

Global ?Frozen Food Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global ?Frozen Food market size was valued at US\$ 2181.1 million in 2023. With growing demand in downstream market, the ?Frozen Food is forecast to a readjusted size of US\$ 3172.4 million by 2030 with a CAGR of 5.5% during review period.

The research report highlights the growth potential of the global ?Frozen Food market. ?Frozen Food are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of ?Frozen Food. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the ?Frozen Food market.

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season.[1] Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature ?196 °C (?320 °F)

Cryogenic or (flash freezing) of food is a more recent development, but is used by many leading food manufacturers all over the world. Cryogenic equipment uses very low temperature gases – usually liquid nitrogen or solid carbon dioxide – which are applied

directly to the food product."

Europe to grow at a CAGR of around 4% by 2029. As clean label products are in high demand in the European frozen food market, companies have been compelled to eliminate artificial ingredients from frozen food products to appeal to health-conscious consumers. In this region, people are willingly paying more for healthier frozen food options, as they are organic, convenient, and completely natural. Also, the manufacturers are coming up with innovative products such as limited and seasonal frozen food, which are vegan and free from preservatives.

Though on-the-go food is the new meal trend in Europe, many value- and health-conscious consumers are opting for healthy alternatives and better-for-you products as a substitute for snacks and fast food products. However, the high preference for on-the-go food products stems from the fact that most working people do not have time to cook. Also, innovations in defrosting technologies are creating new opportunities for frozen food that can be consumed both inside and outside the home. With the growing demand for portable frozen food, the market is expected to witness immense growth in the coming years.

Key Features:

The report on ?Frozen Food market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the ?Frozen Food market. It may include historical data, market segmentation by Type (e.g., Frozen Ready Meals, Frozen Fish and Seafood), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the ?Frozen Food market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the ?Frozen Food market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the ?Frozen Food industry. This include advancements in ?Frozen Food technology, ?Frozen Food new entrants, ?Frozen Food new investment, and other innovations that are shaping the future of ?Frozen Food.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the ?Frozen Food market. It includes factors influencing customer ' purchasing decisions, preferences for ?Frozen Food product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the ?Frozen Food market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting ?Frozen Food market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the ?Frozen Food market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the ?Frozen Food industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the ?Frozen Food market.

Market Segmentation:

?Frozen Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Frozen Ready Meals

Frozen Fish and Seafood

Frozen Meat Products

Frozen Pizza

Frozen Potato Products

Frozen Bakery Products

Segmentation by application

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nestle

Nomad Foods

Bonduelle

Charal

Findus Group

FrosTA

Mascato Spain

Dr. August Oetker

McCain Foods

Orogel Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global ?Frozen Food market?

What factors are driving ?Frozen Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do ?Frozen Food market opportunities vary by end market size?

How does ?Frozen Food break out type, application?

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