

# Global Frozen Spring Roll Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Frozen Spring Roll market size was valued at US\$ 561.9 million in 2023. With growing demand in downstream market, the Frozen Spring Roll is forecast to a readjusted size of US\$ 834.3 million by 2030 with a CAGR of 5.8% during review period.

The research report highlights the growth potential of the global Frozen Spring Roll market. Frozen Spring Roll are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Frozen Spring Roll. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Frozen Spring Roll market.

Spring rolls have a long history in China. It is said that the pastry appeared way back in the Eastern Jin Dynasty, when people would make thin cakes with flour and eat them with vegetables on the day of Beginning of Spring. The cakes were called “spring dish” at that time. Later, Spring Dishes evolved into spring cakes. In the Ming and Qing Dynasties, there was a custom of “biting spring”, which means welcoming spring by eating spring cakes. The practice was believed to ward off disaster and evil. Along with ever improving cooking skills, spring cakes evolved into spring rolls, which were smaller in size. Spring rolls were included in imperial court snacks.

Global Frozen Spring Roll includes Ajinomoto Foods, CJ, Syneer, Sanquan and NICHIREI, etc. Global top 5 companies hold a share over 50%. Asia-Pacific is the largest market, with a share about 73%, followed by North America and Europe with the share about 12% and 10%.

## Key Features:

The report on Frozen Spring Roll market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Frozen Spring Roll market. It may include historical data, market segmentation by Type (e.g., Vegetable and Meat Spring Rolls, Bean Paste Spring Rolls), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Frozen Spring Roll market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Frozen Spring Roll market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Frozen Spring Roll industry. This include advancements in Frozen Spring Roll technology, Frozen Spring Roll new entrants, Frozen Spring Roll new investment, and other innovations that are shaping the future of Frozen Spring Roll.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Frozen Spring Roll market. It includes factors influencing customer ' purchasing decisions, preferences for Frozen Spring Roll product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Frozen Spring Roll market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Frozen Spring Roll market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assesses the environmental impact and sustainability aspects of the Frozen Spring Roll market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provides market forecasts and outlook for the Frozen Spring Roll industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Frozen Spring Roll market.

**Market Segmentation:**

Frozen Spring Roll market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

**Segmentation by type**

Vegetable and Meat Spring Rolls

Bean Paste Spring Rolls

Others

**Segmentation by distribution channel**

Supermarkets and Hypermarkets

Convenience Stores

Online Sales

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ajinomoto Foods

CJ

Synear

Sanquan

NICHIREI

Hakka

Wei Chuan Foods

CPF

Rich Products

Tai Foong

ASEANIS

Fine Choice Foods

Taj

Heng Australia

JYC FOODS

Winner Food Products

Qingdao Cheun Jep Foodstuff

SK Chilled Foods

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Frozen Spring Roll market?

What factors are driving Frozen Spring Roll market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Frozen Spring Roll market opportunities vary by end market size?

How does Frozen Spring Roll break out type, distribution channel?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Frozen Spring Roll Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Frozen Spring Roll by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Frozen Spring Roll by Country/Region, 2019, 2023 & 2030
- 2.2 Frozen Spring Roll Segment by Type
  - 2.2.1 Vegetable and Meat Spring Rolls
  - 2.2.2 Bean Paste Spring Rolls
  - 2.2.3 Others
- 2.3 Frozen Spring Roll Sales by Type
  - 2.3.1 Global Frozen Spring Roll Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Frozen Spring Roll Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Frozen Spring Roll Sale Price by Type (2019-2024)
- 2.4 Frozen Spring Roll Segment by Distribution Channel
  - 2.4.1 Supermarkets and Hypermarkets
  - 2.4.2 Convenience Stores
  - 2.4.3 Online Sales
  - 2.4.4 Others
- 2.5 Frozen Spring Roll Sales by Distribution Channel
  - 2.5.1 Global Frozen Spring Roll Sale Market Share by Distribution Channel (2019-2024)
  - 2.5.2 Global Frozen Spring Roll Revenue and Market Share by Distribution Channel (2019-2024)

