

Global Frozen Novelty Market Growth 2023-2029

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Abstracts

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The frozen novelty is the separately packaged frozen desserts such as ice cream bars, Ice Pops, etc.

LPI (LP Information)' newest research report, the “Frozen Novelty Industry Forecast” looks at past sales and reviews total world Frozen Novelty sales in 2022, providing a comprehensive analysis by region and market sector of projected Frozen Novelty sales for 2023 through 2029. With Frozen Novelty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Frozen Novelty industry.

This Insight Report provides a comprehensive analysis of the global Frozen Novelty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Frozen Novelty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Frozen Novelty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Frozen Novelty and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Frozen Novelty.

The global Frozen Novelty market size is projected to grow from US\$ million in 2022 to

US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Frozen Novelty is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Frozen Novelty is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Frozen Novelty is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Frozen Novelty players cover H?agen-Dazs, Magnum, Unilever, Yili, Mengniu, Friendly's, Ben & Jerry's, Mario's Gelati and Bulla, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Novelty market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Ice Cream Bars

Ice Pops

Others

Segmentation by application

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

H?agen-Dazs

Magnum

Unilever

Yili

Mengniu

Friendly's

Ben & Jerry's

Mario's Gelati

Bulla

LOTTE

Meiji

Tip Top

Jel Sert

GoodPop

Fla-Vor-Ice

Ruby Rockets

J&J Snack Foods

Outshine

Chloe's Pops

Key Questions Addressed in this Report

What is the 10-year outlook for the global Frozen Novelty market?

What factors are driving Frozen Novelty market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Frozen Novelty market opportunities vary by end market size?

How does Frozen Novelty break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Frozen Novelty Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Frozen Novelty by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Frozen Novelty by Country/Region, 2018, 2022 & 2029
- 2.2 Frozen Novelty Segment by Type
 - 2.2.1 Ice Cream Bars
 - 2.2.2 Ice Pops
 - 2.2.3 Others
- 2.3 Frozen Novelty Sales by Type
 - 2.3.1 Global Frozen Novelty Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Frozen Novelty Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Frozen Novelty Sale Price by Type (2018-2023)
- 2.4 Frozen Novelty Segment by Application
 - 2.4.1 Residential
 - 2.4.2 Commercial
- 2.5 Frozen Novelty Sales by Application
 - 2.5.1 Global Frozen Novelty Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Frozen Novelty Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Frozen Novelty Sale Price by Application (2018-2023)

3 GLOBAL FROZEN NOVELTY BY COMPANY

- 3.1 Global Frozen Novelty Breakdown Data by Company
 - 3.1.1 Global Frozen Novelty Annual Sales by Company (2018-2023)
 - 3.1.2 Global Frozen Novelty Sales Market Share by Company (2018-2023)
- 3.2 Global Frozen Novelty Annual Revenue by Company (2018-2023)
 - 3.2.1 Global Frozen Novelty Revenue by Company (2018-2023)
 - 3.2.2 Global Frozen Novelty Revenue Market Share by Company (2018-2023)
- 3.3 Global Frozen Novelty Sale Price by Company
- 3.4 Key Manufacturers Frozen Novelty Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Frozen Novelty Product Location Distribution
 - 3.4.2 Players Frozen Novelty Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR FROZEN NOVELTY BY GEOGRAPHIC REGION

- 4.1 World Historic Frozen Novelty Market Size by Geographic Region (2018-2023)
 - 4.1.1 Global Frozen Novelty Annual Sales by Geographic Region (2018-2023)
 - 4.1.2 Global Frozen Novelty Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic Frozen Novelty Market Size by Country/Region (2018-2023)
 - 4.2.1 Global Frozen Novelty Annual Sales by Country/Region (2018-2023)
 - 4.2.2 Global Frozen Novelty Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Frozen Novelty Sales Growth
- 4.4 APAC Frozen Novelty Sales Growth
- 4.5 Europe Frozen Novelty Sales Growth
- 4.6 Middle East & Africa Frozen Novelty Sales Growth

5 AMERICAS

- 5.1 Americas Frozen Novelty Sales by Country
 - 5.1.1 Americas Frozen Novelty Sales by Country (2018-2023)
 - 5.1.2 Americas Frozen Novelty Revenue by Country (2018-2023)
- 5.2 Americas Frozen Novelty Sales by Type
- 5.3 Americas Frozen Novelty Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Frozen Novelty Sales by Region

