

Global Frozen Mackerel Market Growth 2026-2032

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Abstracts

The global Frozen Mackerel market size is predicted to grow from US\$ 4751 million in 2025 to US\$ 6831 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Frozen mackerel refers to whole round, headless, gutted, or cut portions of mackerel processed and frozen for global trade, retail, food service and further processing such as canning or grilling. In 2024, the global average price is approximately US\$1,180 per ton, with an estimated trade volume of 3.92 million tons. Gross margins typically range from 12%–24%, depending on fish size, grading, cold storage cost, logistics efficiency and product specifications. The supply chain includes upstream fishing fleets and aquaculture sources; midstream processors perform grading, cleaning, freezing, packaging and export logistics; downstream users include seafood processors, restaurant chains, distributors, supermarkets and canned fish manufacturers.

Frozen mackerel demand continues to increase due to its affordability, high protein content and suitability for grilling, canning and foodservice applications. Growth is supported by rising seafood consumption, expanding distribution networks and strong demand from processing hubs. Stable supply chains and cold-chain infrastructure upgrades will support mid-term growth.

LP Information, Inc. (LPI) ' newest research report, the “Frozen Mackerel Industry Forecast” looks at past sales and reviews total world Frozen Mackerel sales in 2025, providing a comprehensive analysis by region and market sector of projected Frozen Mackerel sales for 2026 through 2032. With Frozen Mackerel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Frozen Mackerel industry.

This Insight Report provides a comprehensive analysis of the global Frozen Mackerel

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Frozen Mackerel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Frozen Mackerel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Frozen Mackerel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Frozen Mackerel.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Mackerel market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Whole Type

Non-whole Type

Segmentation by Size / Weight Grade:

100–200 g

200–300 g

300–400 g

400–600 g

600+ g

Segmentation by Frozen Standard:

-18°C Standard Frozen

Deep Frozen -35°C

Super Frozen -50°C

Segmentation by Application:

Business

Household

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ocean Treasure

Kihada Fisheries Co, Ltd

Seven Star Ocean Fisheries Limited

Pinetree vietnam Company Limited

Subo International Holland

Oman Fisheries Co.S.A.O.G

LONGSHENG AQUATIC PRODUCTS CO.,LTD

Lotana LV LTD

DAISUI CO.,LTD

SARMA FISH S.A.R.L

Norway Pelagic (Pelagia Group)

Nissui (Marine Products)

Maruha Nichiro

Thai Union Frozen Products

Key Questions Addressed in this Report

What is the 10-year outlook for the global Frozen Mackerel market?

What factors are driving Frozen Mackerel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Frozen Mackerel market opportunities vary by end market size?

How does Frozen Mackerel break out by Type, by Application?

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