### 2.5.3 Global Frozen Spring Roll Sale Price by Distribution Channel (2019-2024)

## **3 GLOBAL FROZEN SPRING ROLL BY COMPANY**

### 3.1 Global Frozen Spring Roll Breakdown Data by Company

#### 3.1.1 Global Frozen Spring Roll Annual Sales by Company (2019-2024)

#### 3.1.2 Global Frozen Spring Roll Sales Market Share by Company (2019-2024)

### 3.2 Global Frozen Spring Roll Annual Revenue by Company (2019-2024)

#### 3.2.1 Global Frozen Spring Roll Revenue by Company (2019-2024)

#### 3.2.2 Global Frozen Spring Roll Revenue Market Share by Company (2019-2024)

### 3.3 Global Frozen Spring Roll Sale Price by Company

### 3.4 Key Manufacturers Frozen Spring Roll Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Frozen Spring Roll Product Location Distribution

#### 3.4.2 Players Frozen Spring Roll Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR FROZEN SPRING ROLL BY GEOGRAPHIC REGION**

### 4.1 World Historic Frozen Spring Roll Market Size by Geographic Region (2019-2024)

#### 4.1.1 Global Frozen Spring Roll Annual Sales by Geographic Region (2019-2024)

#### 4.1.2 Global Frozen Spring Roll Annual Revenue by Geographic Region (2019-2024)

### 4.2 World Historic Frozen Spring Roll Market Size by Country/Region (2019-2024)

#### 4.2.1 Global Frozen Spring Roll Annual Sales by Country/Region (2019-2024)

#### 4.2.2 Global Frozen Spring Roll Annual Revenue by Country/Region (2019-2024)

### 4.3 Americas Frozen Spring Roll Sales Growth

### 4.4 APAC Frozen Spring Roll Sales Growth

### 4.5 Europe Frozen Spring Roll Sales Growth

### 4.6 Middle East & Africa Frozen Spring Roll Sales Growth

## **5 AMERICAS**

### 5.1 Americas Frozen Spring Roll Sales by Country

#### 5.1.1 Americas Frozen Spring Roll Sales by Country (2019-2024)



- 5.1.2 Americas Frozen Spring Roll Revenue by Country (2019-2024)
- 5.2 Americas Frozen Spring Roll Sales by Type
- 5.3 Americas Frozen Spring Roll Sales by Distribution Channel
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Frozen Spring Roll Sales by Region
  - 6.1.1 APAC Frozen Spring Roll Sales by Region (2019-2024)
  - 6.1.2 APAC Frozen Spring Roll Revenue by Region (2019-2024)
- 6.2 APAC Frozen Spring Roll Sales by Type
- 6.3 APAC Frozen Spring Roll Sales by Distribution Channel
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Frozen Spring Roll by Country
  - 7.1.1 Europe Frozen Spring Roll Sales by Country (2019-2024)
  - 7.1.2 Europe Frozen Spring Roll Revenue by Country (2019-2024)
- 7.2 Europe Frozen Spring Roll Sales by Type
- 7.3 Europe Frozen Spring Roll Sales by Distribution Channel
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Frozen Spring Roll by Country

- 8.1.1 Middle East & Africa Frozen Spring Roll Sales by Country (2019-2024)
- 8.1.2 Middle East & Africa Frozen Spring Roll Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Frozen Spring Roll Sales by Type
- 8.3 Middle East & Africa Frozen Spring Roll Sales by Distribution Channel
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Frozen Spring Roll
- 10.3 Manufacturing Process Analysis of Frozen Spring Roll
- 10.4 Industry Chain Structure of Frozen Spring Roll

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Frozen Spring Roll Distributors
- 11.3 Frozen Spring Roll Customer

## **12 WORLD FORECAST REVIEW FOR FROZEN SPRING ROLL BY GEOGRAPHIC REGION**

- 12.1 Global Frozen Spring Roll Market Size Forecast by Region
  - 12.1.1 Global Frozen Spring Roll Forecast by Region (2025-2030)
  - 12.1.2 Global Frozen Spring Roll Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region

- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Frozen Spring Roll Forecast by Type
- 12.7 Global Frozen Spring Roll Forecast by Distribution Channel

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Ajinomoto Foods

- 13.1.1 Ajinomoto Foods Company Information
- 13.1.2 Ajinomoto Foods Frozen Spring Roll Product Portfolios and Specifications
- 13.1.3 Ajinomoto Foods Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Ajinomoto Foods Main Business Overview
- 13.1.5 Ajinomoto Foods Latest Developments

### 13.2 CJ

- 13.2.1 CJ Company Information
- 13.2.2 CJ Frozen Spring Roll Product Portfolios and Specifications
- 13.2.3 CJ Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 CJ Main Business Overview
- 13.2.5 CJ Latest Developments

### 13.3 Synear

- 13.3.1 Synear Company Information
- 13.3.2 Synear Frozen Spring Roll Product Portfolios and Specifications
- 13.3.3 Synear Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Synear Main Business Overview
- 13.3.5 Synear Latest Developments

### 13.4 Sanquan

- 13.4.1 Sanquan Company Information
- 13.4.2 Sanquan Frozen Spring Roll Product Portfolios and Specifications
- 13.4.3 Sanquan Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Sanquan Main Business Overview
- 13.4.5 Sanquan Latest Developments

### 13.5 NICHIREI

- 13.5.1 NICHIREI Company Information
- 13.5.2 NICHIREI Frozen Spring Roll Product Portfolios and Specifications
- 13.5.3 NICHIREI Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.5.4 NICHIREI Main Business Overview
- 13.5.5 NICHIREI Latest Developments
- 13.6 Hakka
  - 13.6.1 Hakka Company Information
  - 13.6.2 Hakka Frozen Spring Roll Product Portfolios and Specifications
  - 13.6.3 Hakka Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.6.4 Hakka Main Business Overview
  - 13.6.5 Hakka Latest Developments
- 13.7 Wei Chuan Foods
  - 13.7.1 Wei Chuan Foods Company Information
  - 13.7.2 Wei Chuan Foods Frozen Spring Roll Product Portfolios and Specifications
  - 13.7.3 Wei Chuan Foods Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Wei Chuan Foods Main Business Overview
  - 13.7.5 Wei Chuan Foods Latest Developments
- 13.8 CPF
  - 13.8.1 CPF Company Information
  - 13.8.2 CPF Frozen Spring Roll Product Portfolios and Specifications
  - 13.8.3 CPF Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 CPF Main Business Overview
  - 13.8.5 CPF Latest Developments
- 13.9 Rich Products
  - 13.9.1 Rich Products Company Information
  - 13.9.2 Rich Products Frozen Spring Roll Product Portfolios and Specifications
  - 13.9.3 Rich Products Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Rich Products Main Business Overview
  - 13.9.5 Rich Products Latest Developments
- 13.10 Tai Foong
  - 13.10.1 Tai Foong Company Information
  - 13.10.2 Tai Foong Frozen Spring Roll Product Portfolios and Specifications
  - 13.10.3 Tai Foong Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Tai Foong Main Business Overview
  - 13.10.5 Tai Foong Latest Developments
- 13.11 ASEANIS
  - 13.11.1 ASEANIS Company Information
  - 13.11.2 ASEANIS Frozen Spring Roll Product Portfolios and Specifications