6.1.1 APAC Frozen Novelty Sales by Region (2018-2023)

6.1.2 APAC Frozen Novelty Revenue by Region (2018-2023)

6.2 APAC Frozen Novelty Sales by Type

6.3 APAC Frozen Novelty Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Frozen Novelty by Country

7.1.1 Europe Frozen Novelty Sales by Country (2018-2023)

7.1.2 Europe Frozen Novelty Revenue by Country (2018-2023)

7.2 Europe Frozen Novelty Sales by Type

7.3 Europe Frozen Novelty Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Frozen Novelty by Country

8.1.1 Middle East & Africa Frozen Novelty Sales by Country (2018-2023)

8.1.2 Middle East & Africa Frozen Novelty Revenue by Country (2018-2023)

8.2 Middle East & Africa Frozen Novelty Sales by Type

8.3 Middle East & Africa Frozen Novelty Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Frozen Novelty

10.3 Manufacturing Process Analysis of Frozen Novelty

10.4 Industry Chain Structure of Frozen Novelty

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Frozen Novelty Distributors

11.3 Frozen Novelty Customer

12 WORLD FORECAST REVIEW FOR FROZEN NOVELTY BY GEOGRAPHIC REGION

12.1 Global Frozen Novelty Market Size Forecast by Region

12.1.1 Global Frozen Novelty Forecast by Region (2024-2029)

12.1.2 Global Frozen Novelty Annual Revenue Forecast by Region (2024-2029)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Frozen Novelty Forecast by Type

12.7 Global Frozen Novelty Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 H?agen-Dazs

13.1.1 H?agen-Dazs Company Information

13.1.2 H?agen-Dazs Frozen Novelty Product Portfolios and Specifications

13.1.3 H?agen-Dazs Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.1.4 H?agen-Dazs Main Business Overview

13.1.5 H?agen-Dazs Latest Developments

13.2 Magnum

13.2.1 Magnum Company Information

13.2.2 Magnum Frozen Novelty Product Portfolios and Specifications

13.2.3 Magnum Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)

13.2.4 Magnum Main Business Overview

13.2.5 Magnum Latest Developments

13.3 Unilever

13.3.1 Unilever Company Information

13.3.2 Unilever Frozen Novelty Product Portfolios and Specifications

13.3.3 Unilever Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)

13.3.4 Unilever Main Business Overview

13.3.5 Unilever Latest Developments

13.4 Yili

13.4.1 Yili Company Information

13.4.2 Yili Frozen Novelty Product Portfolios and Specifications

13.4.3 Yili Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)

13.4.4 Yili Main Business Overview

13.4.5 Yili Latest Developments

13.5 Mengniu

13.5.1 Mengniu Company Information

13.5.2 Mengniu Frozen Novelty Product Portfolios and Specifications

13.5.3 Mengniu Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)

13.5.4 Mengniu Main Business Overview

13.5.5 Mengniu Latest Developments

13.6 Friendly's

13.6.1 Friendly's Company Information

13.6.2 Friendly's Frozen Novelty Product Portfolios and Specifications

13.6.3 Friendly's Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.6.4 Friendly's Main Business Overview

- 13.6.5 Friendly's Latest Developments
- 13.7 Ben & Jerry's
 - 13.7.1 Ben & Jerry's Company Information
 - 13.7.2 Ben & Jerry's Frozen Novelty Product Portfolios and Specifications
 - 13.7.3 Ben & Jerry's Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.7.4 Ben & Jerry's Main Business Overview
 - 13.7.5 Ben & Jerry's Latest Developments
- 13.8 Mario's Gelati
 - 13.8.1 Mario's Gelati Company Information
 - 13.8.2 Mario's Gelati Frozen Novelty Product Portfolios and Specifications
 - 13.8.3 Mario's Gelati Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.8.4 Mario's Gelati Main Business Overview
 - 13.8.5 Mario's Gelati Latest Developments
- 13.9 Bulla
 - 13.9.1 Bulla Company Information
 - 13.9.2 Bulla Frozen Novelty Product Portfolios and Specifications
 - 13.9.3 Bulla Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.9.4 Bulla Main Business Overview
 - 13.9.5 Bulla Latest Developments
- 13.10 LOTTE
 - 13.10.1 LOTTE Company Information
 - 13.10.2 LOTTE Frozen Novelty Product Portfolios and Specifications
 - 13.10.3 LOTTE Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.10.4 LOTTE Main Business Overview
 - 13.10.5 LOTTE Latest Developments
- 13.11 Meiji
 - 13.11.1 Meiji Company Information
 - 13.11.2 Meiji Frozen Novelty Product Portfolios and Specifications
 - 13.11.3 Meiji Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.11.4 Meiji Main Business Overview
 - 13.11.5 Meiji Latest Developments
- 13.12 Tip Top
 - 13.12.1 Tip Top Company Information
 - 13.12.2 Tip Top Frozen Novelty Product Portfolios and Specifications
 - 13.12.3 Tip Top Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.12.4 Tip Top Main Business Overview
 - 13.12.5 Tip Top Latest Developments

