

Global Frozen Pizza Market Growth (Status and Outlook) 2019-2024

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Abstracts

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The frozen pizza, first brought to the world in the 1950s, is the ideal form of sustenance for people who have an oven, a microwave, or an aversion to delivery

In the coming years there is an increasing demand for Frozen Pizza in the regions of North America, the biggest consumption market that is expected to drive the market for more advanced Frozen Pizza. Increasing of foodservice expenditures, more-intense competition, launches in introducing new products, increasing of spending on foodservice industry, retrofitting and renovation of old technology will drive growth in United States and Europe markets.

The global market for Frozen Pizza was \$10.75 Billion in 2017. In 2017, the North America region was the largest market for Frozen Pizza. The high growth corresponds to the increasing demand for “thaw-and-serve” and “bake-off” products that offer convenience to not only households, but also to large retail, convenience & independent retail, foodservice, etc.

According to this study, over the next five years the Frozen Pizza market will register a 2.7% CAGR in terms of revenue, the global market size will reach US\$ 12800 million by 2024, from US\$ 11200 million in 2019. In particular, this report presents the global revenue market share of key companies in Frozen Pizza business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Frozen Pizza market by product type, application, key companies and key regions.

This study considers the Frozen Pizza value generated from the sales of the following

segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

Size?10inch

10inch?Size?16inch

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.

Large Retail

Convenience & Independent Retail

Foodservice

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Nestlé SA

Dr. Oetker

Schwan's

Südzucker Group

General Mills

Richelieu

Conagra

Orkla

Palermo Villa

Goodfella's Pizza

Little Lady Foods

Pinnacle Foods

Aryzta AG

Roncadin

Casa Tarradellas

Amy's Kitchen, Inc

Bernatello's

Ditsch

Origus

Maruha nichiro

Sanquan Foods

Daiya Foods Inc

CXC Food

Ottogi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Frozen Pizza market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Frozen Pizza market by identifying its various subsegments.

Focuses on the key global Frozen Pizza players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Frozen Pizza with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Frozen Pizza submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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