- 13.11.3 ASEANIS Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 ASEANIS Main Business Overview
- 13.11.5 ASEANIS Latest Developments
- 13.12 Fine Choice Foods
  - 13.12.1 Fine Choice Foods Company Information
  - 13.12.2 Fine Choice Foods Frozen Spring Roll Product Portfolios and Specifications
  - 13.12.3 Fine Choice Foods Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Fine Choice Foods Main Business Overview
  - 13.12.5 Fine Choice Foods Latest Developments
- 13.13 Taj
  - 13.13.1 Taj Company Information
  - 13.13.2 Taj Frozen Spring Roll Product Portfolios and Specifications
  - 13.13.3 Taj Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Taj Main Business Overview
  - 13.13.5 Taj Latest Developments
- 13.14 Heng Australia
  - 13.14.1 Heng Australia Company Information
  - 13.14.2 Heng Australia Frozen Spring Roll Product Portfolios and Specifications
  - 13.14.3 Heng Australia Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 Heng Australia Main Business Overview
  - 13.14.5 Heng Australia Latest Developments
- 13.15 JYC FOODS
  - 13.15.1 JYC FOODS Company Information
  - 13.15.2 JYC FOODS Frozen Spring Roll Product Portfolios and Specifications
  - 13.15.3 JYC FOODS Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 JYC FOODS Main Business Overview
  - 13.15.5 JYC FOODS Latest Developments
- 13.16 Winner Food Products
  - 13.16.1 Winner Food Products Company Information
  - 13.16.2 Winner Food Products Frozen Spring Roll Product Portfolios and Specifications
  - 13.16.3 Winner Food Products Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Winner Food Products Main Business Overview
  - 13.16.5 Winner Food Products Latest Developments

### 13.17 Qingdao Cheun Jep Foodstuff

13.17.1 Qingdao Cheun Jep Foodstuff Company Information

13.17.2 Qingdao Cheun Jep Foodstuff Frozen Spring Roll Product Portfolios and Specifications

13.17.3 Qingdao Cheun Jep Foodstuff Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Qingdao Cheun Jep Foodstuff Main Business Overview

13.17.5 Qingdao Cheun Jep Foodstuff Latest Developments

### 13.18 SK Chilled Foods

13.18.1 SK Chilled Foods Company Information

13.18.2 SK Chilled Foods Frozen Spring Roll Product Portfolios and Specifications

13.18.3 SK Chilled Foods Frozen Spring Roll Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 SK Chilled Foods Main Business Overview

13.18.5 SK Chilled Foods Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Frozen Spring Roll Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Frozen Spring Roll Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Vegetable and Meat Spring Rolls
- Table 4. Major Players of Bean Paste Spring Rolls
- Table 5. Major Players of Others
- Table 6. Global Frozen Spring Roll Sales by Type (2019-2024) & (K MT)
- Table 7. Global Frozen Spring Roll Sales Market Share by Type (2019-2024)
- Table 8. Global Frozen Spring Roll Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Frozen Spring Roll Revenue Market Share by Type (2019-2024)
- Table 10. Global Frozen Spring Roll Sale Price by Type (2019-2024) & (US\$/MT)
- Table 11. Global Frozen Spring Roll Sales by Distribution Channel (2019-2024) & (K MT)
- Table 12. Global Frozen Spring Roll Sales Market Share by Distribution Channel (2019-2024)
- Table 13. Global Frozen Spring Roll Revenue by Distribution Channel (2019-2024)
- Table 14. Global Frozen Spring Roll Revenue Market Share by Distribution Channel (2019-2024)
- Table 15. Global Frozen Spring Roll Sale Price by Distribution Channel (2019-2024) & (US\$/MT)
- Table 16. Global Frozen Spring Roll Sales by Company (2019-2024) & (K MT)
- Table 17. Global Frozen Spring Roll Sales Market Share by Company (2019-2024)
- Table 18. Global Frozen Spring Roll Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Frozen Spring Roll Revenue Market Share by Company (2019-2024)
- Table 20. Global Frozen Spring Roll Sale Price by Company (2019-2024) & (US\$/MT)
- Table 21. Key Manufacturers Frozen Spring Roll Producing Area Distribution and Sales Area
- Table 22. Players Frozen Spring Roll Products Offered
- Table 23. Frozen Spring Roll Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Frozen Spring Roll Sales by Geographic Region (2019-2024) & (K MT)
- Table 27. Global Frozen Spring Roll Sales Market Share Geographic Region (2019-2024)



Table 28. Global Frozen Spring Roll Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Frozen Spring Roll Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Frozen Spring Roll Sales by Country/Region (2019-2024) & (K MT)

Table 31. Global Frozen Spring Roll Sales Market Share by Country/Region (2019-2024)

Table 32. Global Frozen Spring Roll Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Frozen Spring Roll Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Frozen Spring Roll Sales by Country (2019-2024) & (K MT)

Table 35. Americas Frozen Spring Roll Sales Market Share by Country (2019-2024)

