the global Frozen Vegetable Puree market?

What factors are driving Frozen Vegetable Puree market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Frozen Vegetable Puree market opportunities vary by end market size?

How does Frozen Vegetable Puree break out by Type, by Application?

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