

# Global Frozen Novelty Market Growth 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The frozen novelty is the separately packaged frozen desserts such as ice cream bars, Ice Pops, etc.

LPI (LP Information)' newest research report, the "Frozen Novelty Industry Forecast" looks at past sales and reviews total world Frozen Novelty sales in 2022, providing a comprehensive analysis by region and market sector of projected Frozen Novelty sales for 2023 through 2029. With Frozen Novelty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Frozen Novelty industry.

This Insight Report provides a comprehensive analysis of the global Frozen Novelty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Frozen Novelty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Frozen Novelty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Frozen Novelty and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Frozen Novelty.

The global Frozen Novelty market size is projected to grow from US\$ million in 2022 to

US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Frozen Novelty is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Frozen Novelty is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Frozen Novelty is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Frozen Novelty players cover H?agen-Dazs, Magnum, Unilever, Yili, Mengniu, Friendly's, Ben & Jerry's, Mario's Gelati and Bulla, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Novelty market by product type, application, key manufacturers and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Ice Cream Bars

Ice Pops

Others

##### Segmentation by application

Residential

Commercial

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

H?agen-Dazs

Magnum

Unilever

Yili

Mengniu

Friendly's

Ben & Jerry's

Mario's Gelati

Bulla

LOTTE

Meiji

Tip Top

Jel Sert

GoodPop

Fla-Vor-Ice

Ruby Rockets

J&J Snack Foods

Outshine

Chloe's Pops

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Frozen Novelty market?

What factors are driving Frozen Novelty market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Frozen Novelty market opportunities vary by end market size?

How does Frozen Novelty break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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