Table 36. Americas Frozen Spring Roll Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Frozen Spring Roll Revenue Market Share by Country (2019-2024)

Table 38. Americas Frozen Spring Roll Sales by Type (2019-2024) & (K MT)

Table 39. Americas Frozen Spring Roll Sales by Distribution Channel (2019-2024) & (K MT)

Table 40. APAC Frozen Spring Roll Sales by Region (2019-2024) & (K MT)

Table 41. APAC Frozen Spring Roll Sales Market Share by Region (2019-2024)

Table 42. APAC Frozen Spring Roll Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Frozen Spring Roll Revenue Market Share by Region (2019-2024)

Table 44. APAC Frozen Spring Roll Sales by Type (2019-2024) & (K MT)

Table 45. APAC Frozen Spring Roll Sales by Distribution Channel (2019-2024) & (K MT)

Table 46. Europe Frozen Spring Roll Sales by Country (2019-2024) & (K MT)

Table 47. Europe Frozen Spring Roll Sales Market Share by Country (2019-2024)

Table 48. Europe Frozen Spring Roll Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Frozen Spring Roll Revenue Market Share by Country (2019-2024)

Table 50. Europe Frozen Spring Roll Sales by Type (2019-2024) & (K MT)

Table 51. Europe Frozen Spring Roll Sales by Distribution Channel (2019-2024) & (K MT)

Table 52. Middle East & Africa Frozen Spring Roll Sales by Country (2019-2024) & (K MT)

Table 53. Middle East & Africa Frozen Spring Roll Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Frozen Spring Roll Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Frozen Spring Roll Revenue Market Share by Country



(2019-2024)

Table 56. Middle East & Africa Frozen Spring Roll Sales by Type (2019-2024) & (K MT)

Table 57. Middle East & Africa Frozen Spring Roll Sales by Distribution Channel (2019-2024) & (K MT)

Table 58. Key Market Drivers & Growth Opportunities of Frozen Spring Roll

Table 59. Key Market Challenges & Risks of Frozen Spring Roll

Table 60. Key Industry Trends of Frozen Spring Roll

Table 61. Frozen Spring Roll Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Frozen Spring Roll Distributors List

Table 64. Frozen Spring Roll Customer List

Table 65. Global Frozen Spring Roll Sales Forecast by Region (2025-2030) & (K MT)

Table 66. Global Frozen Spring Roll Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Frozen Spring Roll Sales Forecast by Country (2025-2030) & (K MT)

Table 68. Americas Frozen Spring Roll Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Frozen Spring Roll Sales Forecast by Region (2025-2030) & (K MT)

Table 70. APAC Frozen Spring Roll Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Frozen Spring Roll Sales Forecast by Country (2025-2030) & (K MT)

Table 72. Europe Frozen Spring Roll Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Frozen Spring Roll Sales Forecast by Country (2025-2030) & (K MT)

Table 74. Middle East & Africa Frozen Spring Roll Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Frozen Spring Roll Sales Forecast by Type (2025-2030) & (K MT)

Table 76. Global Frozen Spring Roll Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Frozen Spring Roll Sales Forecast by Distribution Channel (2025-2030) & (K MT)

Table 78. Global Frozen Spring Roll Revenue Forecast by Distribution Channel (2025-2030) & (\$ Millions)

Table 79. Ajinomoto Foods Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 80. Ajinomoto Foods Frozen Spring Roll Product Portfolios and Specifications

Table 81. Ajinomoto Foods Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price

(US\$/MT) and Gross Margin (2019-2024)

Table 82. Ajinomoto Foods Main Business

Table 83. Ajinomoto Foods Latest Developments

Table 84. CJ Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 85. CJ Frozen Spring Roll Product Portfolios and Specifications

Table 86. CJ Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 87. CJ Main Business

Table 88. CJ Latest Developments

Table 89. Synear Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 90. Synear Frozen Spring Roll Product Portfolios and Specifications

Table 91. Synear Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 92. Synear Main Business

Table 93. Synear Latest Developments

Table 94. Sanquan Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 95. Sanquan Frozen Spring Roll Product Portfolios and Specifications