13.13 Jel Sert

13.13.1 Jel Sert Company Information

13.13.2 Jel Sert Frozen Novelty Product Portfolios and Specifications

13.13.3 Jel Sert Frozen Novelty Sales, Revenue, Price and Gross Margin (2018-2023)

13.13.4 Jel Sert Main Business Overview

13.13.5 Jel Sert Latest Developments

13.14 GoodPop

13.14.1 GoodPop Company Information

13.14.2 GoodPop Frozen Novelty Product Portfolios and Specifications

13.14.3 GoodPop Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.14.4 GoodPop Main Business Overview

13.14.5 GoodPop Latest Developments

13.15 Fla-Vor-Ice

13.15.1 Fla-Vor-Ice Company Information

13.15.2 Fla-Vor-Ice Frozen Novelty Product Portfolios and Specifications

13.15.3 Fla-Vor-Ice Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.15.4 Fla-Vor-Ice Main Business Overview

13.15.5 Fla-Vor-Ice Latest Developments

13.16 Ruby Rockets

13.16.1 Ruby Rockets Company Information

13.16.2 Ruby Rockets Frozen Novelty Product Portfolios and Specifications

13.16.3 Ruby Rockets Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.16.4 Ruby Rockets Main Business Overview

13.16.5 Ruby Rockets Latest Developments

13.17 J&J Snack Foods

13.17.1 J&J Snack Foods Company Information

13.17.2 J&J Snack Foods Frozen Novelty Product Portfolios and Specifications

13.17.3 J&J Snack Foods Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.17.4 J&J Snack Foods Main Business Overview

13.17.5 J&J Snack Foods Latest Developments

13.18 Outshine

13.18.1 Outshine Company Information

13.18.2 Outshine Frozen Novelty Product Portfolios and Specifications

13.18.3 Outshine Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.18.4 Outshine Main Business Overview

13.18.5 Outshine Latest Developments

13.19 Chloe's Pops

13.19.1 Chloe's Pops Company Information

13.19.2 Chloe's Pops Frozen Novelty Product Portfolios and Specifications

13.19.3 Chloe's Pops Frozen Novelty Sales, Revenue, Price and Gross Margin
(2018-2023)

13.19.4 Chloe's Pops Main Business Overview

13.19.5 Chloe's Pops Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Frozen Novelty Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Frozen Novelty Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of Ice Cream Bars

Table 4. Major Players of Ice Pops

Table 5. Major Players of Others

Table 6. Global Frozen Novelty Sales by Type (2018-2023) & (K Units)

Table 7. Global Frozen Novelty Sales Market Share by Type (2018-2023)

Table 8. Global Frozen Novelty Revenue by Type (2018-2023) & (\$ million)

Table 9. Global Frozen Novelty Revenue Market Share by Type (2018-2023)

Table 10. Global Frozen Novelty Sale Price by Type (2018-2023) & (US\$/Unit)

Table 11. Global Frozen Novelty Sales by Application (2018-2023) & (K Units)

Table 12. Global Frozen Novelty Sales Market Share by Application (2018-2023)

Table 13. Global Frozen Novelty Revenue by Application (2018-2023)

Table 14. Global Frozen Novelty Revenue Market Share by Application (2018-2023)

Table 15. Global Frozen Novelty Sale Price by Application (2018-2023) & (US\$/Unit)

Table 16. Global Frozen Novelty Sales by Company (2018-2023) & (K Units)

Table 17. Global Frozen Novelty Sales Market Share by Company (2018-2023)

Table 18. Global Frozen Novelty Revenue by Company (2018-2023) (\$ Millions)

Table 19. Global Frozen Novelty Revenue Market Share by Company (2018-2023)

Table 20. Global Frozen Novelty Sale Price by Company (2018-2023) & (US\$/Unit)

Table 21. Key Manufacturers Frozen Novelty Producing Area Distribution and Sales Area

Table 22. Players Frozen Novelty Products Offered

Table 23. Frozen Novelty Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Frozen Novelty Sales by Geographic Region (2018-2023) & (K Units)

