

Global Fried Potato Chips Market Growth 2023-2029

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Abstracts

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Fried Potato Chips Are One of the Most Popular Snacks in the World Because of Their Taste and Easy Availability in the Market. Chips Are Thin Slices of Potatoes Fried in Oil and Seasoned with the Desired Amount of Moisture and Salt and Different Flavors, Depending on the Customer's Requirements. a Wide Variety of Potatoes Are Grown Around the World, but the Most Suitable for Potato Chips Are Those with High Sugar Content and Some Moisture, Which Are Yellowish-brown in Color and Flavor when Fried. in Addition, Fried Chips Are Packaged in Sealed Plastic Bags or Jars to Prevent the Chips from Being Exposed to Oxygen and Reacting, Which Can Damage the Chips and Change Their Color and Flavor.

LPI (LP Information)' newest research report, the "Fried Potato Chips Industry Forecast" looks at past sales and reviews total world Fried Potato Chips sales in 2022, providing a comprehensive analysis by region and market sector of projected Fried Potato Chips sales for 2023 through 2029. With Fried Potato Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fried Potato Chips industry.

This Insight Report provides a comprehensive analysis of the global Fried Potato Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fried Potato Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fried Potato Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Fried Potato Chips and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fried Potato Chips.

The global Fried Potato Chips market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Fried Potato Chips is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Fried Potato Chips is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Fried Potato Chips is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Fried Potato Chips players cover Burt's Potato Chips, Calbee, PepsiCo, Utz Quality Foods, Pringles, Yellow Diamond, Kraft Foods, Great Lakes Potato Chip and ITC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Fried Potato Chips market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Bagged

Canned

Segmentation by application

Supermarket

Convenience Store

Online Flagship Store

Online Retail Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Burts Potato Chips

Calbee

PepsiCo

Utz Quality Foods

Pringles

Yellow Diamond

Kraft Foods

Great Lakes Potato Chip

ITC

Dali Foods Group

Alaska Chip

Bret's

Intersnack Group

Herr Foods

Oishi

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fried Potato Chips market?

What factors are driving Fried Potato Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fried Potato Chips market opportunities vary by end market size?

How does Fried Potato Chips break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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