Table 96. Sanquan Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 97. Sanquan Main Business

Table 98. Sanquan Latest Developments

Table 99. NICHIREI Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 100. NICHIREI Frozen Spring Roll Product Portfolios and Specifications

Table 101. NICHIREI Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 102. NICHIREI Main Business

Table 103. NICHIREI Latest Developments

Table 104. Hakka Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 105. Hakka Frozen Spring Roll Product Portfolios and Specifications

Table 106. Hakka Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 107. Hakka Main Business

Table 108. Hakka Latest Developments

Table 109. Wei Chuan Foods Basic Information, Frozen Spring Roll Manufacturing

Base, Sales Area and Its Competitors

Table 110. Wei Chuan Foods Frozen Spring Roll Product Portfolios and Specifications

Table 111. Wei Chuan Foods Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 112. Wei Chuan Foods Main Business

Table 113. Wei Chuan Foods Latest Developments

Table 114. CPF Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 115. CPF Frozen Spring Roll Product Portfolios and Specifications

Table 116. CPF Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 117. CPF Main Business

Table 118. CPF Latest Developments

Table 119. Rich Products Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 120. Rich Products Frozen Spring Roll Product Portfolios and Specifications

Table 121. Rich Products Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 122. Rich Products Main Business

Table 123. Rich Products Latest Developments

Table 124. Tai Foong Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 125. Tai Foong Frozen Spring Roll Product Portfolios and Specifications

Table 126. Tai Foong Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 127. Tai Foong Main Business

Table 128. Tai Foong Latest Developments

Table 129. ASEANIS Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 130. ASEANIS Frozen Spring Roll Product Portfolios and Specifications

Table 131. ASEANIS Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 132. ASEANIS Main Business

Table 133. ASEANIS Latest Developments

Table 134. Fine Choice Foods Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 135. Fine Choice Foods Frozen Spring Roll Product Portfolios and Specifications

Table 136. Fine Choice Foods Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 137. Fine Choice Foods Main Business

Table 138. Fine Choice Foods Latest Developments

Table 139. Taj Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 140. Taj Frozen Spring Roll Product Portfolios and Specifications

Table 141. Taj Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 142. Taj Main Business

Table 143. Taj Latest Developments

Table 144. Heng Australia Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 145. Heng Australia Frozen Spring Roll Product Portfolios and Specifications

Table 146. Heng Australia Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 147. Heng Australia Main Business

Table 148. Heng Australia Latest Developments

Table 149. JYC FOODS Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 150. JYC FOODS Frozen Spring Roll Product Portfolios and Specifications

Table 151. JYC FOODS Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 152. JYC FOODS Main Business

Table 153. JYC FOODS Latest Developments

Table 154. Winner Food Products Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 155. Winner Food Products Frozen Spring Roll Product Portfolios and Specifications

Table 156. Winner Food Products Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 157. Winner Food Products Main Business

Table 158. Winner Food Products Latest Developments

Table 159. Qingdao Cheun Jep Foodstuff Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 160. Qingdao Cheun Jep Foodstuff Frozen Spring Roll Product Portfolios and Specifications

Table 161. Qingdao Cheun Jep Foodstuff Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 162. Qingdao Cheun Jep Foodstuff Main Business

Table 163. Qingdao Cheun Jep Foodstuff Latest Developments

Table 164. SK Chilled Foods Basic Information, Frozen Spring Roll Manufacturing Base, Sales Area and Its Competitors

Table 165. SK Chilled Foods Frozen Spring Roll Product Portfolios and Specifications

Table 166. SK Chilled Foods Frozen Spring Roll Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 167. SK Chilled Foods Main Business