Table 27. Global Frozen Novelty Sales Market Share Geographic Region (2018-2023)

Table 28. Global Frozen Novelty Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 29. Global Frozen Novelty Revenue Market Share by Geographic Region (2018-2023)

Table 30. Global Frozen Novelty Sales by Country/Region (2018-2023) & (K Units)

- Table 31. Global Frozen Novelty Sales Market Share by Country/Region (2018-2023)
- Table 32. Global Frozen Novelty Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 33. Global Frozen Novelty Revenue Market Share by Country/Region (2018-2023)
- Table 34. Americas Frozen Novelty Sales by Country (2018-2023) & (K Units)
- Table 35. Americas Frozen Novelty Sales Market Share by Country (2018-2023)
- Table 36. Americas Frozen Novelty Revenue by Country (2018-2023) & (\$ Millions)
- Table 37. Americas Frozen Novelty Revenue Market Share by Country (2018-2023)
- Table 38. Americas Frozen Novelty Sales by Type (2018-2023) & (K Units)
- Table 39. Americas Frozen Novelty Sales by Application (2018-2023) & (K Units)
- Table 40. APAC Frozen Novelty Sales by Region (2018-2023) & (K Units)
- Table 41. APAC Frozen Novelty Sales Market Share by Region (2018-2023)
- Table 42. APAC Frozen Novelty Revenue by Region (2018-2023) & (\$ Millions)
- Table 43. APAC Frozen Novelty Revenue Market Share by Region (2018-2023)
- Table 44. APAC Frozen Novelty Sales by Type (2018-2023) & (K Units)
- Table 45. APAC Frozen Novelty Sales by Application (2018-2023) & (K Units)
- Table 46. Europe Frozen Novelty Sales by Country (2018-2023) & (K Units)
- Table 47. Europe Frozen Novelty Sales Market Share by Country (2018-2023)
- Table 48. Europe Frozen Novelty Revenue by Country (2018-2023) & (\$ Millions)
- Table 49. Europe Frozen Novelty Revenue Market Share by Country (2018-2023)
- Table 50. Europe Frozen Novelty Sales by Type (2018-2023) & (K Units)
- Table 51. Europe Frozen Novelty Sales by Application (2018-2023) & (K Units)
- Table 52. Middle East & Africa Frozen Novelty Sales by Country (2018-2023) & (K Units)
- Table 53. Middle East & Africa Frozen Novelty Sales Market Share by Country (2018-2023)
- Table 54. Middle East & Africa Frozen Novelty Revenue by Country (2018-2023) & (\$ Millions)
- Table 55. Middle East & Africa Frozen Novelty Revenue Market Share by Country (2018-2023)
- Table 56. Middle East & Africa Frozen Novelty Sales by Type (2018-2023) & (K Units)
- Table 57. Middle East & Africa Frozen Novelty Sales by Application (2018-2023) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Frozen Novelty
- Table 59. Key Market Challenges & Risks of Frozen Novelty
- Table 60. Key Industry Trends of Frozen Novelty
- Table 61. Frozen Novelty Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Frozen Novelty Distributors List

Table 64. Frozen Novelty Customer List

Table 65. Global Frozen Novelty Sales Forecast by Region (2024-2029) & (K Units)

Table 66. Global Frozen Novelty Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 67. Americas Frozen Novelty Sales Forecast by Country (2024-2029) & (K Units)

Table 68. Americas Frozen Novelty Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 69. APAC Frozen Novelty Sales Forecast by Region (2024-2029) & (K Units)

Table 70. APAC Frozen Novelty Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 71. Europe Frozen Novelty Sales Forecast by Country (2024-2029) & (K Units)

Table 72. Europe Frozen Novelty Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 73. Middle East & Africa Frozen Novelty Sales Forecast by Country (2024-2029) & (K Units)

Table 74. Middle East & Africa Frozen Novelty Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Global Frozen Novelty Sales Forecast by Type (2024-2029) & (K Units)

Table 76. Global Frozen Novelty Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 77. Global Frozen Novelty Sales Forecast by Application (2024-2029) & (K Units)

Table 78. Global Frozen Novelty Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 79. H?agen-Dazs Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 80. H?agen-Dazs Frozen Novelty Product Portfolios and Specifications

Table 81. H?agen-Dazs Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 82. H?agen-Dazs Main Business

Table 83. H?agen-Dazs Latest Developments

Table 84. Magnum Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 85. Magnum Frozen Novelty Product Portfolios and Specifications

Table 86. Magnum Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 87. Magnum Main Business

Table 88. Magnum Latest Developments

Table 89. Unilever Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 90. Unilever Frozen Novelty Product Portfolios and Specifications

- Table 91. Unilever Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 92. Unilever Main Business
- Table 93. Unilever Latest Developments
- Table 94. Yili Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors
- Table 95. Yili Frozen Novelty Product Portfolios and Specifications
- Table 96. Yili Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 97. Yili Main Business
- Table 98. Yili Latest Developments
- Table 99. Mengniu Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors
- Table 100. Mengniu Frozen Novelty Product Portfolios and Specifications
- Table 101. Mengniu Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 102. Mengniu Main Business
- Table 103. Mengniu Latest Developments
- Table 104. Friendly's Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors
- Table 105. Friendly's Frozen Novelty Product Portfolios and Specifications
- Table 106. Friendly's Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 107. Friendly's Main Business
- Table 108. Friendly's Latest Developments
- Table 109. Ben & Jerry's Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors
- Table 110. Ben & Jerry's Frozen Novelty Product Portfolios and Specifications
- Table 111. Ben & Jerry's Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 112. Ben & Jerry's Main Business
- Table 113. Ben & Jerry's Latest Developments
- Table 114. Mario's Gelati Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors
- Table 115. Mario's Gelati Frozen Novelty Product Portfolios and Specifications
- Table 116. Mario's Gelati Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 117. Mario's Gelati Main Business
- Table 118. Mario's Gelati Latest Developments

Table 119. Bulla Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 120. Bulla Frozen Novelty Product Portfolios and Specifications

Table 121. Bulla Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 122. Bulla Main Business

Table 123. Bulla Latest Developments

Table 124. LOTTE Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 125. LOTTE Frozen Novelty Product Portfolios and Specifications

Table 126. LOTTE Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 127. LOTTE Main Business

Table 128. LOTTE Latest Developments

Table 129. Meiji Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 130. Meiji Frozen Novelty Product Portfolios and Specifications

Table 131. Meiji Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 132. Meiji Main Business

Table 133. Meiji Latest Developments

Table 134. Tip Top Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 135. Tip Top Frozen Novelty Product Portfolios and Specifications

Table 136. Tip Top Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 137. Tip Top Main Business

Table 138. Tip Top Latest Developments

Table 139. Jel Sert Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 140. Jel Sert Frozen Novelty Product Portfolios and Specifications

Table 141. Jel Sert Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 142. Jel Sert Main Business

Table 143. Jel Sert Latest Developments

Table 144. GoodPop Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 145. GoodPop Frozen Novelty Product Portfolios and Specifications

Table 146. GoodPop Frozen Novelty Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 147. GoodPop Main Business

Table 148. GoodPop Latest Developments

Table 149. Fla-Vor-Ice Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 150. Fla-Vor-Ice Frozen Novelty Product Portfolios and Specifications

Table 151. Fla-Vor-Ice Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 152. Fla-Vor-Ice Main Business

Table 153. Fla-Vor-Ice Latest Developments

Table 154. Ruby Rockets Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 155. Ruby Rockets Frozen Novelty Product Portfolios and Specifications

Table 156. Ruby Rockets Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 157. Ruby Rockets Main Business

Table 158. Ruby Rockets Latest Developments

Table 159. J&J Snack Foods Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 160. J&J Snack Foods Frozen Novelty Product Portfolios and Specifications

Table 161. J&J Snack Foods Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 162. J&J Snack Foods Main Business

Table 163. J&J Snack Foods Latest Developments

Table 164. Outshine Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 165. Outshine Frozen Novelty Product Portfolios and Specifications

Table 166. Outshine Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 167. Outshine Main Business

Table 168. Outshine Latest Developments

Table 169. Chloe's Pops Basic Information, Frozen Novelty Manufacturing Base, Sales Area and Its Competitors

Table 170. Chloe's Pops Frozen Novelty Product Portfolios and Specifications

Table 171. Chloe's Pops Frozen Novelty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 172. Chloe's Pops Main Business