Table 168. SK Chilled Foods Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Frozen Spring Roll
- Figure 2. Frozen Spring Roll Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Frozen Spring Roll Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Frozen Spring Roll Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Frozen Spring Roll Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Vegetable and Meat Spring Rolls
- Figure 10. Product Picture of Bean Paste Spring Rolls
- Figure 11. Product Picture of Others
- Figure 12. Global Frozen Spring Roll Sales Market Share by Type in 2023
- Figure 13. Global Frozen Spring Roll Revenue Market Share by Type (2019-2024)
- Figure 14. Frozen Spring Roll Consumed in Supermarkets and Hypermarkets
- Figure 15. Global Frozen Spring Roll Market: Supermarkets and Hypermarkets (2019-2024) & (K MT)
- Figure 16. Frozen Spring Roll Consumed in Convenience Stores
- Figure 17. Global Frozen Spring Roll Market: Convenience Stores (2019-2024) & (K MT)
- Figure 18. Frozen Spring Roll Consumed in Online Sales
- Figure 19. Global Frozen Spring Roll Market: Online Sales (2019-2024) & (K MT)
- Figure 20. Frozen Spring Roll Consumed in Others
- Figure 21. Global Frozen Spring Roll Market: Others (2019-2024) & (K MT)
- Figure 22. Global Frozen Spring Roll Sales Market Share by Distribution Channel (2023)
- Figure 23. Global Frozen Spring Roll Revenue Market Share by Distribution Channel in 2023
- Figure 24. Frozen Spring Roll Sales Market by Company in 2023 (K MT)
- Figure 25. Global Frozen Spring Roll Sales Market Share by Company in 2023
- Figure 26. Frozen Spring Roll Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Frozen Spring Roll Revenue Market Share by Company in 2023
- Figure 28. Global Frozen Spring Roll Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Frozen Spring Roll Revenue Market Share by Geographic Region in 2023



- Figure 30. Americas Frozen Spring Roll Sales 2019-2024 (K MT)
- Figure 31. Americas Frozen Spring Roll Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Frozen Spring Roll Sales 2019-2024 (K MT)
- Figure 33. APAC Frozen Spring Roll Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Frozen Spring Roll Sales 2019-2024 (K MT)
- Figure 35. Europe Frozen Spring Roll Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Frozen Spring Roll Sales 2019-2024 (K MT)
- Figure 37. Middle East & Africa Frozen Spring Roll Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Frozen Spring Roll Sales Market Share by Country in 2023
- Figure 39. Americas Frozen Spring Roll Revenue Market Share by Country in 2023
- Figure 40. Americas Frozen Spring Roll Sales Market Share by Type (2019-2024)
- Figure 41. Americas Frozen Spring Roll Sales Market Share by Distribution Channel (2019-2024)
- Figure 42. United States Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Frozen Spring Roll Sales Market Share by Region in 2023
- Figure 47. APAC Frozen Spring Roll Revenue Market Share by Regions in 2023
- Figure 48. APAC Frozen Spring Roll Sales Market Share by Type (2019-2024)
- Figure 49. APAC Frozen Spring Roll Sales Market Share by Distribution Channel (2019-2024)
- Figure 50. China Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Frozen Spring Roll Sales Market Share by Country in 2023
- Figure 58. Europe Frozen Spring Roll Revenue Market Share by Country in 2023
- Figure 59. Europe Frozen Spring Roll Sales Market Share by Type (2019-2024)
- Figure 60. Europe Frozen Spring Roll Sales Market Share by Distribution Channel (2019-2024)
- Figure 61. Germany Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)

Figure 66. Middle East & Africa Frozen Spring Roll Sales Market Share by Country in 2023

Figure 67. Middle East & Africa Frozen Spring Roll Revenue Market Share by Country in 2023

Figure 68. Middle East & Africa Frozen Spring Roll Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Frozen Spring Roll Sales Market Share by Distribution Channel (2019-2024)

Figure 70. Egypt Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Frozen Spring Roll Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Frozen Spring Roll in 2023

Figure 76. Manufacturing Process Analysis of Frozen Spring Roll

Figure 77. Industry Chain Structure of Frozen Spring Roll

Figure 78. Channels of Distribution

Figure 79. Global Frozen Spring Roll Sales Market Forecast by Region (2025-2030)

Figure 80. Global Frozen Spring Roll Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Frozen Spring Roll Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Frozen Spring Roll Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Frozen Spring Roll Sales Market Share Forecast by Distribution Channel (2025-2030)

Figure 84. Global Frozen Spring Roll Revenue Market Share Forecast by Distribution Channel (2025-2030)



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