Table 173. Chloe's Pops Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Frozen Novelty
- Figure 2. Frozen Novelty Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Frozen Novelty Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Frozen Novelty Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Frozen Novelty Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Ice Cream Bars
- Figure 10. Product Picture of Ice Pops
- Figure 11. Product Picture of Others
- Figure 12. Global Frozen Novelty Sales Market Share by Type in 2022
- Figure 13. Global Frozen Novelty Revenue Market Share by Type (2018-2023)
- Figure 14. Frozen Novelty Consumed in Residential
- Figure 15. Global Frozen Novelty Market: Residential (2018-2023) & (K Units)
- Figure 16. Frozen Novelty Consumed in Commercial
- Figure 17. Global Frozen Novelty Market: Commercial (2018-2023) & (K Units)
- Figure 18. Global Frozen Novelty Sales Market Share by Application (2022)
- Figure 19. Global Frozen Novelty Revenue Market Share by Application in 2022
- Figure 20. Frozen Novelty Sales Market by Company in 2022 (K Units)
- Figure 21. Global Frozen Novelty Sales Market Share by Company in 2022
- Figure 22. Frozen Novelty Revenue Market by Company in 2022 (\$ Million)
- Figure 23. Global Frozen Novelty Revenue Market Share by Company in 2022
- Figure 24. Global Frozen Novelty Sales Market Share by Geographic Region (2018-2023)
- Figure 25. Global Frozen Novelty Revenue Market Share by Geographic Region in 2022
- Figure 26. Americas Frozen Novelty Sales 2018-2023 (K Units)
- Figure 27. Americas Frozen Novelty Revenue 2018-2023 (\$ Millions)
- Figure 28. APAC Frozen Novelty Sales 2018-2023 (K Units)
- Figure 29. APAC Frozen Novelty Revenue 2018-2023 (\$ Millions)
- Figure 30. Europe Frozen Novelty Sales 2018-2023 (K Units)
- Figure 31. Europe Frozen Novelty Revenue 2018-2023 (\$ Millions)
- Figure 32. Middle East & Africa Frozen Novelty Sales 2018-2023 (K Units)
- Figure 33. Middle East & Africa Frozen Novelty Revenue 2018-2023 (\$ Millions)

- Figure 34. Americas Frozen Novelty Sales Market Share by Country in 2022
- Figure 35. Americas Frozen Novelty Revenue Market Share by Country in 2022
- Figure 36. Americas Frozen Novelty Sales Market Share by Type (2018-2023)
- Figure 37. Americas Frozen Novelty Sales Market Share by Application (2018-2023)
- Figure 38. United States Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 39. Canada Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 40. Mexico Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 41. Brazil Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 42. APAC Frozen Novelty Sales Market Share by Region in 2022
- Figure 43. APAC Frozen Novelty Revenue Market Share by Regions in 2022
- Figure 44. APAC Frozen Novelty Sales Market Share by Type (2018-2023)
- Figure 45. APAC Frozen Novelty Sales Market Share by Application (2018-2023)
- Figure 46. China Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 47. Japan Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 48. South Korea Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 49. Southeast Asia Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 50. India Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. Australia Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. China Taiwan Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Europe Frozen Novelty Sales Market Share by Country in 2022
- Figure 54. Europe Frozen Novelty Revenue Market Share by Country in 2022
- Figure 55. Europe Frozen Novelty Sales Market Share by Type (2018-2023)
- Figure 56. Europe Frozen Novelty Sales Market Share by Application (2018-2023)
- Figure 57. Germany Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 58. France Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 59. UK Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 60. Italy Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 61. Russia Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. Middle East & Africa Frozen Novelty Sales Market Share by Country in 2022
- Figure 63. Middle East & Africa Frozen Novelty Revenue Market Share by Country in 2022
- Figure 64. Middle East & Africa Frozen Novelty Sales Market Share by Type (2018-2023)
- Figure 65. Middle East & Africa Frozen Novelty Sales Market Share by Application (2018-2023)
- Figure 66. Egypt Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 67. South Africa Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 68. Israel Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)
- Figure 69. Turkey Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)

Figure 70. GCC Country Frozen Novelty Revenue Growth 2018-2023 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Frozen Novelty in 2022

Figure 72. Manufacturing Process Analysis of Frozen Novelty

Figure 73. Industry Chain Structure of Frozen Novelty

Figure 74. Channels of Distribution

Figure 75. Global Frozen Novelty Sales Market Forecast by Region (2024-2029)

Figure 76. Global Frozen Novelty Revenue Market Share Forecast by Region (2024-2029)

Figure 77. Global Frozen Novelty Sales Market Share Forecast by Type (2024-2029)

Figure 78. Global Frozen Novelty Revenue Market Share Forecast by Type (2024-2029)

Figure 79. Global Frozen Novelty Sales Market Share Forecast by Application (2024-2029)

Figure 80. Global Frozen Novelty Revenue Market Share Forecast by Application (2024-2029)

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